

A42

NO. 2A358

EARL M. NORMAN STUDIO,  
NATCHEZ, MISS.

ORDER NO. 59109

DATE 2-15-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MELROSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

*photo*

*in E 1758*

COLOR DESCRIPTION

PILLARS WHITE, FRONT ENTRANCE CORNICE TRIM, WINDOW TRIM, TOP TRIM,  
CHIMNEY WHITE, GREEN SHUTTERS, TOP OF CHIMNEYS GREEN, TAKE OUT  
SCREEN ON UPPER PORCH, ENTIRE PORTION OF HOUSE COVERED BY PORCH  
WHITE, TAKE OUT STUMP IN FOREGROUND, WHITE FLOWER IN FOREGROUND,  
TAKE OUT AERIAL POLE ON ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 17 1932



22

EARL M. NORMAN STUDIO,  
NATCHEZ, MISS.

✓ NO. ~~2A358~~ 2A359

ORDER No 59109

DATE 2-15-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) <sup>of</sup> ROSALIE ANTE-BELLUM  
MANSION ON SITE OF FORT ROSALIA -  
GEN. GRANT'S HEADQUARTERS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

*Photo in E 1757*

COLOR DESCRIPTION

BRICK RED BLDG, WHITE TRIM, SHINGLE ROOF, SHOW FLOWERS RIGHT OF STEPS

FEB 22 1932

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

*Curry to King*

5



EARL M. NORMAN STUDIO,  
NATCHEZ, MISS.

NO. 2A360

ORDER NO. 59109

DATE 2-15-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) DUNLEITH

IMPRINT NONE

COLOR DESCRIPTION

WHITE BLDG. GREEN SHUTTERS, RED TILE ROOF, IRON PORCH RAILINGS,  
FRENCH GRAY CONCRETE WALK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

FEB 19 1932



EARL M. NORMAN STUDIO,  
NATCHEZ, MISS.

✓ NO. 2A361

ORDER NO. 59109

DATE 2-15-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

NONE

TITLE (IN FULL)

TOP - WINDY HILL MANOR

IMPRINT

NONE

BOT - SCENE OF AARON BURR'S ROMANCE  
WITH THE BEAUTIFUL MADALINE AND ASSOCIATED  
WITH HIS CAPTURE.

COLOR DESCRIPTION

WHITE BLDGS, GREEN SHUTTERS, RED BRICK FOUNDATION, VARI-COLORED  
FLOWERS ALONG ENTIRE FRONT OF HOUSES, BRING OUT MOSS ON TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

FEB 18 1932

*Curt Teich*



3

492

EARL M. NORMAN STUDIO,  
NATCHEZ, MISS.

✓ NO. 2A362

ORDER NO. 59109

DATE 2-15-1932

6 M LARGE FOLDER VIEW

AMERICAN A-T

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

ARLINGTON

IMPRINT

NONE

NONE

NONE

*photo in 157752*

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM, GREEN SHUTTERS, GREY ROOF, CHIMNEYS  
GRAY, LIGHT POSTS GREEN, WHITE FLOWERS IN GREY FLOWER URNS, SHOW  
SPANISH MOSS ON TREES WITHOUT FAIL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

19



NO. 2A363

ORDER NO. 59109

DATE 2-15-1932

EARL M. NORMAN STUDIO,  
NATCHEZ, MISS.

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) TOP- SPRINGFIELD

IMPRINT XXX NONE

BOT- HERE ANDREW JACKSON MARRIED  
HIS BELOVED RACHAEL ROBARD

COLOR DESCRIPTION

RED BRICK, SHINGLE ROOF, WHITE TRIM, CHIMNEYS RED BRICK, TAKE OUT  
SMALL BLDG. AT LEFT AND SHOW GREEN BACKGROUND, FLOWERS IN SPACE  
BETWEEN TWO BLDGS, GREEN VINE RUNNING UP END OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 17 1932



2 1/2

EARL M. NORMAN STUDIO,  
NATCHEZ, MISS.

NO. 2A364

ORDER NO. 59109

DATE 2-15-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BRIERS

BOT- HERE JEFFERSON DAVIS WAS  
MARRIED TO VARINA BANKS HOWELL,  
FIRST LADY OF THE CONFEDERACY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

WHITE BLDG, SHINGLE ROOF, GREY LATTICE WORK, VARI-COLORED FLOWERS  
IN FRONT AND AT RIGHT & LEFT. BRING OUT MOSS ON TREES.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 22 1932



20571

MAKEOVER

Charge to L.V. Dept. 20571

Est. Makeover Time Required

	TIME	
RETOUCHING	<u>1</u>	See Request to Cost Dept.
PROOFING		SEP 9 1937
COMPOSING		
ART DEPT.	<u>4 1/2</u>	<u>Is</u>
ENGRAVING		

*[Signature]*

MAKEOVER  
NEW COLORS  
MAKEOVER

MAKEOVER  
NEW COLORS  
MAKEOVER

5058



A 4 1/2

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.



NO. 2A365

ORDER NO. 59139

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL) BRIDGE AT VILAS POOL,  
ALSTEAD, N.H.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4<sup>11</sup> FROM RIGHT EDGE  
IN UPPER BORDER- 29

COLOR DESCRIPTION

RED BRICK BRIDGE, CEMENT DAM.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 19 1932

*Very  
Pugh  
7/10*

~~DEADLINE~~



13 1/2

2

PUBLISHED BY C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.		NO. 2A366 ORDER NO. 59129 DATE 2-16-1932
6 M AMERICAN ART <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) IMMANUEL EPISCOPAL CHURCH, BELLOWS FALLS, VT.	FRONT NO. 29 IMPRINT SAME AS ABOVE	R. M. NO
PRIVATE NO. 3-4 FROM RIGHT EDGE IN UPPER BORDER 30 <small>COLOR DESCRIPTION</small>		
GRAY STONE, OAK DOORS, RED & BROWN SLATE ROOF, STAINED WINDOWS, IVY COVERED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF PHOTO PROPERTY OF C. T. & CO. CUSTOMER		HANDCOL PROOF RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		FEB 19 1932

Very Rushy  
H

DEADLINE



✓ NO. 2A367

ORDER NO. 59129

DATE 2-16-1932

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW POST OFFICE,  
BELLOWS FALLS, VT.

PRIVATE NO. 3-4<sup>11</sup> FROM RIGHT  
EDGE IN UPPER BORDER 31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK (WHITE MORTAR). GREEN WOODWORK. GRAY TRIM. RED TILE ROOF.  
GREEN POSTS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

*Very Rush*  
*[Signature]*

X X X



2

442

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 2A368

ORDER NO. 59129

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL)

THE ARMORY, BELLOWS

IMPRINT

SAME AS ABOVE

FALLS, VT.

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 32

COLOR DESCRIPTION

RED BRICK, GRAY TRIM, BROWN DOORS, CANNON DARK GRAY, SLATE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 19 1932

*Very Truly  
H.P.*

X X X



2

✓ NO. 2A369

ORDER NO. 59129

DATE 2-16-1932

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKINGHAM LIBRARY,  
BELLOWS FALLS, VT.

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER. 33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DEEP CREAM, ALMOST BUFF, SLATE GRAY TRIM & ROOF, OAK DOORS,  
GRAY CHIMNEYS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 22 1932

DEADLINE

A4

17



14  
12

A 42

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 2A370

ORDER NO. 59129

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW ~~ON~~ DOWN THE  
CONNECTICUT RIVER, NORTH WALPOLE,  
N.H. AND BELLOWS FALLS, VT.

PRIVATE NO. 3-4 FROM RIGHT EDGE  
IN UPPER BORDER 34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

Very Rushy  
JTB

~~DEADLINE~~



A 42

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 2A371

ORDER NO. 59129

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL) ST. CHARLES CHURCH,

IMPRINT

SAME AS ABOVE

BELLOWS FALLS, VT.

PRIVATE NO. 3-411 FROM RIGHT EDGE IN  
UPPER BORDER - 35.

COLOR DESCRIPTION

RED BRICK, GREEN DOORS, CEMENT STEPS, STEEPLE GRAY & RED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

Very  
Rushy  
JH

X X X



PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 2A372

ORDER NO 59129

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VILAS BRIDGE, BELLOWS  
FALLS, VT.

PRIVATE NO. 3-4<sup>1</sup> FROM RIGHT EDGE  
IN UPPER BORDER- 36

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CEMENT BRIDGE, BRIDGE IN BACK GRAYISH BROWN.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

*Very Good*

~~DEADLINE~~



PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A373

ORDER NO. 59128

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

21

NO

WANANGO COUNTRY CLUB  
AND GOLF COURSE BETWEEN OIL CITY AND  
FRANKLIN, PA.

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. DARK BUFF, WHITE WINDOW FRAMES. DARK RED ROOF. BRIGHT GREEN  
LAWN & FAIRWAYS. WHITE FLAG POLE. PUT FLAG ON POLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

DEADLINE

*Very Rough*



NO. 2A374

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

ORDER NO. 59128

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RIVER RIDGE FARM AND  
MANSION, FRANKLIN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

21

NO

IMPRINT

X SAME AS ABOVE

COLOR DESCRIPTION

REAR BLDG. DARK BUFF. DARK RED ROOF. WHITE TRIM. ON RIGHT  
FOREGROUND DARK RED. SLATE ROOF. WHITE LETTERS ON ROOF. ON LEFT  
FOREGROUND BLDGS. GREEN. RED ROOFS. BRIGHT GREEN TERRACE LAWN ON  
REAR LEFT AND CENTER. GREEN FOLIAGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 19 1932

*Very Rush*  
*HT*

~~DEADLINE~~



NO. 2A375

ORDER NO. 59128

DATE 2-16-1932

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

LIBERTY STREET LOOKING  
EAST, FRANKLIN, PA.

IMPRINT

SAME AS ABOVE

XXXXXX

COLOR DESCRIPTION

ON RIGHT 1ST DARK RED BRICK, GRAY TRIM. 2 LIGHT GRAY STONE, 3 GRAY. 4  
RED, 5 BUFF, 6 & 7 DARK RED, 8 GRAY, OTHERS RED BRICK.  
ON LEFT 1ST LIGHT STONE, BRONZE WINDOW CASINGS. 2 RED, 3 BUFF.  
OTHERS DARK RED BRICK. REMOVE LARGE POLES & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PUT CLOUDS IN SKY

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

FEB 19 1932

DEADLINE

*Very Rushy*



2 1/2

NO. 2A376

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

ORDER No. 59128

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

R. M.

TITLE (IN FULL)

PARK HOTEL,  
FRANKLIN, PA.

IMPRINT

21 NO  
SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BROWN BRICK, DARK BROWN STONE BASE, CORNICE & WINDOW SILLS, DARK  
SASH & FIRE ESCAPES, BROWN STONE COLUMNS & ENTRANCE, RED FLOWERS  
ON WINDOWS ON UPPER LEFT, BLDG. ON RIGHT BROWN BRICK, LEFT LOW  
WING SAME COLOR AS HOTEL, DARK BROWN PORCH ON LEFT, GREEN HEDGE.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

Very Rushy  
J. R. H.

DEADLINE



2 1/2

✓ NO. 2A377

ORDER NO. 59128

DATE ~~2-16-1932~~

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

BURNING OIL TANK AT

IMPRINT

SAME AS ABOVE

ATLANTIC REFINING COMPANY,  
FRANKLIN, PA.

COLOR DESCRIPTION

CENTER TANKS DARK RED. LIGHT GRAY TANKS ON REAR LEFT. RED BRICK  
STACKS. MAKE SMOKE BLACK & SHOW RED & FIRE AT BASE OF SMOKE.

*Put clouds in sky*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

DEADLINE

*Very Busy*

10



2

7  
52

PUBLISHED BY F. ROBINS & SON,  
PITTSBURGH, XPA.

✓ NO. 2A378

ORDER NO. 59128

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT 21

NO

BIRD'S-EYE VIEW OF  
ATLANTIC REFINING COMPANY AND  
ALLEGHENY RIVER, FRANKLIN, PA.

SAME AS ABOVE

COLOR DESCRIPTION

TANKS ON LEFT LIGHT GRAY, TANKS & BLDGS. ON RIGHT DARK RED, BUFF  
STACKS. SHOW RIVER CLEAR AROUND BEND ON LEFT.

*Photo in D-2175*

*Put clouds in sky*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

FEB 22 1932

DEADLINE

6



AS

1 1/2

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A379

ORDER NO. 59128

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) THE PARK, FRANKLIN, PA.

IMPRINT

21

NO

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK WALK. LIGHT GRAY FOUNTAIN. GREEN SEATS. BKK BLDGS.  
ON LEFT LIGHT GRAY. BLDG IN REAR CENTER RED. BLDG. IN REAR RIGHT GRAY.  
GREEN LAWN & FOLIAGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

Very Rush

DEADLINE



2

Abz

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A380

ORDER NO. 59127

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
ALLEGHANY RIVER AND BRIDGES,  
OIL CITY, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGES DARK GRAY. BLDGS. IN FOREGROUND DARK RED. GRAY STACK. LARGE  
BLDGS. IN ~~REAR~~ REAR LEFT BUFF. OTHERS RED & GRAY. ON RIGHT  
BLDGS. BETWEEN BRIDGES DARK RED. TALL BLDGS. ON REAR RIGHT EDGE  
LIGHT GRAY. OTHERS RED & GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 26 1932

Copy to

5



2

✓ NO. 2A381

ORDER NO. 59127

DATE 2-16-1932

PUBLISHED BY I. ROBBINS & SONS,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SENECA STREET LOOKING

IMPRINT

21 NO  
SAME AS ABOVE

NORTH, OIL CITY, PA.

ON LEFT 1ST DARK RED BRICK, 2 WHITE, DARK SIGNS, WHITE LETTERS.  
3 & 4 BUFF, 5 RED, 6 TALL BLDG, LIGHT GRAY STONE, 7 RED, 8 BUFF,  
9 & 10 RED, 11 BROWN, 12 RED, ON RIGHT 1ST-2-3- DARK RED, GRAY TRIM,  
4 BUFF, 5 & 6 DARK RED, OTHERS DARK RED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 26 1932

17



3 1/2

NO. 2A382

ORDER NO. 59127

DATE 2-16-1932

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL) LINCOLN JUNIOR HIGH  
SCHOOL, OIL CITY, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE FIRST STORY & TRIM, GRAY SASH & DOORS.  
CEMENT WALL, GREEN LAWN NEXT TO BLDG, ON RIGHT, REMOVE POLES &  
WIRES & LIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 26 1932

17



442  
PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

7  
NO. 2A383

ORDER NO. 59127

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OIL CITY NATIONAL  
BANK, OIL CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER. BRONZE DOORS & WINDOW CASINGS. DARK  
GRAY GRANITE BASE. BLDGS. ON ~~XXXXXX~~ LEFT RED. BROWN & RED BLDGS.  
ON RIGHT. REMOVE ALL POLES & WIRES. REMOVE ROOF IN LOWER RIGHT  
CORNER.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 27 1932



4  
PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A384

ORDER NO. 59126

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COUNTRY CLUB,  
BUTLER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. DARK BROWN, DARK GREEN ROOF, DARK GREEN CORNICE, WHITE SASH.  
BROWN STONE PORCH COLUMNS, GREEN HEDGE AND LAWN ON FAIRWAY, SMALL  
BLDGS. ON LEFT SAME COLOR. SHOW GREEN FOLIAGE ON TREES.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 22 1932

6  
DEADLINE



A 4 1/2

15

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A385

ORDER NO. 59126

DATE 2-13-1932

6M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2:1 R. M. NO

TITLE (IN FULL) B. D. PHILLIPS RESIDENCE,  
ELM COURT, BUTLER, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
GRAY STONE ALL OVER STEPS, WALL & ALL. LIGHT MOSS GREEN & LIGHT BROWN  
MOTTLED ROOF. LIGHT GRAY STONE RAILINGS. GREEN SHRUBBERY & LAWN.  
MAKE GREEN SPRINGTIME FOLIAGE ON TREES. GRAY & BROWNISH ROCKS IN  
ROCK GARDEN IN FOREGROUND. MAKE WATER BLUE. GRAY DRIVE.  
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

Very Rushy  
7/10

DEADLINE

6



1 1/2

4 1/2

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A386

ORDER NO. 59126

DATE 2-15-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUTLER COUNTY MEMORIAL  
HOSPITAL, BUTLER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK SLATE ROOF, LIGHT GRAY STONE COLUMNS, BASE & STEPS,  
LIGHT GRAY WINDOW FRAMES, DARK SASH, GREEN LAWN & SHRUBBERY, DARK  
GRAY DRIVE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

DEADLINE

Very Busy

6



A6

3

NO. 2A387

ORDER NO. 59126

DATE 2-14-1932

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH MAIN STREET,  
LOOKING NORTH, BUTLER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1 & 2 BROWN, 3 BUFF, 4 BROWN, 5 DARK BUFF, 6 DARK RED, 7 & 8  
BUFF, 9 & 10 RED, 11 GRAY, OTHERS DARK RED.  
ON LEFT EDGE 1ST GRAY, 2 DARK RED, 3 BROWN, 4 DARK RED, 5 GRAY, 6-7-8  
DARK RED, 9 TALL BLDG. LIGHT GRAY STONE, OTHER DARK RED. REMOVE  
XXX BLURRED MAN ON STREET.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 22 1932

DEADLINE

17



3 1/2

NO2A388

PUBLISHED BY T. ROBBINS & SON,  
REX PITTSBURGH, PA.

ORDER NO. 59126

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PITTSBURGH-BUTLER  
AIRPORT, BUTLER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

110

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK BLDGS, CHECKERED ROOF, BLACK & YELLOW SQUARES,  
ABOUT 3 FT. SQUARE. PLANES SILVER, MAKE LINES STRAIGHT ON RUNWAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

*Very Rough*

DEADLINE

19



4 1/2

PUBLISHED BY R.A. KISHPAUGH,  
FREDERICKSBURG, VA.

✓ NO. 2A389

ORDER NO. 59115

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THE LAST OF THE THIRTEEN  
HORSE CHESTNUT TREES PLANTED BY  
GEORGE WASHINGTON AT FREDERICKSBURG, VA.

IMPRINT

SAME AS ABOVE

40N789

COLOR DESCRIPTION

BLDG. WHITE, DARK RED ROOF. GRAY FENCE. TREE DARK TRUNK, GREEN FOLIAGE.  
BRONZE MARKER PLATE ON TREE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

Very Rush #1

~~DEADLINE~~



✓ NO. 2A390

ORDER NO. 59115

DATE 2-16-1932

PUBLISHED BY R.A.KISHPAUGH,  
FREDERICKSBURG, VA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

MONUMENT MARKING THE

IMPRINT

SAME AS ABOVE

PLACE WHERE MARY, THE MOTHER OF  
WASHINGTON, IS BURIED, FREDERICKSBURG,  
VA.

COLOR DESCRIPTION

MONUMENT LIGHT GRAY. DARK FENCE. DULL RED BRICK WALL ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

*Very Rush*  
~~DEADLINE~~



replate 587  
R 1 1/2

NO. 2A391

PUBLISHED BY R.A. KISHPAUGH,  
FREDERICKSBURG, VA.

ORDER NO. 59115

DATE 2-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON'S  
SURVEYING OFFICE ON THE WASHINGTON  
FARM, OPPOSITE FREDERICKSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

OLD BLDG. WORN WHITEWASH. SHINGLE ROOF. CHIMNEY BRICK PARTLY COVERED  
WITH WHITEWASH. NEW ROOF TO PROTECT OLD BUILDING DARK METAL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 22 1932

DEADLINE



2 1/2

1 5 1/2

PUBLISHED BY J. P. WALMER,  
HERSHEY, PA.

NO. 2A392

ORDER NO. 59116

DATE 2-16-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MAIN STREET LOOKING  
WEST, MECHANICSBURG, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1ST DARK RED, WHITE GABLE & TRIM, DARK RED ROOF, BRONZE CLOCKS  
GREEN & WHITE DIAL, 2 DARK RED, BROWN CORNICE, BROWN & BUFF AWNINGS,  
3 BROWN, 4 DARK RED, 5 BUFF, 6 RED, 7 GRAY. ON LEFT 1ST RED, 2 RED,  
3&4 GRAY, OTHERS DARK RED. REMOVE LARGE POLES & WIRES.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 22 1932

10



2

✓ NO. 2A393

ORDER NO. 55116

DATE 2-16-1932

PUBLISHED BY J.P. WALMER,  
HERSHEY, PA.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGH SCHOOL AND JUNIOR  
HIGH SCHOOL, MECHANICSBURG, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT DARK RED BRICK, SLATE ROOF, GRAY BASE & STEPS & WHITE SASH.  
ON RIGHT BUFF BRICK, BROWN STONE TRIM, CORNICE & STEPS, GREEN LAWN  
AND SHRUBBERY. REMOVE POLES & WIRES. ALSO LIGHT IN SKY.  
PUT FLAGS ON BOTH POLES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 19 1932

10



123  
PUBLISHED BY J. P. WALMER,  
HERSHEY, PA.

✓ NO. 2A394

ORDER NO. 59116

DATE 2-16-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

THE FIRST BANK AND  
TRUST ~~XXXX~~ COMPANY, MECHANICSBURG, PA.

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT STONE ALL OVER. BRONZE DOORS & WINDOW FRAMES. ON LEFT GRAY.  
ON RIGHT LIGHT GRAY. REMOVE POLE & WIRES. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 22 1932

DEADLINE



2 1/2

✓ NO. 2A395

ORDER NO. 59116

DATE 2-16-1932

PUBLISHED BY J.P. WALMER,  
HERSHEY, PA.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST CHURCH OF  
UNITED BRETHREN, MECHANICSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK BUFF BRICK, BROWN STONE BASE, TRIM & CORNICE, COLORED WINDOWS,  
BUFF SASH, DARK GRAY DOORS, GREEN TERRACED LAWN, BLDG. ON RIGHT SAME  
COLOR, SLATE ROOF, WHITE PORCH, STEPS ON LEFT LIGHT GRAY, REMOVE  
LIGHT IN SKYLINE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 22 1932

10



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

RETURN PHOTO

DIAL NO. 2A396 ORDER NO. 59134

DATE 2-17-1932

CUSTOMER KIPP'S EXPRESS & VAN CO.,  
CHICAGO, ILL.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

FEB 22 1932

Photos for  
this Customer

25 M BUSINESS CARDS

SIZE 2 X 3 1/2

STYLE COLORED

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE.

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. D-951.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ W IDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

\_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

No Neg  
made for  
Red Plate  
ATC



3

136

PALMER NEWS CO., TOPEKA, KANSAS.		NO. 2A397
		ORDER NO. 59146
		DATE 2-17-1932
12 M 500	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO.	R. M.
TITLE (IN FULL)	IMPRINT	NO
NATIONAL BANK OF TOPEKA BUILDING, TOPEKA, KANSAS.	SAME AS ABOVE	
COLOR DESCRIPTION		
BLDG. PURE WHITE STONE. TAKE OUT LETTERING.		
SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
COMPLETED PHOTO TICKET		

FEB 26 1932

*Very  
Best  
H. J.*

X

X

14



4

NO. 2A398

ORDER NO. 59146

DATE 2-17-1932

PALMER NEWS CO., TOPEKA, KANSAS. PHOTO BY  
MILLER-DIEGEL, 1325 TOPEKA AVE., TOPEKA, KANSAS.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. R. M.

TITLE (IN FULL)

IMPRINT

NO

CENTRAL HIGH SCHOOL,  
TOPEKA, KANSAS.

SAME AS ABOVE

COLOR DESCRIPTION

COLOR AS PER 1A1878 ATTACHED. TOUCH OUT SNOW IN BACKGROUND. TAKE  
OUT SHADOWS ON WALKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET  
**COMPLETED**

FEB 26 1932

*Very Rushy*

*[Handwritten signature]*

A52

2



22

NO. 2A399

ORDER NO 59147

ECKDALL & MC CARTY,  
EMPORIA, KANSAS

PHOTO BY MILLER-DIEGEL, 1325 TOPEKA AVE., TOPEKA, KANSAS DATE 2-17-1932  
6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) AEROPLANE VIEW OF KANSAS STATE TEACHERS COLLEGE CAMPUS,  
EMPORIA, KANSAS. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLORS AS MARKED ON TISSUE ATTACHED. CUT OFF ABOUT AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 27 1932

*Cur to*

5



23

✓ NO. 2A400

ECKDALL & MC CARTY, EMPORIA, KANS. PHOTO BY  
MILLER-DIEGEL, 1325 TOPEKA AVE., TOPEKA, KANSAS.

ORDER NO. 59147

DATE 2-17-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

AEROPLANE VIEW OF  
COLLEGE OF EMPORIA CAMPUS, EMPORIA,  
KANSAS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

COLORS AS MARKED ON TISSUE ATTACHED. CUT OFF AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

FEB 29 1932

COMPLETED

5  
W



16

3

3/4

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.		NO. 2A401
		ORDER NO. 59099
		DATE 2-17-1932
25 M	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER, - BORDER.	FRONT NO. 102	R. M. YES
TITLE (IN FULL) TOP- VIEW OF THE BRIDGE AND ANTHONY'S NOSE MOUNTAIN BOT- BEAR MOUNTAIN HUDSON RIVER BRIDGE, N.Y.	IMPRINT	SAME AS ABOVE
PRIVATE NO. AFTER TITLE AT EXTREME RIGHT- 30		
COLOR DESCRIPTION		
ADD TRAIN WITH CARS QUITE SMALL HEADING TO THE RIGHT, ON TRESTLE IN MIDDLE OF RIVER. RETOUCH THIN SUSPENSION UP & DOWN CABLES. AUTUMN FOLIAGE, COLORFUL AT RIGHT CORNER. COLOR COMBINATION ON FRONT OF COVER ATTACHED IS GOOD.		
<small>SUBMIT: RET. PHOTO      B. L. &amp; W. PROOF      HANDCOL PROOF      RETURN PHOTO.</small>		
<small>PHOTO PROPERTY OF C. T. &amp; CO. —      CUSTOMER</small>		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

COMPLETED

MAR 3 1932

19



57125

3 1/2

NO. 2A402

E. D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

ORDER NO. 59212

DATE 2-18-1932

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WINDING STAIRWAY, CAPE  
COD, MASS.

PRIVATE NO. BEFORE TITLE - 130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

108

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WALLPAPER SHADES OF BUFF. STAIR CARPET RED, GREEN, BLACK & BUFF.  
FLOOR CARPET SHADES OF OLIVE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 23 1932



AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 2A403

ORDER NO. 59160

DATE 2-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

MARY LANE HOSPITAL,  
WARE, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BLDG. TAKE OUT POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 23 1932



A 4 1/2

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 2 2A404

ORDER NO. 59160

DATE 2-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

HIGH SCHOOL, WARE,  
MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BLDG.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

FEB 23 1932

6



3 1/2

NO. 2A405

ORDER NO. 59160

DATE 2-18-1932

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. R. M.

TITLE (IN FULL)

IMPRINT

NO

MT. CARMEL CHURCH,  
WARE, MASS.

SAME AS ABOVE

COLOR DESCRIPTION

BUFF BLDG. BUILT ON TOP. CUT OFF AT LEFT IF NECESSARY. MAKE STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 26 1932

A 4 1/2

10



5 1/2

1 1/2

AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 2A406
		ORDER NO. 59160
		DATE 2-18-1932
6 M	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) MAIN STREET, WARE, MASS.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		
SEE 68719		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

COMPLETED

FEB 27 1932

*Chen - L*

10



2

44 1/2

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 2A407

ORDER NO. 38157

DATE 59157  
2-15-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MASONIC TEMPLE AND  
Y.M.C.A., ATTLEBORO, MASS.

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,500  
ARE RUN.

COLOR DESCRIPTION

LEFT- CREAM GRAY. RIGHT RED. TAKE OUT AUTOS AND TRUCK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 23 1932

10



1 1/2

75

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

✓ NO. 2A408

ORDER NO. 59159

DATE 2-18-1932

6 M.

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NORTH MAIN STREET,  
ATTLEBORO, MASS.

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER  
3,500 ARE RUN.

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 23 1932

*over*

5



AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 2A409

ORDER NO. 59157

DATE 2-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) THE NEWELL SHELTER,  
CAPRON PARK, ATTLEBORO, MASS.

IMPRINT

NO

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,500  
ARE RUN.

COLOR DESCRIPTION

RED ROOF ON BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 23 1932



3

✓ NO. 2A410

ORDER NO. 59157

DATE 2-16-1932

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

PARK STREET,  
ATTLEBORO, MASS.

TAKE OFF IMPRINT AFTER 3,500  
ARE RUN.

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACK & ICE WAGON, USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 26 1932

4 5 1/2

10  
17



THE KUCKER STUDIO,  
SPRINGFIELD, MO.

NO. 2A411

ORDER NO. 59196

DATE 2-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

U.S. FEDERAL HOSPITAL,  
SPRINGFIELD, MO.

IMPRINT

NONE

COLOR DESCRIPTION

STONWORK GRAY, BRICK REDDISH. ROOFS RED TILE. LEAVE OFF BLDG. IN  
THE IMMEDIATE RIGHT FOREGROUND. LEAVE IN BLDGS ON OTHER SIDE OF  
DRIVEWAY. PUT A SMOKESTACK ON THE POWERHOUSE WHICH IS THE BLDG. IN  
THE EXTREME RIGHT BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 24 1932

DEADLINE



74 1/2

THE KUCKER STUDIO,  
SPRINGFIELD, MO.

NO. 2A412

ORDER NO. 59184

DATE 2-10-1932

6 M LARGE FOLDER VIEW

A ERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE : R. M. NONE

TITLE (IN FULL) HEERS AND LANDERS BUILDINGS.

PRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 51022.

*get photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

FEB 24 1932

COMPLETED

DEADLINE



1 1/2

A4

H. RAPPAPORT & CO.,  
BOWLING GREEN, OHIO

✓ NO. 2A413

ORDER NO. 59209

DATE 2-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

PRACTICAL ARTS BUILDING,

IMPRINT

NONE

BOWLING GREEN STATE COLLEGE,  
BOWLING GREEN, OHIO

COLOR DESCRIPTION

BUFF BRICK, LIGHT STONE CORNICE & FIRST FLOOR & COLUMNS. BRONZE  
LIGHTS, BRASS DOORS, GRAY SASH, GREEN LAWN, SLATE ROOF ON TOWER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 23 1932

6



CHAMPNEY'S PHARMACY,  
PERRYSBURG, OHIO

✓ NO. 2A414

ORDER NO. 59213

DATE ~~2-18-1932~~

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

SCHALLER MEMORIAL  
AMERICAN LEGION HOME, POST NO. 26,  
PERRYSBURG, OHIO

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE COLUMNS, CORNICE, DOORS & SASH. GREEN & BROWN  
MOTTLED ROOF. ON LEFT REAR BROWN. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

3c456  
DEC 17 1953

FEB 23 1932



CHAMPNEY'S PHARMACY,  
PERRYSBURG, OHIO

✓ NO. 2A415

ORDER NO. 59213

DATE 2-18-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PERRYSBURG HIGH SCHOOL,  
PERRYSBURG, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

3c 457  
DEC 17 1953

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE TRIM, GREEN SASH & DOORS.  
REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO

B. L. P. V. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 23 1932



CUSTOMER - DIAL NO. 2A416 ORDER NO. 59223 DATE 2-25-1932 DEPT. FEB 27 1932 DATE COMPLETED

CUSTOMER MAURICE L. SILVEY, CHICAGO, ILLINOIS

12 1/2 M PC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower Left Center Border-Follow Layout

FRONT NO. 5

RETOUCHING DEPARTMENT

PHOTO LITHO

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

Cent  
cut  
2.50  
to present  
cut  
5.00

Center cut  
1 1/2 NO  
A-6

Photo returned to customer  
3/17/34

DEADLINE

Very Rushy  
7/10



2

NO. 2A417  
ORDER NO. 59230  
DATE 3-4-1932

STOUT NEWS AGENCY,  
WOOSTER, OHIO

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL) THE FIRST PRESBYTERIAN CHURCH, WOOSTER, OHIO	IMPRINT NONE

COLOR DESCRIPTION  
LIGHT GRAY STONE ALL OVER. COLORED WINDOWS. SLATE ROOF, LIGHT GRAY STEPS & WALKS. GREEN LAMP POSTS. GREEN LAWN & FOLIAGE. DARK OAK DOORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 9 1932

A4

64



3 1/2

TOLEDO POST CARD CO.,  
TOLEDO, OHIO

✓ NO 2A418

ORDER NO. 59270

DATE 2-22-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) HIGH LEVEL BRIDGE  
ACROSS MAUMEE RIVER, TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 114 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE GOOD CLOUD EFFECT IN SKY. BRIDGE PEA GREEN. LIGHT CEMENT PIERS.  
REAR BLDGS. ON RIGHT LIGHT GRAY & BROWN. BLDGS. IN REAR LEFT &  
CENTER LIGHT GRAY & BROWN. ONE BOAT BLACK. ~~XX~~ WHITE CABINS. REMOVE  
POLE & WIRES IN UPPER RIGHT. MAKE WATER BLUE. BRONZE LIGHTS  
ON TOP OF TOWERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 27 1932

*Very Rushy*  
*[Signature]*  
*[Signature]*  
*[Signature]*

17



DATE COMPLETED 1953

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE      ARTCHROM

(All of this on address side)

FRONT NO. **12** R. M. Yes **No**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT : **Customer** C. T. Imprint No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

THE ONLY PORTION TO BE TAKEN OUT OF THIS  
COPY WHICH IS MARKED 3 3/16 - AS FAR DOWN AS  
THE WHOLE MARBLE SLAB BELOW THE BASE OF THE STATUE  
AND AS FAR UP AS TO TAKE IN THE THORN AND  
NAIL DESIGN.

NEG. NO.

Rcphoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 1  
 \_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.		

Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

\_\_\_ZINC ETCHINGS FROM\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ Duplicates \_\_\_\_\_ Color Plates

— LINE & HALFTONE COMB. — COLOR PROCESS

aves	ing	28	le	28	28	28	ay
------	-----	----	----	----	----	----	----

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

Ext Mega	Ext stripp	Str To S	Dou Pri	Rev Post	Rev Col	Ben
-------------	---------------	-------------	------------	-------------	------------	-----

SIZE \_\_\_\_\_ W IDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

**BLOCKING DEPT. WOOD - MORTISE - ANCHOR**  
**SOLID METAL - FLUSH TOP - FLUSH BOTTOM**  
**FLUSH SIDES - FLUSH ALL AROUND**  
**UNMOUNTED WITH BEARERS**  
**CUT TO PICAS (see size)**

## PROOFS

\_\_\_FLAT\_\_\_GOOD\_\_\_IN COLORS\_\_\_SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

01

PHOTO USED FOR

Photo rec. 8/10/34

$k = \frac{1}{2}$   
 $20 - 1\frac{1}{2}$   
 $A.5^{\text{NO}}$   
 $0 - \frac{1}{4}$  YES

19



DIAL NO. 2A420 ORDER NO. 59258 DATE 2-29-1932

CUSTOMER THOMAS DUNNE CO.,  
NEW ORLEANS, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

10 M

PC

SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

on 5000: VACCARO LINE NEW STEAMER CEFALU  
CONTESSA

#### RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

DO NOT BRING OUT NAME OF  
STEAMER

#### COLOR DESCRIPTION

Photo ret to cust.  
4/11/34

COMPLETED

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES COPIES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE.  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD & METAL.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DIAL NO. 2A421 ORDER NO. 59258

DATE 2-19-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

Photos for  
this Customer

5 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

EX DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

FIRST CLASS CABIN, STEAMERS CEFALU  
AND CONTESSA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT REFLECTIONS IN MIRRORS

COLOR DESCRIPTION

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DIAL NO. 2A422 ORDER NO. 59258 DATE 2-19-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER THOMAS DUNNE COMPANY, NEW ORLEANS, LA.

Photos for this Customer

5 M PC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border, Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

DINING SALON, STEAMER CEFALU

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing

Follow Layout

TAKE OUT CHAINS

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination. 120

Dry - Wet - Pancromatic - Color Separation. 133

Transfer - Paper Process - New Process. 150

Stripping - White Border - Full Face. 175

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

COMPLETED

1 PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo ret to cust.

4/11/32



DIAL NO. 2A423 ORDER NO. 59258 DATE 2-19-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER THOMAS DUNNE COMPANY, NEW ORLEANS, LA.

Photos for this Customer

5 M FC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper Lower, Left, Center Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

CABIN DeLUXE, STEAMERS CEFALU AND CONFESSA

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Photo ret. to cust. 4/11/32

COMPLETED

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DIAL NO. 2A424 ORDER NO. 59258 DATE 2-19-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED MAR 14 1932

CUSTOMER

CUSTOMER THOMAS DUNNE COMPANY, NEW ORLEANS, LA.

Photos for this Customer

5 M PC SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

PLACE OF TITLE: Upper Lower, Left, Center Border Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full (TITLE TO COME)

FRONT NO. 5 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

LOUNGE, STEAMERS CEFALU AND CONTESSA

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Follow Layout

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative Line Halftone Combination Dry Wet Pancromatic Color Separation Transfer Paper Process New Process Stripping White Border Full Face Blue Print Handcolor Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES DUPLICATES ZINC COLOR PLATES ZINC ETCHINGS FROM COPIES DUPLICATES COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS

SIZE 3 3/16 X 5 3/16 SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE W 10E HIGH SAME SIZE BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL.

COMPLETED

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED TO PHOTO USED FOR



DIAL NO. 2A425 ORDER NO. 59258 DATE 2-19-1932

CUSTOMER THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

MAR 14 1932

Photos for  
this Customer

5 M PC SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

PLACE OF TITLE. Upper Lower Left Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

DINING SALON, STEAMER CONTESSA

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

FIX UP WINDOW

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination. Screen 120  
Dry - Wet - Pancromatic - Color Separation. Screen 133  
Transfer - Paper Process - New Process. Screen 150  
Stripping - White Border - Full Face. Screen 175  
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN 55 - 60 - 85 100 - 110 120 - 133 - 150

COMPLETED

ETCHING DEPT. PAINT IN BACKGROUND SOLID  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE W IDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DIAL NO. 2A426 ORDER NO. 2X 59258 DATE 2-19-1932

CUSTOMER THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED  
MAR 14 1932

Photos for  
this Customer

5 M FC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper Lower Left, Center, Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

DANCING DECK, STEAMERS CEFALU  
AND CONTESSA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

RETOUCH OUT BACKGROUND

COLOR DESCRIPTION

*Photo ret. to cust.  
4/11/32*

COMPLETED

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face 175  
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DIAL NO. **2A427** ORDER NO. **59269** DATE **2-22-1932**  
 CUSTOMER **JOHN A. POLICASTRO & CO., INC.,**  
**NEWARK, N.J.**  
 DEPT. **RETOUCHING** DATE COMPLETED  
 ENGRAVING  
 PHOTO LITHO  
 COMPOSING  
 LITHO ART  
 FEB 24 1932  
 STYLE **AMERICAN FACE** **COLORED**  
 25 M BUSINESS CARDS SIZE **3 1/2 x 2 1/4**  
 PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full **ANY TIME - ANYWHERE** CHARTERED BY THE  
**HOUR, DAY OR WEEK**  
 FRONT NO. **NONE** R. M. **Yes** No  
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
 Trade Mark Yes No Special type as sample  
 IMPRINT: Customer C. T. Imprint **No Imprint**

RETOUCHING DEPARTMENT  
 Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
 Follow Layout  
 PHOTO LITHO  
 Rephoto **NEG. NO.**  
 Photograph each - Size 5x7 - 8x10 - 10x12  
 Prints each from Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTIL, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo  
 Negative — Line — Halftone — Combination. **120**  
 Dry — Wet — Panoromatic — Color Separation. **133**  
 Transfer — Paper Process — New Process. **150**  
 Stripping — White Border — Full Face. **175**  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS & COLORED PHOTOS ATTACHED.  
 ENGRAVING DEPARTMENT  
 HALFTONES FROM COPIES  
 Duplicates ZINC COLOR PLATES  
 LINE & HALFTONE COMB COLOR PROCESS  
 Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
 ZINC ETCHINGS FROM COPIES  
 Duplicates COLOR PLATES  
 SIZE WIDE HIGH, SAME SIZE  
 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
 FLUSH SIDES - FLUSH ALL AROUND  
 UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)  
 PROOFS  
 FLAT GOOD IN COLORS SPECIAL STOCK  
 ELECTROTYPES EACH OF  
 ON WOOD METAL  
 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
 WITH LINE - WITHOUT LINE - SPECIAL BORDER

Make duplicate  
 Straighten

R 3  
 70-1  
 A3 1/2  
 6-1

PHOTO PROPERTY OF C. T. & CO.  
 RETURN PHOTO YES

PHOTO RETURNED TO  
 PHOTO USED FOR



1 1/2

✓ NO. 2A428

ORDER NO. 59275

DATE 2-22-1932

5  
A. B. WYCKOFF, STROUDSBURG, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

THE MEADOWSIDE

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BRIGHT BUFF STUCCO. BROWN CORNICE. DARK BROWN SASH. GRAY BASE LINE,  
RED & PINK FLOWERS ALONG FRONT OF PORCH BASE. DARK DRIVE.  
RUSTIC LOG STAND ON LEFT. GRAY STONE COLUMNS WITH BUFF SIGN,  
DARK LETTERS.

MAKE ALL FOLIAGE GREEN - NO REDS, BROWNS OR YELLOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 26 1932

5  
*Just*



1 1/2

NO. 2A429

ORDER NO. 59275

DATE 2-22-1932

A. B. WYCKOFF,  
STROUDSBURG, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

GLEBE'S SALES & DISPLAY  
GARDENS, DELAWARE WATER GAP, PA.

SAME AS ABOVE

COLOR DESCRIPTION

GREEN SHRUBBERY. GRAY STONE WALL ALONG WALK. SIGN BROWN WITH WHITE  
LETTERS. BLDG. LIGHT BROWN, SLATE ROOF, DARK BROWN TRIM.  
GREEN LAWN & FOLIAGE ON LEFT. NO REDS, BROWNS OR YELLOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 26 1932

5 1/2

5



45  
A. B. BYCKOFF,  
STROUDSBURG, PA.

✓ NO. 2A430

ORDER NO. 59275

DATE 2-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOME OF THE GLEBES,  
DELAWARE WATER GAP, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. LIGHT BROWN, DARK BROWN CORNICE, GREEN SHUTTERS, AUTUMN  
BROWN, GREEN & BUFF COLOR ROOF, DULL COLORS, WHITE SASH, GREEN  
SHRUBBERY, LAWN & FOLIAGE, NO REDS, BROWNS OR YELLOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 29 1932



32

A 62

A. B. WYCKOFF,  
STROUDSBURG, PA.

✓ NO. 2A431

ORDER NO. 59275

DATE 2-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INTERIOR, ~~XXXXXX~~

IMPRINT SAME AS ABOVE

GLEBE'S GAPWAY TEA ROOM, DELAWARE  
WATER GAP, PA.

COLOR DESCRIPTION

AUTUMN BROWN CEILING, BROWN STRIP SQUARES, LIGHT MAPLE COUNTER, CHAIRS  
& TABLES, NATURAL WOOD FLOOR, REMOVE TRACKS OR SMEAR ON FLOOR IN  
FOREGROUND, WHITE MARBLE COUNTER ON LEFT, BLUE BUFF & GREEN NOVELTIES  
ON COUNTER ON LEFT, PINK BOUQUETS ON TABLES, BUFF WITH GREEN &  
MAROON FIGURED CURTAINS ON WINDOWS, CASH REGISTER BRASS COLOR ON  
COUNTER IN REAR CENTER, DOG ON TABLE WHITE BROWN FIGURE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 29 1932

10



1 1/2

NO. 2A432

ORDER NO. 59275

DATE 2-22-1932

A. B. WYCKOFF,  
STROUDSBURG, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

GLEBE'S GAPWAY,  
DELAWARE WATER GAP, PA.

SAME AS ABOVE

COLOR DESCRIPTION

DARK BROWN LOG CABIN. BRIGHT GREEN CORNICE & WINDOW FRAMES. BROWN  
RUSTIC RAILING ON PORCH. SIGN MOTTLED BROWN GREEN LETT- RS. ROOF  
AUTUMN COLOR BLEND BROWNISH BUFF & GREENISH DULL COLOR. CHAIRS ORANGE  
GREEN RAILING & BROWN FENCE POSTS. DARK GRAY DRIVE. LIGHT CEMENT  
IN FOREGROUND. GREEN SHRUBBERY & FOLIAGE. NO REDS, BROWNS OR YELLOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 29 1932

5

2



CHAMPNEY'S PHARMACY,  
PERRYSBURG, OHIO

✓ NO. 2A433

ORDER NO. 59268

DATE 2-22-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

M. E. CHURCH,  
PERRYSBURG, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK. LIGHT STONE TRIM. SLATE ROOF. COLORED WINDOWS.  
LIGHT GRAY STEPS. DARK FRAME ON SIGN. DARK OAK DOOR ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 26 1932



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO RETURN PHOTO YES

DIAL No. 2A434 ORDER NO. 2249 DATE 6-2-1937

CUSTOMER CARSON LONG INSTITUTE,  
NEW BLOOMFIELD, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC GROUP (3) SIZE 3½ x 5½

MAKEOVER

STYLE AMERICAN ART, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AS PER COPY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO 2A434 & NEW PHOTO and mortise into

SEE SKETCH ATTACHED.

old cut 2A434

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4  
L.A. 2  
H.C. 1

*[Signature]*



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A434 ORDER NO. 59286 DATE 2-23-1932

CUSTOMER CARSON LONG INSTITUTE,  
NEW BLOOMFIELD, PA?

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAR 3 1932

Photos for  
this Customer

6 M FC GROUP (4) SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CARSON LONG INSTITUTE FOUNDED BY THEODORE

K. LONG NEW BLOOMFIELD, PA. SUB TITLES: ON THE  
CAMPUS, LOOKING NORTHWEST. DEVELOPING STRONG MINDS AND  
STRONG BODIES. THE COLORS AND THE COLOR GUARD.

BECOMING STRAIGHT, STRONG, SQUARE LEADERS OF MEN.  
(AS ON LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

USE PHOTO NO. 98803 & NEW PHOTOS.

LARGE PHOTO

COLOR DESCRIPTION

UNIFORMS ARE OF WEST POINT CADET GRAY

ONE FLAG IS THE REGULATION PENNA. STATE  
FLAG, THE OTHER IS A CARSON LONG FLAG  
WITH LARGE WHITE CENTER AND A RED KEYSTONE  
IN THE CENTER TOGETHER WITH THE WORDS  
CARSON LONG IN RED LETTERS ARCHED OVER  
THE TOP. OUTSIDE OF THE WHITE BORDER  
THERE IS A BLUE BORDER OF APPROXIMATELY  
8 INCHES AND THE REGULAR GOLD FRINGE  
OUTSIDE OF THAT.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Panormatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES. ZINC COLOR PLATES

DUPLICATES. COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE W JOE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DILARERS  
CUT TO PICAS (see size)

PROOFS

FLAT. GOOO. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

8-6



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. **2A435** ORDER NO. **59311** DATE **2-23-1932**  
CUSTOMER **THE RUBEN PUBLISHING CO.,**  
**NEWBURGH, N.Y.**

**APR - 4 1932**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12 1/2** M **POST CARDS** SIZE **3 1/2 X 5 1/2** STYLE **AMERICAN ART**

PLACE OF TITLE: Upper Lower Left Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **THE HUNTINGTON LAKESIDE HOTEL AND**  
**CAMP, LAKE HUNTINGTON, N.Y.**

FRONT NO. **5** (Call for this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space entire Mess. Space entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer T. Imprint No Imprint  
**IMPRINT: SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
**REMOVE 2 SMALL BLDGS. IN FOREGROUND AT WATER**  
**EDGE. ADD DRIVE OR ROAD LEADING TO ENTRANCE OF**  
**HOTEL CONNECTING WITH SUGGESTED ROAD AROUND THE**  
**LAKE, PARTLY HIDDEN BY FOLIAGE. SEE CLOSE-UP OF**  
**DRIVE ON PHOTO NO. 2A438. SHOW LITTLE OF BLDG.**  
**HIDDEN BY TREES, SEE CARD ATTACHED FOR DETAIL.**

COLOR DESCRIPTION

**BLDG. WHITE, GREEN ROOF & WINDOW FRAMES.**

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER \_\_\_\_\_ Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Black & White Proof — Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES  
LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM \_\_\_\_\_ COPIES  
DUPLICATES \_\_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3/16 X 5 3/16**  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ W 10E \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT \_\_\_\_\_ GOGO \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

**COMPLETED**

PHOTO RETURNED

TO

PHOTO USED FOR

ATTENTION: THIS IS A LOCAL VIEW CARD



3 1/2

IMPERIAL POST CARD CO.,  
ATLANTA, GA.

✓ NO. 2A436

ORDER NO. 59300

DATE 2-23-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) TOP- THE CHEROKEE ROSE

IMPRINT

SAME AS ABOVE

TOURIST CAMP, 1143 MARIETTA ST. N.W.,

ATLANTA, GA.

BOY- ON U.S. HIGHWAY 41 - 3 MILES FROM  
CENTER OF CITY

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 29 1932

*Very Red*  
*HT*  
*X*  
*X*  
*H*



F. J. & M. P. ENGLEBRY,  
VERMILION, OHIO

✓ NO. 2A437

ORDER NO. 59299

DATE 2-23-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VERMILION HIGH SCHOOL,  
VERMILION, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK BUFF BRICK, OR LIGHT BROWN BRICK, GRAY STONE TRIM, DARK GREEN  
SASH, BRONZE LIGHTS, GRAY DOORS, GREEN LAWN & SHRUBBERY, LIGHT  
STONE SEATS AND SUN DIAL IN YARD, DARK LAMP POST.  
REMOVE DEAD LIMB ON UPPER RIGHT, REMOVE LIGHT SPOT ON BLDG. ON  
RIGHT BETWEEN BLDGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 24 1932



452

2

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

✓ NO. 2A438

ORDER NO. 59303

DATE 2-23-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 102 R. M. NO

TITLE (IN FULL)

VIEW OF THE LAKE FROM  
THE HUNTINGTON LAKESIDE HOTEL AND  
CAMP, LAKE HUNTINGTON, N.Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT BLDGS. BUFF, AUTUMN COLOR ROOFS, WHITE TRIM. ~~XXXXXXXXXXXX~~  
ON RIGHT- BLDGS. BUFF, RED ROOFS, MAKE BEAUTIFUL FLOWER BEDS IN  
FOREGROUND. GREEN SHRUBBERY & LAWN WITH FLOWERS. MAKE WATER IN  
LAKE LIGHT BLUE. GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 26 1932

2



1 1/2

NO. 2A439

ORDER NO. 59303

DATE 2-23-1932

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BATHING CRIBB, THE  
HUNTINGTON LAKESIDE HOTEL AND CAMP  
LAKE HUNTINGTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

102

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY PIER, GREEN, DARK BLUE & DARK RED BATHING SUITS,  
MAKE PRETTY SKY EFFECT TO BREAK UP PLAINNESS, PLAINNESS.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 29 1932

2



3 1/2

14 1/2

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

✓ NO. 2A440

ORDER NO. 59303

DATE 2-23-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

U. S. POST OFFICE,  
HUDSON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

102

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME  
RIGHT- 2

*Photo m 9/9/18/16*

COLOR DESCRIPTION

MARBLE BASE, WHITE TRIM, BRONZE DOORS, WHITE T. BRICK BLDG. TAKE OFF  
WHITE SPOT ON BLDG. AT LEFT, GRAY MORTAR. ADD COLORFUL BUSHES  
AND SMALL LAWN AROUND BLDG. SOME FOLIAGE ON TREES. TAKE OUT TREES  
YOU THINK ARE UNDESIRABLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 29 1932



3 1/2

A6

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.		✓ NO. 2A441
		ORDER NO. 59303
		DATE 2-23-1932
12M 500	AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 102	R. M. NO
TITLE (IN FULL) WARREN STREET, HUDSON, N.Y.	IMPRINT	Same as above
PRIVATE NO. AFTER TITLE XX AT EXTREME RIGHT- 3		
COLOR DESCRIPTION		
ALTERNATE COLORS OF BLDGS. BRING OUT LANDMARKS, BLDGS. SUCH AS CORNER BANK AND CHURCH. TAKE OUT POLES, WIRES. ADD FOLIAGE ON TREE.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		
FEB 26 1932		

14



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 2A442

ORDER NO. 59303

DATE 2-23-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 102 R. M. YES

TITLE (IN FULL) TOP- TEMPLE HILL

IMPRINT SAME AS ABOVE

MONUMENT, NEWBURGH, N.Y. BIRTHPLACE  
OF THE REPUBLIC  
BOT- ON THIS SPOT GEORGE WASHINGTON  
REFUSED A CROWN - 1782-1789.

COLOR DESCRIPTION

WHITE, CREAM, BROWN FIELD STONES IN MONUMENT. BRING OUT TABLET.  
~~MAKE~~ PUT IN OVAL OF GEORGE WASHINGTON IN UPPER RIGHT CORNER. DO NOT  
MAKE ANY SMALLER THAN SAMPLE ATTACHED. COLORFUL AUTUMN TREE FOLIAGE  
WILD FLOWERS, DAISIES, BUTTERCUPS, FIELD FLOWERS ON GROUND. NO  
CULTIVATED FLOWERS. LAWN IN WILD STATE - DO NOT TRIM ~~XX~~ GRASS -  
LEAVE FLOWERS. CUT AWAY BROKEN TREE AT LEFT. LEAVE GOOD TREE AT  
LEFT IN BACK OF MONUMENT. TRIM UP FOLIAGE AT LEFT. THIS IS AN  
IMPORTANT CARD. ~~DO NOT~~ CAREFUL WORK.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 29 1932

Washington Photo in 4A-4-1750



2 1/2

52

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 2A443

ORDER NO. 59301

DATE 2-23-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

WASHINGTON HEADQUARTERS  
1776 - NEWBURGH, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

102

R. M

NC

IMPRINT

SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME  
RIGHT - 22

COLOR DESCRIPTION

WHITE CREAM & BROWN STONE, ROOF SHINGLE-OLD RUSTIC SEE SAMPLE  
ATTACHED. BLINDS PEA GREEN, CHIMNEY BRICK - WHITE LEADERS AND  
EDGING, AUTUMN FOLIAGE, PUT LARGE OVAL OF GEORGE WASHINGTON IN  
UPPER LEFT CORNER IN SKY FACING RIGHT, LARGER HEAD THAN SAMPLE. TAKE  
OUT 3 FIGURES AT RIGHT AND ASH CAN NEAR FIGURES. TAKE OUT LETTERING  
IN PHOTO. ADD CURTAIN LO ER XXX HALF FRONT WINDOWS. BRING OUT  
VINE ON FRONT BLDG. WALL. MAKE A GOOD CARD. IMPORTANTX SELLER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 29 1932  
FEB 26 1932

*Very Rushy*  
*to go*

DEADLINE

2



MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. 2A444

ORDER NO. 59297

DATE 2-23-1932

M 3 1/4

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LILY OF THE SWAMP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

FEB 29 1932



LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 2A445

ORDER NO. 59295

DATE 2-23-1932

25M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIRTHPLACE OF WASHINGTON,  
WAKEFIELD, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

47

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK DULL RED BRICK DARK SLATE ROOF. WHITE SASH. DARK GREEN SHUTTERS  
GRAY STEPS. WHITE CORNER WINDOWS ON ROOF. BLDG. ON LEFT WHITE.  
DARK SLATE ROOF. REMOVE LUMBER & MATERIAL ON LEFT. REMOVE  
MUSLIN COVER OVER GREEN BOXWOOD SHRUB, ON LEFT OF DOOR IN CENTER.  
MAKE SMOOTH GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

FEB 26 1932



A42

2

C. D. VAN LEAR,  
BRYAN, OHIO

✓ NO. 2A446

ORDER NO. 59361

DATE 2-25-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

COURT HOUSE,  
BRYAN, OHIO

IMPRINT

NONE

*Photo in 10538*

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, DARK RED ROOF ON TOWER AND ON TOWERS  
ON CORNERS OF ROOF. GRAY CORNICE, BASE, ENTRANCE, STEPS & TRIM.  
BAND STAND ON RIGHT GRAY, GREEN ROOF. BLDGS. ON REAR LEFT  
DARK RED BRICK, LIGHT TRIM. BLDGS. ON REAR RIGHT DARK RED. SHOW  
SPRINGTIME FOLIAGE ON TREES. LIGHT CEMENT CURBING & STEPS AROUND  
YARD. GREEN LAWN ON YARD. REMOVE ALL AUTOS ON RIGHT & FIRST 3 IN  
LEFT CENTER.

SEND PHOTO TO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

MAR 3. 1932

DEADLINE

6



DIXIE DRUG STORE,  
WINNFIELD, LA.

NO. 2A447

ORDER NO. 59324

DATE 2-24-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

HIGH SCHOOL,  
WINNFIELD, LA.

IMPRINT

NONE

COLOR DESCRIPTION

CLEAN UP GROUNDS, PUT GRASS AROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 3 1932

COMPLETED



CUSTOMER	DIAL NO. <b>2A448</b>	ORDER NO. <b>59325</b>	DATE <b>2-24-1932</b>	DEPT. <input checked="" type="checkbox"/> RETOUCHING <input checked="" type="checkbox"/> ENGRAVING <input type="checkbox"/> PHOTO LITHO <input type="checkbox"/> COMPOSING <input type="checkbox"/> LITHO ART	DATE COMPLETED	Photos for this Customer														
	CUSTOMER <b>THE WAVERLY, COLUMBUS, GA.</b>																			
	<b>12 1/4</b>	<b>FC</b>	SIZE <b>3 1/2 X 5 1/2</b>	STYLE <b>AMERICAN ART</b>																
	PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <b>THE WAVERLY HOTEL, COLUMBUS, GA.</b>			FRONT NO. <b>5</b> (All of this on address side) R. M. <input checked="" type="checkbox"/> Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <input checked="" type="checkbox"/> C. T. Imprint No Imprint																
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — <input checked="" type="checkbox"/> Retouched Photo — Wash Drawing Follow Layout			PHOTO LITHO Rephoto NEG.NO. <span style="border: 1px solid black; padding: 2px;"> </span> ____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER <input type="checkbox"/> Straighten Photo																
	USE PHOTO NO. 4699-29. MAKE 4 STORY BLDG. ON RIGHT 3 STORIES HIGH TO CONFORM WITH REST OF BLDG. (SEE SAMPLE CARD ATTACHED) TAKE OFF SIGN ON TOP OF 4-STORY PART OF BLDG. TAKE OUT RED BLDG. AT EXTREME RIGHT & THE SIGNS IN ON THE FRONT OF THE BLDG.			Negative — Line — Halftone — Combination. <span style="float: right;">120</span> Dry — Wet — Pancromatic — Color Separation. <span style="float: right;">133</span> Transfer — Paper Process — New Process. <span style="float: right;">150</span> Stripping — White Border — Full Face. <span style="float: right;">175</span> Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.																
	COLOR DESCRIPTION COLOR SAME AS 4699-29.			ENGRAVING DEPARTMENT HALFTONES FROM <u>1</u> COPIES DUPLICATES _____ ZINC COLOR PLATES _____ LINE & HALFTONE COMB. _____ COLOR PROCESS _____ <table border="1"><tr><td>Extra Negatives</td><td>Extra Stripping</td><td>Strip To Size</td><td>Double Print</td><td>Reverse Position</td><td>Reverse Color</td><td>Ben Day</td></tr><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table>			Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day														
	FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.			ZINC ETCHINGS FROM _____ COPIES DUPLICATES _____ COLOR PLATES _____ <table border="1"><tr><td>Extra Negatives</td><td>Extra Stripping</td><td>Strip To Size</td><td>Double Print</td><td>Reverse Position</td><td>Reverse Color</td><td>Ben Day</td></tr><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table> SIZE <b>3 3/16 X 5 3/16</b> SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150. BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size) PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK ____ ELECTROTYPES EACH OF ____ ON WOOD METAL.			Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day														

R-2  
201  
A-4 1/2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



A4

2

FILE

A

COLLINS DRUG STORE, LAKE CITY, MINN.		NO. 2A449
		ORDER NO. 59347
		DATE 2-24-1932
3 M 500	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 2	R. M. <del>XX</del> YES
TITLE (IN FULL) MAIDEN ROCK NEAR LAKE CITY, MINN.	IMPRINT NONE	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

FEB 29 1932



A5 1/2

FILE

2

COLLINS DRUG STORE,  
LAKE CITY, MINN.

✓ NO. 2A450

ORDER NO. 59347

DATE 2-24-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL)

BIRD'S-EYE VIEW,  
LAKE CITY, MINN.

IMPRINT

XX NONE

COLOR DESCRIPTION

RETOUCH HIGHWAY AS INDICATED BY INK LINE, IT DISAPPEARS IN THE  
DISTANCE AS SHOWN.

SUBMIT: RET. PHOTO

B. L. & V. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

FEB 29 1932

5



CUSTOMER

DIAL NO. 2A451 ORDER NO. 59354

DATE 2-25-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

1932

Photos for  
this Customer

CUSTOMER  
NAVAL LODGE NO. 4, F.A.A.M.,  
WASHINGTON, D.C.

12 1/2 M PC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE LODGE ROOM - NAVAL LODGE  
NO. 4, F.A.A.M., WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

AS PER INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED & AS  
MARKED ON EXTRA PRINT ATTACHED.

ALSO SEE INSTRUCTIONS ON EXTRA PHOTO  
ATTACHED TO 2A455 AS TO COLORS ON  
EGYPTIAN PAINTINGS AND SUNRISE.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photos ret. 6/14/31



59354

DIAL NO. 2A452 ORDER NO. ~~2425XXXX~~ DATE 2-25-1932

CUSTOMER NAVAL LODGE NO. 4, F.A.A.M.,  
WASHINGTON, D.C.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAR 9 1932

Photos for this Customer

---

12 1/2 M PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

---

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WEST - NAVAL LODGE NO. 4,  
F.A.A.M., WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

---

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

AS PER INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

---

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED & AS MARKED ON PHOTO ATTACHED. ~~ALSO SEE COLORED PHOTO ATTACHED~~

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

---

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W 10E HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

R 4  
 2H 1 1/2  
 A 6 1/2 NO  
 comp YES  
 L 1/4  
 H 1/4  
 RETURN PHOTO

Photo ret 6/14/32

PHOTO RETURNED TO PHOTO USED FOR



CUSTOMER

RETURN PHOTO

NO

YES

DIAL NO.

2A453

ORDER NO.

59354

DATE

2-25-1932

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

1932

MAR 9

Photos for this Customer

12 1/2

M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SOUTH - NAVAL LODGE NO. 4, F.A.A.M., WASHINGTON, D.C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

AS PER INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED & AS MARKED ON PHOTO ATTACHED. ALSO SEE COLORED PHOTO ATTACHED.

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE W IDE. HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

FINISHING DEPT

OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

Photos ret. 6/14/31

R. 4  
H.P. 1/2  
A. 6  
Comp.  
L-1/4  
17-1/4

PHOTO RETURNED TO PHOTO USED FOR

10



CUSTOMER

DIAL NO. 2A454 ORDER NO.59354 DATE 2-25-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED 1932 MAR 9

Photos for this Customer

CUSTOMER NAVAL LODGE NO.4, F.A.A.M., WASHINGTON, D. C.

12 1/2 M PC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full RELICS - NAVAL LODGE NO.4, F.A.A.M., WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout CORRECT SPELLING OF WORD "BATON" (LOWER RIGHT)

PHOTO LITHO Rephoto NEG.NO. Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION THE FIELD IS TO BE A BLUE SKY TINT. COLORS AS MARKED ON EACH PIECE. for color chart see Sladick Large Sketch Photoset 6/4/3✓

ENGRAVING DEPARTMENT HALFTONES FROM 1 COPIES Duplicates ZINC COLOR PLATES Duplicates COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS

SIZE 3 3/16 X 5 3/16 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150. ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

PROOFS FLAT. GOOD. INCOLORS. SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL.

2-2  
26 1/2  
A-62  
comp  
L-1/4  
H-1/4  
RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

RETURN PHOTO

DIAL NO. 2A455 ORDER NO. 59354 DATE 2-25-1932

CUSTOMER NAVAL LODGE NO. 4, F.A.A.M.,  
WASHINGTON, ~~XXXX~~ D.C.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPO  
LITHO

DATE COMPLETED

1932

Photos for  
this Customer

12 1/2 M

PC

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EAST - NAVAL LODGE NO. 4,

F.A.A.M., WASHINGTON, D. C.

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

AS PER INSTRUCTIONS ATTACHED.

## COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED & AS  
MARKED ON PHOTO ATTACHED. ALSO  
SEE COLORED PHOTO ATTACHED.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black &amp; White Proof. Titles—Red, Blue.

Screen  
120  
133  
150  
175

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

Photos ret. 6/14/31



2

45

JAY LECK,  
CARLSBAD, N. MEX.

✓ NO. 2A456

ORDER NO. 59363

DATE 2-25-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

CAMP HERMOSA - CARLSBAD,  
N. MEX.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

MAKE THE CAMP STAND OUT PLAINLY. THE MAIN COLOR OF THE CABINS  
IS A SORT OF A YELLOW BROWN. USE OWN JUDGMENT FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 3 1932

DEADLINE

2



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A457

ORDER NO. 59373

DATE 2-26-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAR 14 1932

Photos for  
this Customer

CUSTOMER THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

10 M FC SIZE 3 1/2 X 5 1/2 STYLE QUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border, Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

on 5000: VACCARO LINE, NEW STEAMER AMAPALA  
" " " " " ATLANTIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

DO NOT DO ANY RETOUCHING. BE SURE AND LEAVE  
IN ALL WIRES, ETC.

COLOR DESCRIPTION

R- 1/2 Center cut see layout

Photo ref. to cust  
4/11/34

COMPLETED

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO RETURNED TO

PHOTO USED FOR



DIAL NO. 2A458 ORDER NO. 59373 DATE 2-26-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED MAR 14 1932

CUSTOMER THOMAS DUNNE COMPANY, NEW ORLEANS, LA. 5 M RETOUCHING PC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full (TITLE TO COME) SMOKING ROOM, STEAMER AMAPALA

RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout TAKE OUT REFLECTIONS PHOTO LITHO Rephoto NEG.NO. Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION Photo ret to cust. 4/11/34 COMPLETED ENGRAVING DEPARTMENT HALFTONES FROM COPIES Duplicates ZINC COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS SIZE 3 3/16 X 5 3/16 SIZE SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150. ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER. ZINC ETCHINGS FROM COPIES Duplicates COLOR PLATES Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day SIZE W IDE HIGH. SAME SIZE BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size) PROOFS FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL.

CUSTOMER PHOTO PROPERTY OF C. T. & CO. RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A459

ORDER NO.

59373

DATE

2-26-1932

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAR 14 1932

Photos for  
this CustomerCUSTOMER THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

5 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

LOOKING AFT., LOUNGE, STEAMERS AMAPALA  
AND ATLANTIDA

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT REFLECTIONS IN MIRROR IN REAR.

## COLOR DESCRIPTION

Photo ret. to cust.  
4/11/32

COMPLETED

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black &amp; White Proof. Titles—Red, Blue.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.



DIAL NO. 2A460 ORDER NO. 59373 DATE 2-26-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART  
CUSTOMER THOMAS DUNNE COMPANY, NEW ORLEANS, LA.  
DATE COMPLETED MAR 14 1932  
Photos for this Customer

5 M PC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE  
PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)  
DINING SALON, STEAMER AMA PALA  
FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
TAKE OUT CHAINS & ANCHORS HOLDING TABLES & CHAIRS TO FLOOR.  
PHOTO LITHO Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION  
1  
Photo ret to cust.  
4/11/34  
COMPLETED  
ENGRAVING DEPARTMENT  
1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE 3 3/16 X 5 3/16 WIDE HIGH, SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
ETCHING DEPT. PAINT IN BACKGROUND SOLID  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.  
PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A461 ORDER NO. 59373

DATE 2-26-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.Photos for  
this Customer

5 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

SMOKING ROOM, STEAMER ATLANTIDA

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT REFLECTIONS IN MIRROR

## COLOR DESCRIPTION

COMPLETED

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue:

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 x 5 3/16  
WIDE \_\_\_\_\_ HIGH, SAME SIZE \_\_\_\_\_

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH, SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

## PROOFS

\_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD - METAL.

PHOTO RETURNED

TO

PHOTO USED FOR







CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A463

ORDER NO. 59373

DATE 2-26-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAR 14 1932

Photos for  
this Customer

CUSTOMER  
THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

5 M PC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper Lower, Left, Center Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

DANCING DECK, STEAMERS AMAPALA  
AND ATLANTIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

CLEAN UP DECK.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

SIZE W IDE HIGH. SAME SIZE

SIZE 3 3/16 x 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

Photo ret. to cust.  
4/11/32

Order to R



DIAL NO. 2A464

ORDER NO. 59373

DATE 2-26-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

Photos for  
this Customer

5 M

PC

SIZE

3 1/2 X 5 1/2

DUOTONE

DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

FIRST CLASS CABIN, STEAMERS  
AMAPALA AND ATLANTIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT REFLECTIONS IN MIRROR.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

COMPLETED

Photo ret. to cust.  
4/1/34

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DIAL NO. 2A465 ORDER NO. 59373 DATE 2-26-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER THOMAS DUNNE COMPANY, NEW ORLEANS, LA.

Photos for this Customer

5 M PG SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

CABIN DeLUXE, STEAMER AMAPALA

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT REFLECTIONS IN MIRROR

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret. to cust. 4/11/32

COMPLETED

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

SIZE W 10E HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLIO METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL.

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

PHOTO RETURNED TO PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO. YES NO

DIAL NO. 2A466 ORDER NO. 59373  
CUSTOMER THOMAS DUNNE COMPANY,  
NEW ORLEANS, LA.

DATE 2-26-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAR 14 1932

Photos for  
this Customer

5 M PC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper Lower Left Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

CABIN DeLUXE, STEAMER ATLANTIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT REFLECTIONS IN MIRROR

COLOR DESCRIPTION

Photo ret. to cust.  
4/11/32

COMPLETED

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: SAME AS ABOVE)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT OOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUNDS SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

DIAL NO. 2A467 ORDER NO. 59373 DATE 2-26-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COM. MAR 14 1932

CUSTOMER THOMAS DUNNE COMPANY, NEW ORLEANS, LA.

Photos for this Customer

5 M PC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)  
LOOKING FORWARD, LOUNGE, STEAMERS  
AMAPALA AND ATLANTIDA

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
TAKE OUT REFLECTIONS.

COLOR DESCRIPTION  
Photo set to cust.  
4/11/34  
COMPLETED

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT: SAME AS ABOVE

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT  
HALFTONES FROM 1 COPIES  
ZINC COLOR PLATES  
ZINC ETCHINGS FROM COPIES  
DUPLICATES  
COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.  
ETCHING DEPT. PAINT IN BACKGROUND SOLID  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

TO

PHOTO USED FOR

RETURN PHOTO YES NO

6



DIAL NO. 2A468 ORDER NO. 59377 DATE 2-26-1932

CUSTOMER HOTEL COLQUITT CO.,  
MOULTRIE, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper Lower Left, Center Border—Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

A MODERN HOTEL IN A PROGRESSIVE CITY

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT PEOPLE STANDING AND BOY ON BI  
BICYCLE

CUT OUT TRAP DOOR, MARKED X

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

BRICK COLOR NO. 32, COPING & WINDOW SILLS NO. 14.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

RETURN PHOTO.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A469

ORDER NO. 59382

DATE 2-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

FAIRMONT STATE COLLEGE,  
FAIRMONT, W. VA.

IMPRINT

21

NO

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. TAN GRAY BRICK, LIGHT GRAY CORNICE & COLUMNS. WHITE WINDOW  
PANES. GRAY STAIRWAY & DRIVE. GREEN TERRACED LAWN. MAKE GREEN LAWN  
ON BARE PLACE ON LEFT. SLATE ROOF ON REAR LARGE BLDG. REAR SMALL  
BLDGS. WHITE, BUFF & RED. GREEN & RED ROOFS. BLDGS. IN FOREGROUND  
WHITE & RED BRICK. DARK BROWN & SLATE ROOFS.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 3 1932

2



NO. 2A470

ORDER NO. 59382

DATE 2-29-1932

I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

FAIRMONT HIGH SCHOOL,  
FAIRMONT, W. VA.

IMPRINT

21

NO

SAME AS ABOVE

COLOR DESCRIPTION

DARK BUFF BRICK, DARK BLUE & BROWN MOTTLED SLATE ROOF, CREAM SASH &  
WINDOW FRAMES, DOORS & CORNICE, GRAY STEPS & FIRST FLOOR, DARK  
RAILINGS ON STEPS, PUT FLAG ON POLE, GRAY STONE ENTRANCE, BRONZE  
PLATES, GREEN LAWN, SHOW SPRINGTIME FOLIAGE ON TREES,  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 3 1932



2 1/2

45 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A471

ORDER NO. 59381

DATE 2-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

BIRD'S-EYE VIEW OF

IMPRINT

SAME AS ABOVE

MOUNDSVILLE, W. VA.

COLOR DESCRIPTION

LARGE BLDGS. DARK RED, OTHERS WHITE & GRAY. LARGE BLDG. ON RIGHT  
DARK RED. MAKE WATER IN RIVER BLUE.

*Photo sent to Robbins  
5/9/32 ✓*  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 3 1932

6



1 1/2

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

✓ NO. 2A472

ORDER NO. 59393

DATE 2-29-1932

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

55

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

THE AMBASSADOR APARTMENTS,  
169 PEARSON DRIVE, ASHEVILLE, N. C.

COLOR DESCRIPTION

REMOVE TELEGRAPH POLE IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 3 1932

2



F. J. & M. P. ENGLEBRY,  
VERMILION, OHIO

NO. 2A473

ORDER NO. 59434

DATE 3-2-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE VERMILION LAGOONS,  
VERMILION, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CEMENT ROADS, DARK BRIDGE, LIGHT GRAY PIERS IN REAR CENTER, BLDGS. IN  
LEFT FOREGROUND GRAY & BUFF, GREEN ROOFS, REAR BLDGS. ON LEFT DARK  
RED & GRAY. MAKE GREEN LAWN ON STRIPS OR ISLANDS BETWEEN LAGOONS.  
SHOW LIGHT HOUSE ON PIER ON REAR LEFT LIGHT GRAY, BLDGS. ON RIGHT  
IN TREES LIGHT GRAY, MAKE WATER IN LAKE IN REAR BLUE, DARK GREEN  
FOLIAGE ON RIGHT & REAR LEFT, WHITE CABINS, GREEN ROOFS IN LEFT F RE-  
GROUND. REAR OF VIEW IS LAKE ERIE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 6 1932



HART'S DRUG STORE,  
VERMILION, OHIO

NO. 2A474

ORDER NO. 59433

DATE 3-2-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE VERMILION LAGOONS,  
VERMILION, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

DESCRIPTION  
BLOGS. ON ISLANDS IN CENTER LIGHT GRAY GREEN ROOFS. BATH HOUSE ON  
LEFT ON BEACH BUFF COLOR GREEN ROOF. BLDG. ON REAR LEFT AT BRIDGE  
GRAY, GREEN ROOF. LIGHT HOUSE ON PIER IN LEFT FOREGROUND LIGHT GRAY.  
LARGE BLOGS. ON RIGHT DARK RED. OTHERS GRAY. MAKE GREEN LAWN ON  
ISLAND STRIP IN REAR CENTER. LIGHT GRAY DRIVEWAYS ON ISLANDS.  
DARK GREEN FOLIAGE ON LEFT, REAR CENTER & RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 3 1932

DEADLINE



DIAL NO. 2A475 ORDER NO. 59431

DATE 3-2-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

1932

CUSTOMER

CUSTOMER HOTEL ADAMS,  
PHOENIX, ARIZ.

Photos for  
this Customer

25 M

FC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL ADAMS, PHOENIX, ARIZONA

PRIVATE NO. BEFORE TITLE: 103

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: HARRY HERZ, 754 E. CULVER ST.,  
PHOENIX, ARIZONA

TAKE OFF R. M. AFTER 12,000 ARE RUN.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

AS PER TISSUE ATTACHED TO PHOTO

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face

Blue Print ~~Halftone~~ Black & White Proof. Titles—Red, Blue.

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE 3 3/16 X 5 3/16  
WIDE HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

RETURN PHOTO

DIAL NO. 2A476

ORDER NO. 59430

DATE 3-2-1932

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED  
MAR 6 1932

Photos for this Customer

6 M

PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border, Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title, in full OSBORNE'S, BYLAS, ARIZ. HIGHWAY 180

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: HARRY HERZ, 754 E. CULVER ST., PHOENIX, ARIZONA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

AS PER TISSUE ATTACHED TO PHOTO

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman; Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

Enlarged 5x  
B-2  
280-1  
A-4 1/2  
C-2 1/4



AH<sup>1/2</sup>

2 1/2

F. W. WOOLWORTH CO., EL DORADO, ARK.		NO. 2A477
		ORDER NO. 59453
		DATE 3-7-1932
3 M 500		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2 R. M. NO
TITLE (IN FULL) UNION COUNTY COURT HOUSE, EL DORADO, ARK.		IMPRINT NONE
COLOR DESCRIPTION FOUNTAIN IN FOREGROUND WHITE.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		
COMPLETED		
MAR 7 1932		

DEADLINE

DEADLINE

17



3 1/2

A3 1/2

F. W. WOOLWORTH CO.,  
EL DORADO, ARK.

✓ NO. 2A478

ORDER NO. 59458

DATE 3-4-1932

6 M

AMERICAN ART.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

XXXXXXXXXX NONE

U.S. POST OFFICE AND  
FEDERAL BUILDING, EL DORADO, ARK.

COLOR DESCRIPTION

LIGHT CREAM BLDG. GREEN WINDOW XXXXXX SASHES.

*Complete Bldg.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

10



3 1/2

A42

F.W.WOOLWORTH CO.  
NEW ORLEANS, LA.

NO. 2A479

ORDER NO. 59471

DATE 3-11-1932

12 M500 LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. NONE R. M. NONE

TITLE (IN FULL) NEW LOUISIANA STATE

IMPRINT NONE

CAPITOL, BATON ROUGE

COLOR DESCRIPTION

*Photo to Reising  
12/19/32*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 16 1932

6



WM. JUBB CO., INC.,  
SYRACUSE, N.Y.

NO. 2A480

ORDER NO. 59523

DATE 3-4-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREEN LAKES STATE PARK,  
NEAR FAYETTEVILLE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 32

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

REMOVE FENCE IN LOWER LEFT HAND CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 9 1932



A6

6

W. B. THOMAS,  
RUSSELLS POINT, OHIO

NO. 2A481

ORDER NO. 59560

DATE 3-4-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

LOBBY PLAZA RUSSELL  
POINT, OHIO'S MILLION DOLLAR  
X PLAYGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED LEATHER SEATS & CHAIRS. BROWN BASE ON SEATS. MORROR COLUMNS.  
~~XXXXXXXXXX~~ CREAM CEILING. WHITE LIGHTS. COLORED ~~XXXXXX~~ ORIENTAL  
RUGS. FLOOR CHECKERED BROWN, DULL GREEN & DULL RED. MAHOGANY  
RAILING ON RIGHT. FIREPLACE CHIMNEY LIGHT GRAY STONE. DARK MORTAR.  
MAHOGANY DOOR & WINDOW FRAMES. COUNTER PANEL ON RIGHT. FOREGROUND  
BROWN WITH GREEN BORDER. MAHOGANY TOP COLUMNS & COUNTERS FRAME ON  
RIGHT EDGE. GRANGE LIGHT GLOBES ON TOP OF COLUMNS. BROWN CEILING

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

PANELS ON RIGHT.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 9 1932

19



Ag (45mm)

2

W. R. THOMAS,  
RUSSELLS POINT, OHIO.

✓ NO. 2A482

ORDER NO. 59561

DATE 3-4-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SPA AND  
OHIO'S MILLION DOLLAR PLAYGROUND,  
RUSSELLS POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. ON LEFT WHITE & LIGHT GRAY, GREEN & RED ROOFS. PAVILION ON  
RIGHT FOREGROUND DARK ~~RED~~ RED ROOF WHITE RAILING. BRIDGE IN CENTER  
FOREGROUND WHITE. COASTER FRAME WORK WHITE. ROOFS ON STANDS ON  
RIGHT RED & GREEN STRIPED. ARCH BRIDGE ON REAR RIGHT DARK BROWN.  
SLIDES & CHUTES IN FOREGROUND WHITE. MAKE WATER IN FOREGROUND BLUE.  
WORK OUT GREEN FIELDS IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

2



A4 1/2

2

W. R. THOMAS,  
RUSSELLS POINT, OHIO

✓ NO. 2A483

ORDER NO. 59561

DATE 3-4-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "PLAZA RUSSELL POINT"  
OHIO'S MILLION DOLLAR PLAYGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
GREEN PORCH COLUMNS & CORNICE, GRAY SHINGLES COLUMNS & BLOG, DARK  
GREEN SHINGLE BASE, GREEN SASH, ROOF RED, GREEN & GRAY MOTTLED,  
BROWN DOORS, CAPS ON COLUMNS DARK GREEN, WHITE LIGHTS, LOWER SIGNS  
WHITE, DARK LETTERS, TOP SIGN DARK RED, WHITE LETTERS, TOP LETTERS ON  
TOP SIGN WHITE. BX DRAW IN LETTERS LIKE ON PHOTO ATTACHED. GREEN  
SHRUBBERY IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

2  
6



MAMMOTH CAVE HOTEL,  
MAMMOTH CAVE, KY.

✓ NO. 2A484

ORDER NO. 59568

DATE 3-7-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DEAD SEA IN THE MAMMOTH  
CAVE OF KENTUCKY

IN PLATE (C) CAUFIELD & SHOOK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

2

NO

IMPRINT

NONE

COLOR DESCRIPTION

SEE CARDS ATTACHED FOR COLORS.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

4 B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 9 1932



MAMMOTH CAVE HOTEL,  
MAMMOTH CAVE, KY.

NO. 2A465

ORDER NO. 59568

DATE 3-7-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

IMPRINT

NONE

RUINS OF KARNAK IN  
THE MAMMOTH CAVE OF KENTUCKY

IN PLATE - (C) CAUFIELD & SHOOK

COLOR DESCRIPTION

SEE CARDS ATTACHED FOR COLORS.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

4 B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 9 1932



A5

MAMMOTH CAVE HOTEL,  
MAMMOTH CAVE, KY.

✓ NO. 2A486

ORDER NO. 59568

DATE 3-7-1932

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

GYPSUM FORMATIONS IN  
THE MAMMOTH CAVE OF KENTUCKY

IMPRINT

2

NO

NONE

IN PLATE - (C) CAUFIELD & SHOOK.

COLOR DESCRIPTION

SEE CARDS ATTACHED FOR COLORS.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 10 1932

5



15  
MAMMOTH CAVE HOTEL,  
MAMMOTH CAVE, KY.

12  
NO. 2A487

ORDER NO. 59568

DATE 3-7-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CORKSCREW ENTRANCE -  
BANDIT HALL IN THE MAMMOTH CAVE  
OF KENTUCKY.

IN PLATE- (C) CAUFIELD & SHOOK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE CARDS ATTACHED FOR COLORS.

ALSO USED IN FOLDER.

*Photo in 7A-H-51*

SUBMIT: RET. PHOTO

4 B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 9 1932



✓ NO. 2A488

ORDER NO. 59602

DATE 2-9-1932

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) SUMMIT OF MASSANUTTEN  
MTS. ON LEE HIGHWAY BETWEEN LURAY  
AND NEW MARKET, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. NO

IMPRINT SAME AS ABOVE

*Put Plate No. on front  
at top*

COLOR DESCRIPTION

ON LEFT BLDG. BROWN, GRAY ROOF, BROWN RAILINGS, ON RIGHT BLDG. BROWN,  
GREEN ROOF, SMALL STAND ON RIGHT RUSTIC BROWN, DARK GRAY ROAD,  
GREEN FOLIAGE & SHRUBBERY, NO YELLOW COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

MAR 10 1932



MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

✓ NO. 2A489

ORDER NO. 59602

DATE 3-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OLD STONE ~~XXXX~~ FURNACE  
ON SUSQUEHANNA TRAIL, CATOCTIN, MD.  
14 MILES FROM FREDERICK, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

128

R. M.

~~NO~~ YES

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT, AT TOP

COLOR DESCRIPTION

DARK GRAY & BROWN MINGLED STONE. RED BRICK ARCHES AT BOTTOM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

MAR 10 1932



2 1/2

NO. 2A490

ORDER NO. 59602

DATE 3-9-1932

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) MIDDLETOWN VALLEY FROM  
FREDERICK HEIGHTS, MD. SHOWING  
NATIONAL HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT, AT TOP

COLOR DESCRIPTION

ON RIGHT BLDGS. DARK RED & BUFF. REAR BLDGS. RED & GRAY. HIGHWAY DARK  
WHITE CEMENT BORDERS. REMOVE WHITE SPOTS ON PHOTO. REMOVE TELEPHONE  
POLES IN FOREGROUND & SIGNBOARDS IN CENTER RIGHT. ALMOST IN CENTER  
OF PHOTO IS A GROUP OF FISH PONDS, WHICH, IF IT IS POSSIBLE TO GIVE  
A SLIGHT COLOR TO, WOULD ADD GREATLY TO THE CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 10 1932

2





3 1/2

NO. 2A491

ORDER NO. 59611

DATE 3-9-1932

I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

21

NO

TITLE (IN FULL)

BIRD'S-EYE VIEW OF  
UNIVERSITY OF W. VA., MORGANTOWN,  
W. VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

REAR LARGE BLDGS. ON RIGHT RED BRICK, LIGHT TRIM. REAR CENTER BLDGS.  
RED BRICK. STADIUM ON REAR LEFT LIGHT CEMENT. BLDG. ON REAR LEFT  
LIGHT GRAY & RED. BLDGS. IN FOREGROUND RED & LIGHT GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

(15 minutes)

A7



A32

1 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 2A492

ORDER NO. 59601

DATE 3-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) FORT MONTGOMERY,  
ROUSES POINT, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER 1

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 10 1932

DEADLINE

5



A42

1 1/2  
2

C. W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

NO. 2A493

ORDER NO. 59601

DATE 3-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M

NO

TITLE (IN FULL)

ROUSES POINT ON LAKE

IMPRINT

SAME AS ABOVE

CHAMPLAIN, N.Y.

PRIVATE NO. 3-41 FROM RIGHT EDGE  
IN UPPER BORDER- 2

COLOR DESCRIPTION

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 10 1932

*Very Rare*  
*\$10*

X X

5



142

2 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 2A494

ORDER NO. 59601

DATE 3-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOCK VIEW, LAKE  
CHAMPLAIN, ROUSE POINT, N.Y.

PRIVATE NO. 3-4!! FROM RIGHT EDGE  
IN UPPER BORDER - 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

*Very Rushy*

*Curt Teich*



3

NO. 2A495

ORDER NO. 59601

DATE 3-9-1932

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CATHOLIC CHURCH,  
ROUSES POINT, N.Y.

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

5



1 1/2

✓ NO. 2A496

ORDER NO. 59601

DATE 3-9-1932

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) THE MOAT, FORT  
MONTGOMERY, ROUSES POINT, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER- 5

COLOR DESCRIPTION

SEE CARD ATTACHED.  
*improve*

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

X X X

AS

5



NO. 2A497

ORDER NO. 59601

DATE 3-9-1932

G. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

CUSTOM HOUSE, ROUSES  
POINT, N.Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE  
IN UPPER BORDER 6

COLOR DESCRIPTION

REMOVE POLE & WIRES. SEE CARD ATTACHED FOR COLORS.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 10 1932



1 1/2

Ab

SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 2A498

ORDER NO. 59607

DATE 3-2-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

125

R. M

YES-SAME

TITLE (IN FULL) TOP- SCENIC INCLINE FROM

IMPRINT

AS ON 1A258

THE BOTTOM OF  
BOT- THE ROYAL GORGE, COLO.

SAME AS ABOVE.

PRIVATE NO. BEFORE UPPER TITLE-

598

COLOR DESCRIPTION

ROOFS OF INCLINE CAR LT. GREEN. STRUCTURE OF INCLINE CAR SILVER COLOR.  
WALLS AT BOTTOM GREYISH BROWN. LEAVE SHADOWS ALONE. DO NOT RETOUCH  
TOO MUCH. COLOR OF ROCK AS CARD ATTACHED.  
USE BEST PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

MAR 14 1932

Make duplicate halftone

✓



C. W. HUGHES & CO., INC.  
MECHANICVILLE, N. Y.

NO. 2A499

ORDER NO. 59600

DATE 3-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M

NO

TITLE (IN FULL)

HOGARTY'S COBBLESTONE  
GOLF COURSE, BURDEN LAKE, EAST  
SCHODACK, N. Y.

IMPRINT

J. S. HOGARTY,  
EAST SCHODACK, N. Y.

COLOR DESCRIPTION

WHITE STONES SET IN CONCRETE. RUSTIC BRIDGE. SEVERAL FLOWER BEDS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

*Curt Teich Inc*

2



1 1/2

A42

C.W. HUGHES & CO., INC.  
MECHANICVILLE, N.Y.

✓ NO. 2A500

ORDER NO. 59600

DATE 3-9-1932

6 IM

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

HOGARTY'S, BURDEN LAKE,  
EAST SCHODACK, N.Y.

IMPRINT

29

NO

J. S. HOGARTY,  
EAST SCHODACK, N.Y.

COLOR DESCRIPTION

BLDG. IN CENTER WHITE, GREEN TRIM, RED ROOF. LOG CABIN ON LEFT,  
RUSTIC, RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

2



2 1/2

NO. 2A501

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

ORDER NO. 59600

DATE 3-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL)  
VIEW FROM HOGARTY'S  
BURDEN LAKE, EAST SCHODACK, N.Y.

IMPRINT J. S. HOGARTY,  
EAST SCHODACK, N.Y.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC.; CHICAGO  
PHOTO TICKET

COMPLETED

MAR 10 1932

5



2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 2A502

ORDER NO. 59600

DATE 3-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

HOGARTY'S, BURDEN LAKE,  
EAST SCHODACK, N.Y.

IMPRINT

29

NO

J. S. HOGARTY,  
EAST SCHODACK, N.Y.

COLOR DESCRIPTION

BLDG. WHITE, GREEN TRIM, RED ROOF, FENCE POSTS RUSTIC, RUSTIC BRIDGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 10 1932

*Very Ready*



3

CUSTOMER

DIAL NO. 2A503 ORDER NO. 59635 DATE 3-10-1932

CUSTOMER GEO. W. HORAN & SON, DALTON, GA.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

3 1/2 M PC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY, LARGE TYPE: PHONES PHONE 800

BOT: JONES GARAGE DALTON, GA. "OPEN ALL NIGHT"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CUT OUT SIGN & JUNK ON TOP OF BUILDING.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPPLICATES COLOR PLATES

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE 3 3/16 X 5 3/16

RETURN PHOTO

NO YES

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED TO

PHOTO USED FOR

R 3  
A 4 1/2  
1-3/4



O'REILLY'S,  
KINGSTON, N.Y.

✓ NO. 2A504

ORDER NO. 59639

DATE 3-10-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

GOLDEN RULE INN, <sup>mirror</sup>~~MIRROR~~  
LAKE, ULSTER PARK, N.Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

AWNING ORANGE. HOUSE DARK RED BRICK WITH WHITE TRIM. BE SURE &  
MAKE BRICK IN BLDG. DARK RED. IT IS NOT TO SHOW UP BRIGHT. RAIL,  
STEPS AND BOTTOM PART OF BLDG. WHITE. TREES & GRASS GREEN.  
BRING OUT OBJECTS SHOWN IN WHITE AS CLEARLY AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

COMPLETED  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 15 1932



A4

O'REILLY'S,  
KINGSTON, N.Y.

2

NO. 2A505

ORDER NO. 59639

DATE 3-10-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 43 R. M. NO

TITLE (IN FULL) GOLDEN RULE INN, ~~corner~~ <sup>mirror</sup>

IMPRINT SAME AS ABOVE

LAKE, ULSTER PARK, N.Y. FROM EAST  
SHORE OF LAKE.

COLOR DESCRIPTION

HOUSE DARK RED WITH WHITE PART BOTTOM. RAILS & OTHER PARTS WHITE.  
GREEN GRASS & TREES. BRING OUT OBJECTS SHOWN IN WHITE AS CLEARLY  
AS POSSIBLE. DO NOT REDUCE BUILDING OF HOTEL. MAKE IT PLAIN, AS ON  
2A504.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

2



3 1/2

A55

IMPERIAL POST CARD CO.,  
ATLANTA, GA.

✓ NO. 2A506

ORDER NO. 59637

DATE 3-10-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) U. S. VETERANS'  
HOSPITAL NO. 48, ATLANTA, GA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT RED BRICK BLDGS. WHITE TRIM & ENTRANCE. DARK RED TILE ROOF.  
DARK GREEN AWNINGS. WATER TANK. FLAG POLE & FENCE ALUMINUM. CONCRETE  
ROAD. TAKE OUT POLES & WIRES. CLEAN UP & MAKE FOREGROUND GRASSY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 16 1932



IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 2A507

ORDER NO. 59638

DATE 3-10-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW UNITED STATES POST  
OFFICE, ATLANTA, GA.  
BOT. SMALL TYPE - A. TEN EYCK BROWN,  
ARCHITECT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

\*\*\* BLUE SKY - CLOUDS TO LEFT & RIGHT. BLDG. MOSTLY LIMESTONE.  
STEPS & BASEMENT STORY GRANITE. GREEN TILE ROOF. BLDGS. TO LEFT &  
RIGHT IN BACKGROUND LARGELY OF A PURPLE GREY. ONE IN FOREGROUND TO  
LEFT DARK RED. STREET CAR OLIVE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 15 1932



PUTNAM STUDIOS,  
LOS ANGELES, CALIFORNIA

✓ NO. 2A508

ORDER NO. 59659

DATE 3-10-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

TOP- LAKE ARROWHEAD IN  
ARROWHEAD WOODS, CALIFORNIA  
BOT- THE BATHING COVE.

IMPRINT

SAME AS ABOVE.

YES-SAME AS  
ON 97832

PRIVATE NO. BEFORE TITLE, LOWER LEFT-  
B-929

COLOR DESCRIPTION

AS PER TISSUE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 17 1932



PUTNAM STUDIOS,  
LOS ANGELES, CALIFORNIA

NO. 2A509

ORDER NO. 59659

DATE 3-10-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- LAKE ARROWHEAD IN  
ARROWHEAD WOODS, CALIFORNIA  
BOT- THE CASINO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

91

R. M.

YES - Same as

IMPRINT

SAME AS ABOVE

on 97832

PRIVATE NO. BEFORE TITLE, LOWER LEFT - B-952

COLOR DESCRIPTION

AS PER TISSUE ATTACHED.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

3

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 17 1932



3 1/2

A3

PUTNAM STUDIOS,  
LOS ANGELES, CALIFORNIA

✓ NO. 2A510  
ORDER NO. 59659  
DATE 3-10-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 91 R. M. YES-SAME

TITLE (IN FULL) TOP- LAKE ARROWHEAD IN  
ARROWHEAD WOODS, CALIFORNIA  
BOT- BOAT COVE - CAMP GROUNDS  
PRIVATE NO. BEFORE TITLE, LOWER LEFT  
B-946

IMPRINT AS ON 97832  
SAME AS ABOVE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

COMPLETED CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 16 1932

2



DIAL NO. 2A511 ORDER NO. 59662 DATE 3-11-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER ASSOCIATED PRINTERS AGENCY, CHICAGO, ILL.

Photos for this Customer

6 M BUS.CARDS SIZE 3 1/2 X 4 1/2 SCORED TO SIZE 2 1/4 X 3 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMPLETE ADVERTISING AND PRINTING SERVICE (ETC. AS PER LAYOUT) — Comp room

FRONT NO. NONE R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

USE PHOTO NO. OA3782. (USE WATER TOWER ONLY) SEE LAYOUT ATTACHED.

PHOTO LITHO Rephoto NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make a duplicate halftone

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IOE HIGH. SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLIO METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



PUTNAM STUDIOS,  
LOS ANGELES, CALIFORNIA

NO. 2A512

ORDER NO. 59675

DATE 5-11-1932

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

TOP- LAKE ARROWHEAD IN  
ARROWHEAD WOODS, CALIFORNIA

IMPRINT

91 YES -SAME AS  
SAME AS ABOVE ON 82464

BOT- KING WINTER REIGNS SUPREME

PRIVATE NO. BEFORE TITLE, LOWER LEFT-

8-989

COLOR DESCRIPTION

AS PER TISSUE ATTACHED.

*Photo used for 2A-4 338.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MA

332

FILE

FILE



2

4 1/2

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 2A513

ORDER NO. 59670

DATE 3-11-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) MAIN STREET,  
CORNWALLVILLE, N.Y.

IMPRINT A. Z. SMITH, CORNWALLVILLE,  
N.Y.

COLOR DESCRIPTION

AT LEFT- GREY, DARK GREEN TRIM, LIGHT GREEN BLINDS, GRAY ROOF, RED  
CHIMNEY, CHURCH WHITE, DARK GREEN BLINDS, LIGHT GREEN ROOF, CHIMNEY  
RED, SHED DRAB, SHINGLE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

6



2 1/2

A4

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 2A514

ORDER NO. 59670

DATE 3-11-1932

M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M

NO

TITLE (IN FULL) PARSONAGE AND

IMPRINT

A. Z. SMITH,

G. W. KLINGERS RESIDENCE, CORNWALLVILLE,  
N.Y.

CORNWALLVILLE, N.Y.

COLOR DESCRIPTION

HOUSE AT RIGHT- WHITE, DARK GREEN BLINDS & LATTICE. GRAY ROOF.  
DULL RED CHIMNEY.

HOUSE AT LEFT- WHITE, DARK GREEN BLINDS. GRAY ROOF  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 17 1932

51



1  
2

LINDBERG & JOHNSON,  
SYCAMORE, ILL.

NO. 2A515

ORDER NO. 59666

DATE 7-26-1932

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT HOUSE,  
SYCAMORE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT ECONOMY VARIETY STORE,  
SYCAMORE, ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

DEADLINE



3/4

LINDBERG & JOHNSON,  
SYCAMORE, ILL.

NO. 2A516

ORDER NO. 59566

DATE 7-26-1932

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)  
HIGH SCHOOL,  
SYCAMORE, ILL.

IMPRINT  
ECONOMY VARIETY STORE,  
SYCAMORE, ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO  
COMPLETED  
PHOTO TICKET

DEADLINE



3/4

LINDBERG & JOHNSON,  
SYCAMORE, ILL.

NO. ☒ 2A517  
ORDER NO. 59666  
DATE 7-26-1932

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)  
ST. ALBIN SCHOOL FOR  
BOYS, SYCAMORE, ILL.

FRONT NO. 1 R. M. NO  
IMPRINT  
ECONOMY VARIETY STORE,  
SYCAMORE, ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

DEADLINE



A3

4

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 2A518

ORDER NO. 59673

DATE 3-11-1932

M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) POST OFFICE, LOWELL,  
MASS.

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,500  
ARE RUN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 15 1932

*Curt Teich*

14



45  
F. W. WOOLWORTH CO.,  
SALINA, KANS.

✓ NO. 2A519

ORDER NO. 59690

DATE 3-14-1932

3<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

SANTA FE AVENUE,  
SALINA, KANSAS.

IMPRINT

NONE

COLOR DESCRIPTION

SEE 1396-29 FOR COLOR. TAKE OUT CROOKED POLE ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 17 1932



F. W. WOOLWORTH CO.  
SALINA, KANS.

NO. 2A520

ORDER NO. 59690

DATE 3-14-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
MILLING DISTRICT,  
SALINA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT  
NONE

COLOR DESCRIPTION

PART OF MILL BLDGS. IN REAR RED & GREY, ELEVATORS GREY.  
STRAIGHTEN PHOTO AND USE PORTION AS SMALL PICTURE ATTACHED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 17 1932



142  
F.W. WOOLWORTH CO.,  
SALINA, KANS.

✓  
NO. 2A521

ORDER NO. 59690

DATE 3-16-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

MUNICIPAL SWIMMING,

POOL, SALINA, XX KANSAS

IMPRINT

2  
NONE

NO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 16 1932



Center cut  
5

✓ NO. 2A522  
ORDER NO 59690  
DATE 3-14-1932

F. W. WOOLWORTH CO.,  
SALINA, KANS.

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	2	R. M.
TITLE (IN FULL)	IMPRINT	NONE	NO
WATSON THEATRE, SALINA, KANSAS.			

COLOR DESCRIPTION

BLDG. LT. CHOCOLATE BROWN. TOUCH OUT POLE & WIRES. TAKE OUT SIGNS ON WINDOWS. CUT OFF TOP & BOTTOM ABOUT AS MARKED. IF NECESSARY, LEAVE TRIFLE WIDER MARGIN ON LEFT & RIGHT SIDE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 16 1932



2

A 4 1/2

F. W. WOOLWORTH CO.,  
SALINA, KANS.

✓ NO. 2A523

ORDER NO. 59690

DATE 5-14-1932

M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

THE UNITED LIFE  
INSURANCE COMPANY BUILDING,  
SALINA, KANSAS.

IMPRINT

NONE

COLOR DESCRIPTION

BL G. LIGHT BUFF BRICK, STONE TRIM.

*Photo not in  
box  
150  
New York*

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COPIED

17



4

~~27524~~ ✓  
27524 ✓

# MAKEOVER

Charge to LVSE Dept. ✓

EST. Makeover Time Required

RETURN	2	Re-order in Cost Dept.
PHOTO LITH		JUL 21 1942
COMPOSING		
ART DEPT. /	6 3/4	
ENGRAVING		

JUL 7 1942

~~Push~~  
~~Push~~  
6227  
Push  
6/68

9820



F. W. WOOLWORTH CO.,  
SALINA, KANS.

NO. 2A524

ORDER NO. 59690

DATE 5-1-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

2

NO

MARYMOUNT COLLEGE,

NONE

SALINA, KANSAS.

COLOR DESCRIPTION

BLOG, GREY STONE. USE PORTION OF PHOTO ONLY AS SHOWN ON SMALL  
PICTURE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED



442  
C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

✓ NO. 2A525

ORDER NO. 59688

DATE 3-14-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL)

MC NELL'S ON INTERNATIONAL  
HIGHWAY ROUTE 9, SCHROON LAKE, N.Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4<sup>11</sup> FROM RIGHT EDGE IN  
UPPER BORDER- 52

COLOR DESCRIPTION

HOUSE IVORY, GREEN TRIM, ROOF WEATHERED, SHADES BUFF, SIGN IVORY  
WITH RED LETTERS, CHIMNEY FIELD STONE, BENCH ORANGE, PORCH RAILING  
IVORY AND GREEN TRIM, PUT SOME LEAVES ON TREE IN FOREGROUND,  
REMOVE WIRES.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET  
**COMPLETED**

MAR 17 1932

2

5



1 1/2

✓ NO. 2A526

ORDER NO. 59688

DATE 3-14-1932

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL)

MC NELL'S ON INTERNATIONAL

IMPRINT

SAME AS ABOVE

HIGHWAY ROUTE 9, SCHROON LAKE, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER- 53

*Photo ret to Nell's  
PA MC Nell's  
130 W 4th St  
N.Y.*

COLOR DESCRIPTION

HOUSE IVORY. GREEN TRIM. ROOF WEATHERED. SHADES BUFF. PORCH RAILING  
IVORY AND GREEN TRIM. SETTEES & CHAIRS ORANGE.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

MAR 17 1932

A4

5



2

A4

A. & M. COLLEGE,  
COLLEGE STATION, TEX.

NO. 2A527

ORDER NO. 59707

DATE 4-1-XXXX1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HART HALL, A. & M.  
COLLEGE, COLLEGE STATION, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

VERY LIGHT GRAY, XXXXXXXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932

5



A. & M. COLLEGE,  
COLLEGE STATION, TEX.

NO. 2A528

ORDER NO. 59707

DATE 4-1-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) <sup>HALL</sup> LAW AND PURYEAR  
HALL, A. & M. COLLEGE, COLLEGE  
STATION, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

VERY LIGHT GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKE

APR - 6 1932



NTS

20529-N  
NOV 4 1949  
NOV 8 1949

676

NOV 7 - 1949  
NOV 9 - 1949

NOV 11 1949  
NOV 17 1949

4



A. & M. COLLEGE,  
COLLEGE STATION, TEX.

NO. 2A529

ORDER NO. 59707

DATE 4-1-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

IMPRINT

NONE

WALTON HALL, A. & M.  
COLLEGE, COLLEGE STATION, TEXAS

COLOR DESCRIPTION

VERY LIGHT GRAY.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932



A. & M. COLLEGE,  
COLLEGE STATION, TEXAS.

NO. 2A530

ORDER NO. 59707

DATE 4-1-1932

3M 3,500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MILITARY WALK, A. & M.  
COLLEGE, COLLEGE STATION, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

LEFT VERY LIGHT GRAY. RIGHT VERY LIGHT RED & GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 4 1932



DIAL NO. 2A511 ORDER NO. 59746

DATE

3-15-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER WILLIAM A. WEISEL,  
BEDFORD, PA.Photos for  
this Customer

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper Lower Left Center Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **GLENGARRY, RESIDENCE OF C.F.DAVIDSON,**  
**BEDFORD, PA.**FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

COLORS SAME AS ON 61179-C EXCEPT SHUTTERS ARE  
WHITE. DOG ON LAWN RED & WHITE BLANKET. SIGN &  
POST ORANGE.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ W IDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

\_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

## ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. &amp; CO.

RETURN PHOTO

NO

YES

returned 4/29/32  
RETURN PHOTO WITH CARDS

PHOTO RETURNED

TO

PHOTO USED FOR



RICKERT'S 5 & 100 STORE,  
DWIGHT, ILL.

NO. 2A532

ORDER NO. 59758

DATE 3-15-1932

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ADMINISTRATION BUILDING,  
OAKDALE (STATE REFORMATORY FOR  
WOMEN), DWIGHT, ILL.

(MAKE WORDS STATE REFORMATORY FOR  
WOMEN SMALLER TYPE ~~KEY~~ OTHERS)

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M

NO

IMPRINT

NONE

RETURN PHOTO TO- MRS. TER.  
OAKDALE  
DWIGHT, ILL.  
ret. 3/29/32

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 17 1932



RICKERT'S 5 & 100 STORE,  
DWIGHT, ILL.

NO. 2A533

ORDER NO. 59758

DATE 3-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER..

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

COTTAGES, "OAKDALE"

IMPRINT

NONE

(STATE REFORMATORY FOR WOMEN),  
DWIGHT, ILL.

(MAKE WORDS STATE REFORMATORY FOR  
WOMEN SMALLER TYPE THAN OTHERS)

COLOR DESCRIPTION

RETURN PHOTO TO- MRS. TER,  
"OAKDALE"  
DWIGHT, ILL.  
*ret. 3/19/32*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 17 1932



2 1/2

H.E. HARNDEN,  
BELGRADE LAKES, MAINE

✓ NO. 2A534

ORDER NO. 59757

DATE 3-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUMMER COTTAGE OF  
E. J. MERRILL, BELGRADE LAKES, ME.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

HOUSE WHITE WITH GREEN TRIMMINGS. PIAZZA POSTS WHITE. ROOF  
GREEN SLATE SHINGLES. CHAIRS WOOD COLOR. PINE TREES GREEN. AUTUMN  
FOLIAGE ON OTHERS. DOG IN CHAIR IN FOREGROUND BB BROWN & WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 21 1932

15

14



2

NO. 2A536

ORDER NO. 59750

DATE 3-15-1932

COPYRIGHTED BY JNO. W. PLUMMER,  
CAROLINA BEACH, N.C.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M

NO

TITLE (IN FULL) ENJOYING THE SURF AT  
CAROLINA BEACH, N.C.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

COLORS SUITS. SAND BEACH RIGHT FOREGROUND CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 21 1932

2



44 1/2

2

COPYRIGHTED BY JNO. W. PLUMMER,  
CAROLINA BEACH, N.C.

NO. 2A537

ORDER NO. ~~X5975~~ XA  
59750

DATE 3-15-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

VIEW OF BEACH FROM OCEAN  
VIEW HOTEL, CAROLINA BEACH, N.C. SHOWING.  
BOARDWALK AND CASINO.

COLOR DESCRIPTION

BOARDWALK GRAY. BLDG. IN FOREGROUND GREEN, WHITE TRIM, MOTTLED ROOF.  
BALANCE GRAY WITH GREEN ROOFS. CLEAN UP FOREGROUND TAKING OUT  
TRACKS IN SAND. MAKE CLOUD EFFECTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 21 1932

6



152  
F.W. WOOLWORTH CO.,  
ALEXANDRIA, MINN.

✓ NO. 2A538

ORDER NO. 59764

DATE 3-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE GENEVA CAMP,  
ALEXANDRIA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 22 1932

rejection 587  
Ref. 4

2

2



29539  
DIAL NO. ~~29539~~ ORDER NO. 59591 DATE 3-8-1932  
CUSTOMER THE PALACE HOTEL,  
SAN FRANCISCO, CALIF.  
DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED  
MAR 16 1932  
Photos for  
this Customer  
AMERICAN ART  
200 M FC SIZE 3 1/2 X 5 1/2 STYLE WHITE BORDER  
PLACE OF TITLE: Upper, Lower, Left, Center, Border, Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: MANAGEMENT - HALSEY E. MANWARING  
BOT: AT THE END OF THE TRAIL STANDS THE  
PALACE HOTEL, SAN FRANCISCO.  
RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
MAKE REPHOTO OF COLORED CARD ATTACHED.  
SHOW PHOTO ATTACHED IN SKY, INSTEAD OF THE  
ONE SHOWN ON THE COLORED CARD.  
PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.  
ENGRAVING DEPARTMENT  
HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
SIZE WIDE HIGH. SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.  
DEADLINE  
hold negative

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

YES

DIAL NO. 2A540

ORDER NO. 59771

DATE 3-15-1932

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for this Customer

25

M

PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: INTERIOR OF A HIMMEL COLD STORAGE FUR VAULT

BOT: I. HIMMEL & SONS, INC. FURRIERS - 322 W. 63RD ST. - AT MARK HARVARD AVE., CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

REMOVE HIGHLIGHTS. CLEAN UP FLOOR.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120.

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

UPRIGHT POLES BLACK. CROSS POLES GALVANIZED IRON

WALLS CONCRETE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. CDLDR PRDCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES CDLDR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH DF ON WOOD METAL.

R-3  
HC-1  
A-3 1/2  
C-3 1/2

60



52  
PHILLIPS DRUG STORE,  
ST. MARYS, W. VA.

✓ NO. 2A541

ORDER NO. 59791

DATE 3-16-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

~~ORDER~~ NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
ST. MARYS, W. VA. AND SHORT ROUTE  
BRIDGE

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLOGS. ON RIGHT WHITE, RED & BUFF. MAKE GREEN FIELDS & FOLIAGE.  
MAKE WATER IN RIVER BLUE. SHOW RIVER IN REAR LEFT CENTER.  
TAKE 3-4" OFF BOTTOM OF PHOTO. *Bridge silver white, gray piers.*

*Put clouds in sky*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

2  
MAR 21 1932



2 1/2

4 1/2

CORRICK DRUG CO.,  
POINT PLEASANT, W. VA.

NO. ~~25543~~  
2A542  
ORDER NO. 59792

DATE 3-17-1932

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

VIEW SHOWING TU-NDIE-WEI

MPRINT

NONE

PARK AND UNION OF KANAWHA AND OHIO  
RIVERS, POINT PLEASANT, W. VA.

COLOR DESCRIPTION

MONUMENT GRAY, FIRST BRIDGE SILVER COLOR, 2ND BRIDGE BLACK, GRAY PIERS,  
BLOG, ON CENTER BROWN, PUT FLAG ON POLE, BLOGS. IN ROIGHT GRAY,  
SHOW FIRST BRIDGE CLEAR OUTLINE, CLEAR CABLES, SHOW FOLIAGE ON  
TREES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 22 1932

6



2 1/2

4

XEROX CORRICK DRUG CO.,  
POINT PLEASANT, W. VA.

NO. 2A543

ORDER NO. 59792

DATE 3-16-1932

*pl...*  
*301158*

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

KANAWHA RIVER SHADLE

IMPRINT

2

NONE

BRIDGE, POINT PLEASANT, W. VA.

COLOR DESCRIPTION

BRIDGE BATTLESHIP GRAY, LIGHT CEMENT PIERS. BOATS IN FOREGROUND  
WHITE. DARK BASE & ROOFS. MONUMENT IN REAR CENTER LIGHT GRAY.  
SMALL BLDG. IN REAR CENTER BROWN. BLDGS. ON RIGHT CENTER LIGHT  
GRAY. GREEN LAWN & TERRACE IN REAR CENTER. GRAY DRIVE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 21 1932

5



2

HOOFF DRUG STORE,  
POINT PLEASANT, W. VA.

NO. 2A544

ORDER NO. 59793

DATE 3-16-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SILVER BRIDGE AND NEW

IMPRINT

SAME AS ABOVE

YORK ~~CENTER~~ CENTRAL BRIDGE ACROSS  
OHIO RIVER AT POINT PLEASANT, W. VA.

*Photo*  
~~3577133~~

COLOR DESCRIPTION

ON LEFT BRIDGE SILVER COLOR, LIGHT CEMENT PIERS. CEMENT PAVING  
BRIDGE ON RIGHT BLACK, GRAY PIERS.

*PHOTO IN 30-82*

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 22 1932

COMPLETED

5



HOOFF DRUG STORE,  
POINT PLEASANT, W. VA.

✓ NO. 2A545

ORDER NO. 59793

DATE 3-15-1932

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SHADLE BRIDGE ACROSS  
KANAWHA RIVER, POINT PLEASANT AND  
HENDERSON, W. VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE GRAY, LIGHT CEMENT PIERS. BOATS WHITE. REAR BLDGS. GRAY  
AND RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 22 1932



A 5 1/2

rephoto 5x7  
R. 1 1/2

HENRY S. BEACH,  
EL PASO, TEX.

NO. 2A546

ORDER NO. 59807

DATE 5-18-1932

12M 500

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: *In plate* LOWER CENTER BORDER.

TITLE (IN FULL) AMIGOS Y COMPAÑEROS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT H.S.B.

PRIVATE NO. BEFORE TITLE - 2255

*Photo - ret June 76, 1939*

COLOR DESCRIPTION

SMALL BURRO DARK BROWN, LARGER BURRO THE USUAL FAWN, BOYS SHIRTS  
ARE BLUE, THE HAT STRAW YELLOW, PUT GREEN LEAVES ON TREE ON  
LEFT, LIGHTEN DARK SHADOWS IN BACKGROUND

*Bricks in background adobe color*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

MAR 28 1932

TYPE

19

✱



HENRY S. BEACH,  
EL PASO, TEX.

NO. 2A547

ORDER NO. 59807

DATE 5-10-1932

12M 500

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEXICAN GLASS BLOWERS  
~~NO TITLE~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT H.S.B.

XX PRIVATE NO. - 2256

PRIVATE NO. BEFORE IMPRINT: 2256

COLOR DESCRIPTION

OVEN IS BRICK WORK WITH TILE ROOFING. PILE OF RAW MATERIAL AT LEFT  
OF OVEN IS FLINT OF A DARK BROWNISH COLOR. TAKE OFF HAT ON  
FAT MAN SEATED. PUT A LITTLE COLOR IN SHIRTS. BOTTLE AT END OF  
BLOW PIPES SHOULD BE A DEEP BLUE. OPENING INTO THE OVEN  
INDICATED BY A RED SPOT IS TO INDICATE THE INSIDE WHICH IS OF  
MOLTEN GLASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR - 1 1932



CUSTOMER  
DIAL NO. 2A548 ORDER NO. 59805 DATE 3-17-1932 DEPT. RETOUCHING  
CUSTOMER C.A.SCHNACK JEWELRY CO., ALEXANDRIA, LA. APR - 4 1932 ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
Photos for this Customer

6 M PC GROUP (20) SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART  
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: OPTICAL DEPARTMENT  
BOT: C.A.SCHNACK JEWELRY CO., LTD., 924 THIRD ST., ALEXANDRIA, LA.  
IN PLATE: DR. BORDELON

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

Photo ret  
11/17/41

#### COLOR DESCRIPTION

SEE COLORED VIEW ATTACHED.

Walls and ceiling are buff, floor is rubber tile, colors being black, white & blue. The 6" square tiles are blue, whereas the 6 X 12 tiles are black & white. All of the optical furniture—that is, the chair, instruments, etc. is finished in red mahogany. This includes the unit, a chair, lens cabinet, stool, hall tree and instrument table. The other furniture, which includes the fitting table, chairs, cash register, and chest of drawers is finished in light oak. The electric fixtures are white China

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

#### PHOTO LITHO

NEG.NO.

Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Strip	Double	Reverse	Reverse	Ben
to Size	Print	Position	Color	Day

Extra	Strip	Strip	Double	Reverse	Reverse	Ben
Negatives	to Size	Print	Position	Color	Day	

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

CUSTOMER

RETURN PHOTO YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



76  
Sub-official

2 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A549

ORDER NO. 59947

DATE 3-25-1932

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M

NO

TITLE (IN FULL)

THE POINT, FROM  
MT. WASHINGTON, BY NIGHT,  
PITTSBURGH, PA.  
IN PLATE - (C) ALTWATER & BRO.

IMPRINT,

SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE -  
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

XXXXCXXXXXXKXX

TYPE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 1 1932

6

X



A42

3 1/2

upright card

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO2A550

ORDER NO. 59812

DATE 3-18-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL)  
ALLEGHENY COUNTY COURT  
HOUSE, PITTSBURGH, PA.

IMPRINT  
SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE -  
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

COLOR SAME AS ON CARD ATTACHED. TAKE OUT THE SHADOWS, WIRES, POLES,  
ETC.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 22 1932

DEADLINE

DEADLINE

14



MASON DRUG CO.,  
MASON, TEX.

✓ NO. 2A551

ORDER NO. 59823

DATE 3-22-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

2

NO

IMPRINT

NONE

LLANO RIVER BRIDGE  
BETWEEN MASON AND FREDERICKSBURG,  
TEXAS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

DEADLINE



CUSTOMER

DIAL NO. 2A552 ORDER NO. 59842 DATE 3-21-1932

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER

25 M PC ~~COM~~ GROUP (3 s)ZE 3 1/2 X 5 1/2

STYLE MAX AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FRIEDMAN'S MUSIC SHOP  
EVERYTHING FOR THE MUSICIAN  
(ETC. AS PER LAYOUT)

FRONT NO. 5  
R. M. to cover part of Mess. Space, Entire Mess. Space, Entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
SEE LAYOUT ATTACHED. SEE INSTRUCTIONS ATTACHED TO PHOTOS

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED TO PHOTOS

ENGRAVING DEPARTMENT  
HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
SIZE W IDE H HIGH. SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO.  
RETURN PHOTO YES

PHOTO RETURNED TO  
PHOTO USED FOR

R-6  
20-22  
A10  
C-1

Large Photo

10  
17  
19



2 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A553

ORDER NO. 59863

DATE 3-22-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

TOP SHOTTING MACHINE.

IMPRINT

21

YES

SAME AS ABOVE

A. M. BYERS CO. PLANT, PITTSBURGH, PA.

BOT. PROCESSING - THE KEY OPERATION  
IN THE MANUFACTURE OF WROUGHT

IRON

BOT. SMALL TYPE - PHOTO BY TRINITY

CURT STUDIO, PITTSBURGH, PA.

PUT IN MESSAGE SPACE AT TOP

PITTSBURGH PROMOTES PROGRESS

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

if 2 lines

2

17



22

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A554

ORDER NO. 59863

DATE 3-22-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

21

R. M

YES

TITLE (IN FULL)

SCENE IN A.M. BYERS

IMPRINT

SAME AS ABOVE

CO. PLANT, PITTSBURGH, PA.

BOT. SMALL TYPE PHOTO BY TRINITY  
COURT STUDIO, PITTSBURGH, PA.

PUT IN MESSAGE SPACE AT TOP  
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 28 1932



3 1/2

Shaghter  
3

GOOD SAMARITAN HOSPITAL,  
LEXINGTON, KY.

✓ NO. 2A555

ORDER NO. 59862

DATE 3-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOOD SAMARITAN  
HOSPITAL, LEXINGTON, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

L.F. MATTINGLY, LEXINGTON,  
KY.

COLOR DESCRIPTION

BLDG. IS VERY LIGHT GRAY LIMESTONE. THE INSCRIPTION ON THE BLDG.  
"MARY A. OTT MEMORIAL" IS IN GOLD. MAN SHOWN IN PHOTO IS A  
WHITE MAN.

Customers photo returned  
5/26/34

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

3 B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 28 1932



DIAL NO. 2A556 ORDER NO. 59861 DATE 3-22-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED MAR 28 1932

CUSTOMER THE ALLIS PRESS, KANSAS CITY, MO. 6 M FC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full TOP: THE "DIGNITY" HAT. SMART. CONSERVATIVE CORRECT. NEW COLORS. \$2.00 BOT: THE "SPEEDSTER" HAT. DASHING. SNAP BRIM. MASCULINE. NEW COLORS. \$2.00 (SEE DUMMY ATTACHED) RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE INSTRUCTIONS ATTACHED

FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT Customer C. T. Imprint No Imprint IMPRINT: SAME AS ABOVE PHOTO LITHO Rephoto NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED. ENGRAVING DEPARTMENT HALFTONES FROM COPIES Duplicates ZINC COLOR PLATES Duplicates COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS SIZE 3 3/16 X 5 3/16 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150. ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT. GOOD. IN COLORS. SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL. BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PHOTO USED FOR PHOTO RETURNED TO

DEADLINE DEADLINE DEADLINE



2 1/2

NO. 2A557

ORDER NO. 59860

DATE 3-28-1932

RALPH YOUNG, PUBLISHING CO.,  
CANTON, OHIO

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LINCOLN WAY LOOKING  
EAST, MASSILLON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT- 1ST DARK RED BRICK GRAY BASE, 2 GRAY, 3 TALL BLDG. LIGHT  
GRAY, 4 DARK GRAY CORNICE, BROWN SASH, 5 BUFF, 6 GRAY, 7 TALL BLDG.  
DARK RED TOP FLOOR BUFF, 8 GRAY, 9 GRAY, 10 RED, 11 CHURCH GRAY TOWER  
ON LEFT- 1ST & 2 DARK BROWN, GREEN SIGN, 3 DARK RED, 4 GRAY, 5 TALL  
BLDG. LIGHT FRONT, DARK RED SIDE, 6 GRAY, 7 & 8 GRAY, 9 DARK RED.  
SIGNS BLUE & BROWN WHITE LETTERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 30 1932

DEADLINE



CUSTOMER	DIAL NO. 2A558	ORDER NO. 59859	DATE 3-22-1932	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED MAR 28 1932	Photos for this Customer
	CUSTOMER I. ROBBINS & SON, PITTSBURGH, PA.	25M FC	SIZE 3 1/2 X 5 1/2	STYLE AMERICAN ART		
RETURN PHOTO	PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full BRODHEAD HOTEL, BEAVER FALLS, PA.			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint IMPRINT: SAME AS ABOVE		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout CUSTOMER PREFERS PHOTO NO. 2, BUT IS THIS REQUIRES TOO MUCH RETOUCHING, USE PHOTO NO. 1. USE NO. 2 IF AT ALL POSSIBLE. ON PHOTO NO. 2: REMOVE BLDG. ON LEFT EDGE. ALSO REMOVE WIRES ACROSS PHOTO & POLE IN LEFT FOREGROUND. THE ELECTRIC SIGN ON TOP OF BLDG. IS TO READ * "BRODHEAD HOTEL" INXET INSTEAD OF "HOTEL BROADHEAD" AS ON PHOTO. COLOR DESCRIPTION DARK BROWNISH OR DULL RED BRICK, LIGHT STONE CORNICE, FIRST FLOOR AND SILLS. DARK GREEN WINDOW FRAMES & SASH. BRONZE DOORS & MARKEE ON LEFT AT ENTRANCE. DARK SIGN ON CORNER, WHITE LETTERS LIGHT GRAY LETTERS ON SIGN ON TOP. BRONZE SASH ON FIRST FLOOR. BLDG. ON RIGHT DARK BUFF.			PHOTO LITHO Rephoto NEG. NO. Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.		
RETURN PHOTO	ENGRAVING DEPARTMENT HALFTONES FROM COPIES DUPLICATES ZINC COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day			ZINC ETCHINGS FROM COPIES DUPLICATES COLOR PLATES Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day		
	SIZE 3 3/16 X 5 3/16 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150. ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.			SIZE W IDE HIGH. SAME SIZE BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BRASSERS CUT TO PICAS (see size) PROOFS FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL.		

PHOTO RETURNED

TO

PHOTO USED FOR



1 1/2

NO. 2A559

F. W. WOOLWORTH CO.,  
ELYRIA, OHIO

ORDER NO. 59855

DATE 3-22-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

ELYRIA POST, 12,  
AMERICAN LEGION, ELYRIA, OHIO

IMPRINT

NONE

SPH 823

COLOR DESCRIPTION

DARK RED BRICK, CREAM CORNICE, COLUMNS, DOORS & FRONT ENTRANCE & SHUTTERS. SLATE ROOF. DARK RED BRICK STEPS. GREEN VASES & SHRUBBERY  
DARK CANNON BALLS AT BASE OF FLAG POLE. SHOW FLAG ON POLE.  
GREEN TERRACED LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED  
PHOTO TICKET

MAR 28 1932

51



442

1 1/2

F. W. WOOLWORTH CO.,  
ELYRIA, OHIO

✓ NO. 2A560

ORDER NO. 59855

DATE 3-22-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

SPRING VALLEY COUNTRY  
CLUB, ELYRIA, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF & SHUTTERS. BRIGHT GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

5



3 1/2

A5

F.W. WOOLWORTH CO.,  
ELYRIA, OHIO

✓ NO. 2A561

ORDER NO. 59855

DATE 3-22-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

2

NO

ELECTRIC FOUNTAIN AT  
NIGHT, ELY PARK, ELYRIA, OHIO

NONE

513 H 823

COLOR DESCRIPTION

FOUNTAIN GRAY WITH GREEN MOSS. DARK FENCE. ON REAR LEFT DARK RED,  
CENTER BROWN STONE. ON RIGHT DARK RED BRICK. MAKE NIGHT VIEW  
SHOWING RED GREEN & PURPLE COLOR ON WATER. ATTRACTIVE ELECTRIC  
ILLUMINATION. SAME AS SHOWN ON CA5358 ATTACHED. REMOVE WATER  
FROM WALK IN FOREGROUND.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

19



F. W. WOOLWORTH CO.,  
ELYRIA, OHIO

✓ NO. 2A562

ORDER NO. 59855

DATE 3-22-1932

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ELYRIA COUNTRY CLUB,  
ELYRIA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO  
IMPRINT NONE

534 J. C.

COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF & SHUTTERS. DARK RED CHIMNEY. RED & PINK  
FLOWERS ON X LEFT. PUT FLAG ON POLE. BRIGHT GREEN LAWN. GREEN  
SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932



A 4 1/2

1 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A563

ORDER NO. 59853

DATE 3-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GENERAL BRADDOCK'S  
TOMB, ON NATIONAL HIGHWAY EAST OF  
UNIONTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 30 1932

DEADLINE

21



A 5 1/2

1 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A564

ORDER NO. 59853

DATE 3-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SCENE ON NATIONAL

IMPRINT

SAME AS ABOVE

HIGHWAY FROM BRADDOCK'S MONUMENT,  
EAST OF UNICNTOWN, PA.

COLOR DESCRIPTION

BROWN & GRAY MOTTLED STONE STEPS. BLOG. ON RIGHT WHITE. DARK GRAY  
ROAD. WHITE BRIDGE IN FOREGROUND. REMOVE LARGE POLES. SHOW MTS.  
CLEAR.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

*Very Busy*  
*[Signature]*  
*X* *Y* *X*

5



Asiz

1 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A565

ORDER No. 59853

DATE 5-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNIONTOWN GOLF COURSE AND  
CLUB HOUSE LOOKING TOWARDS SUMMIT  
HOTEL, UNIONTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. CREAM, GREEN ROOF, WHITE TRIM, BRIGHT BRXX GREEN LAWN &  
FAIRWAY. MAKE REAR MOUNTAINS CLEAR & GREEN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

Very  
Rushy  
P/H

X X X  
Curt Teich

51



A5

2

1. ROBBINS & SON, PITTSBURGH, PA.		✓ NO. 2A566	
		ORDER NO. 59853	
		DATE 3-22-1932	
6 M	AMERICAN ART		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 21 R. M. NO	
TITLE (IN FULL) <sup>the</sup> LOOKING UP FAMOUS UNIONTOWN HILL, SHOWING SUMMIT HOTEL, UNIONTOWN, PA.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION			
LIGHT CEMENT ROAD, WHITE FENCE, REAR BLDG. LIGHT GRAY, SLATE ROOF. REMOVE LARGE POLES.			
PUT X CLOUDS IN SKY			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	
PHOTO PROPERTY OF C. T. & Co. —		HANDCOL PROOF	
CUSTOMER		RETURN PHOTO.	
GURT TEICH & COMPANY, INC., CHICAGO			
COMPLETED PHOTO TICKET			
MAR 28 1932			

*Very Rough*

X X X

2



A42

3

ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A567

ORDER NO. 59853

DATE 5-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

21

NO

SUMMIT HOTEL ON NATIONAL  
PIKE, UNIONTOWN, PA.

SAME AS ABOVE

COLOR DESCRIPTION

FIRST STORY GRAY STONE, TOP FLOORS LIGHT STUCCO, SLATE ROOF, DARK  
SASH & CORNICE ON TOP TOWERS, LIGHT GRAY PORCHES & CORNICE.  
PINK FLOWERS ON BUSHES ALONG FRONT OF BLDG. GREEN TREES IN FOREGROUND  
GREEN TERRACED LAWN, SHOW FLAG ON ~~XXXX~~ POLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

*Very Truly  
Yours*

X

X

X

6



✓ NO. 2A568

ORDER NO. 59853

DATE 3-24-1932

I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING DOWN THE  
FAMOUS UNIONTOWN HILL NEAR THE  
SUMMIT, UNIONTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT CEMENT ROAD, WHITE FENCE. REMOVE POLES IN FOREGROUND.  
BROWNISH STONE WALL ON RIGHT. GREEN MOUNTAIN FOLIAGE, NO YELLOW  
COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

*Very Ready*  
*8/7*

X

X X

2

2



55

587  
R. 2 1/2

D. E. WILSON,  
PADUCAH, KY.

NO. 2A569

ORDER NO. 59849

DATE 2-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF GEORGE

ROGERS CLARK, FT. MASSAC STATE PARK,  
PADUCAH, KY.

TAKE OFF ENTIRE TITLE AFTER 5,000  
ARE RUN AND PRINT NEW TITLE ON BALANCE -  
GEORGE ROGERS CLARK MONUMENT AT

FT. MASSAC STATE PARK.

TAKE OFF ALL COLORS AFTER 5,000 ARE RUN. X 1,000 ARE TO BE BLACK &  
WHITE ONLY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

6B 636

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 28 1932

*[Handwritten scribble]*



HUMMA'S PHARMACY,  
METROPOLIS, ILL.

NO. 2A570

ORDER NO. 59851

DATE 5-22-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

FERRY ACROSS OHIO RIVER,  
METROPOLIS, ILL.

IMPRINT

NONE

*Humma's Drug  
Store, Metropolis, Ill.*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE



2 1/2



ROBINSON & ROBINSON,  
SHAWNEETOWN, ILL.

NO. 2A571

ORDER NO. 59848

DATE 3-22-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

RAWLINGS TAVERN AT  
SHAWNEETOWN, ILLINOIS WHERE LAFAYETTE  
WAS ENTERTAINED IN 1825.

IMPRINT

I NO  
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

DEADLINE

2



1 1/2

✓

NO. 2A572

ORDER NO. 59848

DATE 5-22-1932

ROBINSON & ROBINSON,  
SHAWNEETOWN, ILL.

M BLUE SKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOUSE WHERE GEN. JOHN  
LOGAN WAS MARRIED, SHAWNEETOWN,  
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

DEADLINE

5



ROBINSON & ROBINSON,  
SHAWNEETOWN, ILL.

✓ NO. 2A573

ORDER NO. 59848

DATE 3-25-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

NEW HIGH SCHOOL,  
SHAWNEETOWN, ILL.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR - 6 1932



A6

3 1/2

I. ROBBINS & SON, PITTSBURGH, PA.		NO. 2A574
		ORDER NO. 59854
		DATE 4-14-1932
12 M 500 GROUP (2)	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 21	R. M. YES
TITLE (IN FULL) FORT NECESSITY, SITE OF WASHINGTON'S FIRST REAL BATTLE ON NATIONAL HIGHWAY, EAST OF UNIONTOWN, PA. NOT CLOSE-UP OF CABIN INSIDE OF STOCKADE AT FORT NECESSITY.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		
ARRANGE VIEWS ON CARD AS CLIPPED TOGETHER ON PHOTO. BROWN RUSTIC LOGS FORT & CABIN. BROWN ROOF ON CABIN. REMOVE STONE & DIRT AROUND BRIDGE AND SHOW DRIVE ON RIGHT OF BRIDGE. MAKE GREEN LAWN NEXT TO FORT. GREEN RIFLES. REAR BLDGS. GRAY PUT CLOUDS IN SKY		
SUBMIT: RET. PHOTO <i>YES-to office</i> B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		
APR 28 1932		

*Very Ready*  
*10/10*

DEADLINE

2



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A575

ORDER NO. 59890

DATE 3-22-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER CLARKE SANDING MACHINE CO.,  
MUSKEGON, MICH.

Photos for  
this Customer

25 M PC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BEAUTIFUL FLOORS... THE INDISPENSABLE  
REQUISITE TO HOME BEAUTY

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

TAKE OFF ENTIRE R.M. AFTER ARE  
RUN AND PRINT NEW R.M. ON BALANCE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE. HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 133 - 150.

ETCHING DEPT. PART IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

MAKE DUPLICATE  
HALFTONE



FERNSNER'S VARIETY STORE,  
ORANGEBURG, S. C.

✓ NO. 2A576

ORDER NO. 59893

DATE 3-23-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) ORANGEBURG BOTANICAL  
GARDENS, ORANGEBURG, S. C.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PUT IN VARI-COLORES FLOWERS OF ORANGE, WHITE AND DIFFERENT  
SHADES OF RED ON ALL SHRUBBERY. HOUSE GREEN, SHINGLE ROOF. PUT ON  
LEAVES AND BRING OUT MOSS ON TREES. LAWNS GRASSY. BUSH AT LEFT  
CENTER BACKGROUND NO FLOWERS. *Cut off at bottom as marked.*

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932



3 1/2

XXXX D.E. WILSON,  
PADUCAH, KY.

NO. 2A577

ORDER NO. 59906

DATE 3-24-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) GEORGE ROGERS CLARK

IMPRINT

NONE

MEMORIAL BRIDGE ACROSS THE  
TENNESSEE RIVER, ON ROUTE 60,  
PADUCAH, KY.

COLOR DESCRIPTION

TAKE OUT MOST TREES SO THAT THE FULL SIZE OF THE RIVER IS SHOWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 4 1932



442

4

D.E. WILSON,  
PADUCAH, KY.

✓ NO. 2A578  
ORDER NO. 59906  
DATE 3-29-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) DOORWAY TO WILSON'S,  
306 BROADWAY, PADUCAH, KY.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

WORK IN A SIGN FILLING THE SPACE ABOVE THE STORE AS INDICATED ON  
NEGATIVE ATTACHED. LAYOUT AND WORDING OF THIS SIGN TO BE LIKE THE  
ATTACHED SLIP. FOR COLORS FOLLOW MARKINGS ON NEGATIVE ATTACHED.  
REMOVE THE EASTER ADVERTISING SIGN ACROSS THE MAIN WINDOW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR - 4 1932

17



*Stranger 5x7*  
*R. 1*

HOLDREGE NEWS CO.,  
HOLDREGE, NEB.

✓ NO. 2A579  
ORDER NO. 59912  
DATE 3-24-1932

M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

2

NO

CHRISTIAN ORPHANS  
HOME, HOLDREGE, NEBRASKA

NONE

COLOR DESCRIPTION

USE LARGE PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

*ret 4/18/32*  
RETURN PHOTO'S - YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAR 29 1932

COMPLETED



1  
2

JOHN G. MULCASTER,  
MAKANDA, ILL.

✓ NO. 2A580

ORDER NO. 59913

DATE 3-24-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

NO

TITLE (IN FULL) SHADY NOOKS AND LEAFY  
DELLS, GIANT CITY STATE PARK,  
MAKANDA, ILL.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.--

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

5



1  
2

JOHN G. MULCASTER,  
MAKANDA, ILL.



NO. 2A581

ORDER NO. 59913

DATE 3-26-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

ALL YOU SEE HERE IS IN

IMPRINT

SAME AS ABOVE

ITS WILD STATE, GIANT CITY STATE  
PARK, MAKANDA, ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932



P.R. WELSH DRUG STORE,  
TORONTO, OHIO

NO. 2A583

ORDER NO. 59908

DATE 3-24-1932

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PENN-CHIO POWER AND  
LIGHT COMPANY PLANT, TORONTO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW OHIO RIVER IN REAR OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932



P. R. WELSH DRUG STORE,  
TORONTO, OHIO

NO. 2A584

ORDER NO. 59908

DATE 3-24-1932

M

DUCTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

HIGH SCHOOL, TORONTO, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

*Cons to high*

5



P.R. WELSH DRUG STORE,  
TORONTO, OHIO

✓ NO. 2A585

ORDER NO. 59908

DATE 3-24-1932

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. FRANCIS CATHOLIC  
CHURCH, TORONTO, OHIO

DUOTONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

IMPRINT.

NO

SAME AS ABOVE

COLOR DESCRIPTION

REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 29 1932



3 1/2

P. R. WELSH DRUG STORE,  
TORONTO, OHIO

✓ NO. 2A586

ORDER NO. 59908

DATE 3-24-1932

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

UNION SAVINGS BANK,  
TORONTO, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

REMOVE POLES & WIRES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

17

5-



1 1/2

P. R. WELSH DRUG STORE,  
TORONTO, OHIO

✓ NO. 2A587

ORDER NO. 59908

DATE 3-24-1932

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

ST. JOSEPH'S  
ROMAN CATHOLIC CHURCH, TORONTO,  
OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED  
PHOTO TICKET

MAR 28 1932



1 1/2

P. R. WELSH DRUG STORE,  
TORONTO, OHIO

✓ NO. 2A588

ORDER NO. 59908

DATE 3-24-1932

M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

CITY HALL AND SOLDIERS  
MONUMENT, TORONTO, OHIO

COLOR DESCRIPTION

REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932

5-10



P. R. WELSH DRUG STORE,  
TORONTO, OHIO

✓ NO. 2A589

ORDER NO. 59908

DATE 3-24-1932

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)  
AMERICAN SEWER PIPE  
PLANT, TORONTO, OHIO

FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 28 1932



A 5

12

NO. 2A590

ORDER No. 59036

DATE 3-24-1932

BLACKWELL WIELANDY CO.  
ST. LOUIS, MO.

12 M 500 LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **NONE**

TITLE (IN FULL) TOM SAWYER AND HUCK  
FINN AT FOOT OF CARDIFF HILL,  
HANNIBAL, MO.

IMPRINT NONE

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.—	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO-TICKET

COMPLETED

CHICAGO  
MAR 28 1932

✓



3 1/2

184

R. E. LEIS,  
HERMOSA BEACH, CALIF.

NO. 2A591

ORDER NO. 59928

DATE 3-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

2

NO

HERMOSA BEACH,  
CALIFORNIA; MANHATTAN BEACH IN  
THE DISTANCE.

NONE

BOT - SPENCE AIR PHOTO

COLOR DESCRIPTION

USE EITHER THE ORIGINAL PRINT OR THE COPY, SEE TISSUE ATTACHED  
FOR COLORS.

RETURN ORIGINAL PRINT TO  
CUSTOMER *ret 3/12/32*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAR 30 1932

DEADLINE



26

R.E. LEIS,  
HERMOSA BEACH, CALIF.

NO. 2A592

ORDER NO. 59928

DATE 3-25-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CROWDS ON THE BEACH,  
SHOWING THE SURF AND SAND CLUB,  
HERMOSA BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 3 1932

DEADLINE



2 1/2

44

✓ R.O. BARRON, JR., MISSION, TEXAS		✓ NO. 2A593	
		ORDER NO. 59951	
		DATE 3-29-1932	
6 M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1 R. M. NO	
TITLE (IN FULL) HIGH SCHOOL, MC ALLEN, TEXAS		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION			
LIGHT BROWN BLDG.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO			
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			
COMPLETED			
MAR 30 1932			

DEADLINE



4 1/2

5

ROBBINS- TILLQUIST CO.,  
SPOKANE, WASH.

✓ NO. 2A594

ORDER NO. 59958

DATE 3-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

R. M.

NO

TITLE (IN FULL)

HOTEL LEWIS-CLARK,  
CENTRALIA, WASH.

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

BLDG. COLOR OF 598-29 ATTACHED. FINISH FRONT OF HOTEL AS ON  
PHOTO ATTACHED. TAKE OUT THE WASHINGTON GAS SIGN AND THE CURVED  
TWIN LIGHTS AT LEFT. ALSO THE LIGHT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 30 1932

DEADLINE

14



✓ NO. 2A595

ORDER NO. 59958

DATE 3-28-1932

ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

THRU THE WILLOWS,  
CITY PARK, WALLA WALLA, WASH.

PRIVATE NO. BEFORE TITLE- 1596

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

76

NO

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAR 30 1932



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 2A596 ORDER NO. 59986 DATE 4-8-1932

CUSTOMER SCHELDROP, INC., CHICAGO, ILL.

6 M DOUBLE CARDS SIZE 5 1/2 X 7

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE NEW "FARLEY" SAMPLE CASE IS  
PREFERRED TO THE OLD STYLE CABIN BAG  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SAMPLES

R 3 1/2  
H.C.P. 2  
a 8  
C 3 1/4

COLOR DESCRIPTION

SEE SAMPLES.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART  
APR 12 1932 AMERICAN ART

Photos for this Customer

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO Rephoto  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT  
HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS  
FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A597

ORDER NO. 59978

DATE 3-29-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL,  
MIDDLEPORT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK BROWN BRICK. GRAY DOORS & STEPS. WHITE STONE CORNICE & TRIM.  
WHITE SASH. BLDGS. ON LEFT LIGHT GRAY. SLATE ROOFS. BLDGS. ON  
RIGHT LIGHT GRAY. MAKE SMOOTH GREEN LAWN. PUT FLAG ON POLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 4 1932



1 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A598

ORDER NO. 59978

DATE 2-29-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

21

NO

IMPRINT

SAME AS ABOVE

TITLE (IN FULL)

HEATH METHODIST  
EPISCOPAL CHURCH, MIDDLEPORT, OHIO

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, GRAY STEPS & TRIM, BROWN DOORS, COLORED  
WINDOWS, BLOGS, ON LEFT GRAY, BLOGS, ON RIGHT LIGHT GRAY, GREEN  
ROOF, REMOVE POLE & WIRES, REMOVE SNOW FROM LAWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED  
PHOTO TICKET

APR 4 1932

5



I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A59y

ORDER NO. 59978

DATE 3-29-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SOUTH THIRD STREET

IMPRINT

SAME AS ABOVE

SHOWING PUBLIC LIBRARY, MIDDLEPORT,  
OHIO

COLOR DESCRIPTION

ON RIGHT- 1ST TAN GRAY BRICK RED TILE ROOF. LIGHT GRAY TRIM GRAY  
STEPS, DARK RAILINGS. 2ND & 3RD BLDGS. WHITE, GREEN ROOFS. 4 GRAY,  
OTHERS DARK RED SLATE ROOFS. REMOVE SNOW FROM YARD.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR - 4 1932

*Cur*



A4 1/2

2

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.		NO. 2A600
		ORDER NO. 59979
		DATE 3-29-1932
12 M 500		AMERICAN ART
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 29	R. M. NO
TITLE (IN FULL) THE SAGAMORE HOTEL ON GREEN ISLAND, BOLTON LANDING, LAKE GEORGE, N. Y.	IMPRINT	SAME AS ABOVE
PRIVATE NO. 3-411 FROM RIGHT EDGE IN UPPER BORDER- 3		
COLOR DESCRIPTION		
WHITE BLDG. GREEN BLINDS. FIRST FLOOR GRAY, BASEMENT FLOOR AT LEFT. ROOF GREEN & BROWN. DOME GOLD. CHIMNEY GRAY. REMOVE SHUTTERS AND PUT IN WINDOWS AND DOORS.  PUT CLOUDS IN SKY		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co.-	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
COMPLETED		

APR - 1 1932

DEADLINE

6



2

✓ NO. 2A601

I. ROBBINS & SON,  
PITTSBURGH, PA.

ORDER NO. 59378

DATE 3-29-1932

25 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) LIMESTONE HILL ON  
ROUTE 21 BETWEEN RIPLEY AND  
PARKERSBURG, W. VA.

IMPRINT NONE

COLOR DESCRIPTION

LIGHT CEMENT ROAD, GREEN FOLIAGE AND MTS. IN REAR.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR - 4 1932

2



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A602

ORDER NO. 60005

DATE

3-2-1932

CUSTOMER THOMAS RUSSELL, JR.,  
HAWLEY, PA.

3 1/2 M

PC

SIZE

3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border - Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **UNCLE TOM'S CABIN AT THE ENTRANCE TO  
LAKE WALLENPAUPACK. WHERE ROUTES 6 AND 507  
MEET**

#### RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

REMOVE WIRES.

#### COLOR DESCRIPTION

BLDG. WHITE, GREEN ROOF. ORANGE & GREEN STRIPED  
AWNINGS. ORANGE COLOR TABLES. WHITE BENCHES IN  
YARD ON RIGHT. GRAY STEPS ON LEFT & RIGHT.  
RED FLOWERS AT BASE OF POST IN CENTER.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

9 1932

Photos for  
this Customer

STYLE

AMERICAN ART

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination. Screen 120  
Dry - Wet - Panromatic - Color Separation. Screen 133  
Transfer - Paper Process - New Process. Screen 150  
Stripping - White Border - Full Face. Screen 175  
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES 1 ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN 55 - 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE 3 3/16 X 5 3/16 WIDE 3 3/16 HIGH 5 3/16 SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT - GOOD IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



2

NO. 2A603

ORDER NO. 60004

DATE 3-30-1932

COPYRIGHTED BY OTTO HILLIG,  
LIBERTY, N.Y.

12 M 500

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) *In sky*  
TENANNAH LAKE HOUSE,  
ROSCOE, N.Y. ELEVATION 3,000 FT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

IN PLATE ON RIGHT SIDE - (C) OTTO HILLIG

COLOR DESCRIPTION

X COLOR SAME AS 1223-29 ATTACHED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

*ret 4/1/32*  
RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 1 1932

DEADLINE

5



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A604

ORDER NO. 60017

DATE

3-30-1932

DEPT.

DATE COMPLETED

CUSTOMER

ENGLEWOOD CLEANERS,  
CHICAGO, ILLINOIS

APR - 4 1932

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25M

BUSINESS CARDS

SIZE

2 x 3 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: TEN PHONES - ALL YARDS 6500

BOT: ENGLEWOOD CLEANERS, 5119-5121 SOUTH AN  
HALSTED STREET, CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. N-4428

SHOW PART OF SIDE OF BUILDING.

PHOTO LITHO

Rephoto

NEG. NO.

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

COLOR DESCRIPTION

COLOR SAME AS N-4428 (Letterhead)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PCAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL



APR - 5 1932

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A605

ORDER NO. 60028

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) FIRST PRESBYTERIAN  
CHURCH, BEAVER FALLS, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY & BROWNISH MIXED STONE, SLATE ROOF, LIGHT STONE TRIM &  
CORNICE, OAK DOORS, GRAY STEPS, COLORED WINDOWS, GREEN LAWN &  
SHRUBBERY, GRAY LIGHTS AT ENTRANCE, REMOVE POLE ON LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 5 1932

22

24



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A606

ORDER NO. 60028

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEVENTH AVENUE FROM  
11TH STREET, BEAVER FALLS, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST LIGHT STONE GREEN MARBLE COLUMNS. PINK MARBLE BASE. BRONZE  
SASH & DOORS. 2 LIGHT GRAY. 3 DARK RED BRICK. 4 GRAY. 5 BUFF. 6  
RED. 7 GRAY. 8 LIGHT GRAY. BROWN & GREEN TRIM & MARKEE. 9 BROWN.  
X 10 LARGE BLDG. DARK RED, FIRST FLOOR GRAY. 11 BROWN, OTHERS BUFF.  
REMOVE WIRES & POLE ON RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A607

ORDER NO. 60028

DATE 3-31-32

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MC CARTNEY LIBRARY,  
GENEVA COLLEGE, BEAVER FALLS, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

LIGHT GRAY & BROWNISH MIXED STONE. LIGHT GRAY STONE CORNICE & TRIM.  
OAK DOORS. OPAL GLASS WINDOWS. GRAY STEPS. DARK RED ROOF. REMOVE  
AUTO ON RIGHT FOREGROUND.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

APR - 8 1932



I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A608

ORDER No. 60028

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SENIOR HIGH SCHOOL,  
BEAVER FALLS, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF & LIGHT BROWN MIXED BRICK. FIRST FLOOR & ENTRANCE LIGHT STONE.  
LIGHT STONE TRIM & COLUMNS AT ENTRANCE. LIGHT GRAY SASH. DARK OAK  
DOORS. BROWN LAMP POSTS ON STEPS. GREEN LAWN. SHOW FLAG ON POLE.  
REMOVE POLES & WIRES AND DARK SHADOW IN FOREGROUND  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 5 1932



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A609

ORDER NO. 60028

DATE 3-31-1932

6 M

AMERICANART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MASONIC TEMPLE,  
BEAVER FALLS, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT STONE ALL OVER, DARK STONE BASE, BRONZE SASH ON LEFT, OAK  
DOORS, GRAY STEPS, BROWN & GREEN SIGNS ON LEFT, BLDG. ON LEFT  
DARK BUFF, REMOVE LARGE POLE & WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932



I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A610

ORDER NO. 60028

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

BIRD'S-EYE VIEW OF BEAVER  
FALLS, PA. SHOWING RIVER AND  
BRIDGES.

MPRINT

SAME AS ABOVE

COLOR DESCRIPTION

1ST BRIDGE DARK, 2 LIGHT GRAY, 3 DARK GRAY PIERS. REAR BLDGS.  
GRAY, BUFF, BROWN & DARK RED. REMOVE LIMBS OF TREE IN LOWER LEFT  
CORNER.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR - 5 1932



114  
A6 1/2

2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A611

ORDER NO. 60027

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
INDIANA, PA.

FRONT NO. 21 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT LARGE BLDG. BROWN, REAR RIGHT & CENTER RED & BUFF.  
ON LEFT WHITE & BUFF. LARGE BLDG. IN REAR LEFT BUFF, RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 6 1932



1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A612

ORDER NO. 60027

DATE 3-5-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIANA COUNTY COURT  
HOUSE, INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF. GRAY TOWER. GRAY BASE & WALL. GRAY  
COLUMNS & TRIM. SLATE ROOF ON TOWER. ON LEFT 1ST BUFF.  
2-3-4 GRAY, BROWN CORNICE, ON REAR LEFT BLDG. TALL BLDG. ON LEFT  
LIGHT GRAY, BROWN CORNICE. REMOVE POLES & WIRES.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932

15H



J. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A613

ORDER NO. 60027

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIANA HOSPITAL,  
INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK BUFF BRICK, LIGHT STONE TRIM & CORNICE. GREEN AWNINGS.  
CREAM SASH & COLUMNS AT ENTRANCE. DARK RED ROOF ON LEFT, GREEN  
CUPLOW ON ROOF. GREEN LAWN & FOLIAGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
COMPLETED PHOTO TICKET

APR - 4 1932



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A614

ORDER NO. 60027

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PHILADELPHIA STREET  
LOOKING WEST, INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1ST DARK RED, GRAY TRIM, 2 DARK TAN GRAY, 3-4-5 GRAY, 5 TALL  
BLDG. LIGHT GRAY, BROWN CORNICE. 6 RED, 7 GRAY, 8 RED, 9 GRAY, REAR  
RED. ON LEFT- 1ST LIGHT STONE, BRONZE DOORS & SASH. 2-3 GRAY, 4-5 X  
RED, 6 GRAY, OTHERS RED BRICK. REMOVE LARGE POLES & WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932



ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A615

ORDER NO. 60027

DATE 3-31-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) MAIN BUILDING AND  
ANNEX, INDIANA STATE NORMAL COLLEGE,  
INDIANA, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. RED BRICK, WHITE TRIM, SLATE ROOFS. GRAY STEPS ON RIGHT,

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 4 1932



I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A616

ORDER NO. 60027

DATE 3-5-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIANA HIGH SCHOOL,  
INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

5CH 44/

COLOR DESCRIPTION

DARK DULL RED BRICK, LIGHT STONE TRIM & ENTRANCE. GRAY SASH, BROWN  
DOORS. LIGHT GRAY STEPS. BROWN AWNINGS. GREEN LAWN & SHRUBBERY &  
FOLIAGE. REMOVE WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932



3 1/2

18 1/2

MID-CONTINENT NEWS CO.,  
OKLAHOMA CITY, OKLA.

NO. 2A617

ORDER NO. 60029

DATE 4-8-1932

12 M. 500 LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL)  
HEART OF TULSA

IMPRINT  
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 12 1932



1 1/2

A4

KNIGHTS TEMPLAR OF IOWA,  
SPIRIT LAKE, IA.

✓ NO. 2A618

ORDER NO. 60036

DATE 3-31-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW ENTERTAINMENT  
BUILDING, TEMPLAR PARK, SPIRIT  
LAKE, IOWA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

COLOR SAME AS 114738.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932

2



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

✓ NO. 2A619

ORDER NO. 60037

DATE 4-1-1932

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHERS AT  
WRIGHTSVILLE BEACH, WILMINGTON,  
N.C.  
PRIVATE NO. BEFORE TITLE - W-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 55 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE SNAPPY BATHING SCENE. OMIT WOMAN IN DARK SUIT WALKING THIS  
WAY AND MAN WALKING OTHER WAY AS SUITS ARE OLD FASHIONED. BRING  
~~GREEN~~ GROUP IN EXTREME LEFT DOWN IN VIEW. USE PORTION OF VIEW AS  
INCLUDED BETWEEN LINES, ADDING SKY IF NECESSARY TO BALANCE.  
WATER SHOWS TO RIGHT.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932

2 1/2

5



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 2A620

ORDER NO. 60037

DATE 3X 4-1-1932

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO 35

R. M.

NO

TITLE (IN FULL) BATHING IN THE  
ATLANTIC OCEAN, AT ONE OF <sup>THE</sup> BEACHES  
NEAR WILMINGTON, N.C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W-21

COLOR DESCRIPTION

MAKE COLORFUL BATHING SCENE USING CENTER PART OF PICTURE. MAKE  
BRIGHT COLORED BATHING SUITS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 10 1932

3h7



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 2A621

ORDER NO. 60037

DATE 4-1-1932

12/8 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

55

R. M

NO

TITLE (IN FULL)

SURF-BATHING AT

CAROLINA BEACH, NEAR WILMINGTON, N. C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W-19

COLOR DESCRIPTION

MAKE PRETTY BATHING SCENE. HAVE ASSORTED BRIGHT COLORS ON SUITS.  
USE PART OF VIEW IN CENTER AS MARKED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932



ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 2A622

ORDER NO. 60037

DATE 4-1-1932

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) LUMINA BY MOONLIGHT,  
WRIGHTSVILLE BEACH, WILMINGTON, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W-18

COLOR DESCRIPTION

MAKE PRETTY MOONLIGHT SCENE. LIGHT UP BUILDING. OMIT SMALL BLDG. TO  
RIGHT AND USE CENTER PART OF VIEW ABOUT AS MARKED, ON BACK OF  
PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932

19



A5 1/2

rephoto 5x7  
R-4

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 2A623

ORDER NO. 60037

DATE 4-1-1932

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 55 R. M. NO

TITLE (IN FULL) SEASHORE HOTEL AND  
BATHERS AT NIGHT, WRIGHTSVILLE  
BEACH, WILMINGTON, N.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - W-16

COLOR DESCRIPTION

USE PHOTO NO. A-18948. TAKE OUT OLD TITLE AND THE STEEL PIER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 6 1932



upright card 1 1/2

15

F. W. WOOLWORTH CO.,  
MUSKOGEE, OKLA.

✓ NO. 2A624

ORDER NO. 60051

DATE 4-1-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

WATER FALLS AT HONOR  
HEIGHTS, MUSKOGEE, OKLAHOMA

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

APR - 6 1932

2



3

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 2A625

ORDER NO. 60187

DATE 4-8-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 102 R. M. NO

TITLE (IN FULL) GREENBERG'S HOTEL,  
BIG INDIAN, ULSTER CO., N.Y.  
PHONE 24-F-24

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE ALL WINDOWS UNIFORM WITH DRAPES AND SHADES. MAKE WINDOWS SKY  
BLUE NOT BLACK. CARRY LATTICE WORK AT BOTTOM OF PORCH DOWN TO WALK  
WHICH NOW APPEARS AS GRASS. PUT SPRING FOLIAGE ON TREES. PUT FLOWER  
BED ON LAWN. ADD BUSHES WHERE NECESSARY. RET LUCH ROADWAY AT LEFT  
AND STONE WALK AT RIGHT. REMOVE WIRES OVERHEAD. REMOVE WHEELBARROW.  
BLDG. WHITE WITH DARK GREEN TRIM. ROOF GREEN WITH MAROON RED STRIPES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 12 1932



44 1/2

2

MR H. R. BRINK, LEADING BOOKSELLER,  
HOLLAND, MICH.

NO. 2A626

ORDER NO. 60048

DATE 5-51-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TULIP TIME,  
HOLLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LADIES' APRONS WHITE, CAP WHITE, WAIST BLUE, TROUSERS DARK BLUE.  
CHURCH AT LEFT HAND WHITE, BENCHES GREEN, MEN'S WAISTS ORANGE.  
TULIPS RED WITH THE OUTSIDE ~~ROWS~~ ROWS YELLOW, WALKS GRAVEL.  
HOUSE BACK OF GIRL MARKED 'X' RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR - 4 1932

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A627

ORDER NO. 60057

DATE 4-8-1932

CUSTOMER E.C. RIECK PAINT CO.,  
CHICAGO, ILL.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full E.C. RIECK PAINT COMPANY,  
5804-10 SOUTH STATE STREET,  
CHICAGO, ILLINOIS

#### RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

TAKE OUT POLE & WIRES

TAKE OUT REFLECTIONS OF CAR  
IN WINDOW

#### COLOR DESCRIPTION

RED BRICK. RIGHT SIDE WALL COMMON BRICK. TRIMMING  
IVORY GRAY. BASE GRAY STONE. ALL SIGNS BLACK,  
WHITE LETTERS. NEON SIGN: NAME RED, OTHER WORDING  
BLUE. TRUCK BLUE, YELLOW SIGN, BLACK LETTERS.  
WINDOW DRAPES GRAY, BLUE DESIGN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 14 1932

Photos for  
this Customer

STYLE

AMERICAN ART

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative Line Halftone Combination  
Dry Wet Pancromatic Color Separation  
Transfer Paper Process New Process  
Stripping White Border Full Face  
Blue Print Handcolor Black & White Proof Titles Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BRASSERS  
CUT TO PICAS (see size)

#### PROOFS

PLATE GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE 3 3/16 x 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

3.10

17



HEALY'S.  
NORWOOD, N.Y.

NO. 2A626

ORDER NO. 60074

DATE 4-4-1932

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

NORWOOD INN,  
NORWOOD, N.Y.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY INC., CHICAGO

COMPLETED  
PHOTO TICKET

APR 11 1932



1  
2

HEALY'S,  
NORWOOD, N.Y.

✓ NO. 2A629

ORDER NO. 60074

DATE 4-4-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL,  
NORWOOD, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

1 B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 11 1932

COMPLETED



A 5 1/2

3 show Br  
Ret 8 1/2

SANDER BROS.  
PEORIA, ILL.

NO. 2A630  
ORDER NO. 60108  
DATE 4-6-1932

25 M  
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ST. FRANCIS HOSPITAL,  
CHAPEL AND CONVENT, PEORIA, ILL.

FRONT NO. R. M. NO  
IMPRINT SANDER BROS.,  
PEORIA, ILL.

COLOR DESCRIPTION  
RETOUCH WINDOW SHADES EVENLY, TAKE OUT POLES & WIRES. RETOUCH  
PORCH OF HOSPITAL SO IT IS IN LINE WITH THE TWO OTHER BUILDINGS.  
SHOW STREET IN FOREGROUND.

Roof green # 28  
Large Photo

SUBMIT: RET. PHOTO YES B. L. & W. PROOF  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 28 1932

submit to Curt



2

4 1/2

J. H. BAIRD,  
GALESBURG, ILL.

NO. 2A631

ORDER NO. 60115

DATE 4-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MARY'S HOSPITAL,  
GALESBURG, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT RED BUILDING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932

5



1 1/2

AH 1/2

J. H. BAIRD,  
GALESBURG, ILL.

NO. 2A632

ORDER NO. 60115

DATE 4-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PAVILION AND BATHING  
BEACH, LAKE STOREY, GALESBURG, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932

2



ADAMS NEWS CO.,  
JOPLIN, MO.

NO. 2A633

ORDER NO. 60087

DATE 4-5-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) BOSKY DELL, LANAGAN

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED 1932



AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 2A634

ORDER NO. 60138

DATE 4-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF MONSON LAKE,  
NEAR SANFORD, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

STRAIGHTEN WATER LINE. SHOW ROAD IN FRONT.

SUBMIT 1 RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 11 1932



FRED WILLIAMSON,  
NEW WILMINGTON, PA.

NO. 2A635

ORDER NO. 60134

DATE 4-6-1932

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

BIRD'S-EYE VIEW OF  
NEW WILMINGTON, PA. SHOWING  
WESTMINSTER COLLEGE

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLOGS, IN FOREGROUND LIGHT GRAY, ON RIGHT REAR 1ST DARK RED, 2 TAN  
GRAY, BROWN ROOF, REAR RIGHT CENTER DARK RED & TAN GRAY, BROWN  
ROOFS, ON REAR LEFT LIGHT GRAY, GREEN HEDGE & LAWNS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932



FRED WILLIAMSON,  
NEW WILMINGTON, PA.

✓ NO. 2A636

ORDER NO. 60134

DATE 4-6-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

OLD MAIN MEMORIAL,  
WESTMINSTER COLLEGE,  
NEW WILMINGTON, PA.

IMPRINT

1 NO  
SAME AS ABOVE

COLOR DESCRIPTION

TAN & GRAY MIXED STONE, BROWN TILE ROOF, CREAM SASH, GREEN LAMP  
POSTS, BRONZE LIGHTS, GREEN LAWN, CEMENT WALK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932



HIBBING DAILY TRIBUNE,  
HIBBING, MINN.

✓ NO. 2A637

ORDER NO. 60131

DATE 4-6-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

HIGH SCHOOL,  
HIBBING, MINN.

IMPRINT

NONE

COLOR DESCRIPTION

LIGHT RED BUILDING, WHITE TRIM. SHOW SHRUBBERY AS ON CARD  
ATTACHED.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 11 1932

~~10/14/32~~



MAKEOVER FROM NEW PHOTO!

CUSTOMER

DIAL No. 2A638

ORDER NO. 60152

DATE 4-6-1932

CUSTOMER I.S. HENKLE,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAKEOVER

Photos for  
this Customer

125 M PC SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: INTERNATIONAL LIVE STOCK

EXPOSITION NOVEMBER 26TH TO DECEMBER 3RD, 1932  
IN PLATE 1ST LINE -- CHICAGO UNION STOCK YARD

2ND " SIX HORSE TEAM

3RD " IN COURT OF STOCK YARD INN

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing

Follow Layout

LIGHTEN SHADOWS ON BLDG. AT LEFT. FILL IN SKIN  
HOLE SHOWING AT EXTREME LEFT OF PICTURE.

WORK IN PICTURE OF HORSE TEAM, MAKE SIZE IN  
PROPORTION.

SEE ALSO INSTR. ATT.

COLOR DESCRIPTION

LOWER BRICKS REDDISH BROWN. UPPER BRICKS GRAYISH.  
REDDISH BROWN WOOD TRIM ON BLDG. ~~BLUE~~ ROOF. SLATE  
RED BRICK WALK. GRAVEL ROAD. BRIGHT YELLOW  
WAGON WITH RED WHEELS. WHITE CONCRETE Pillars  
ON BLDG. AT RIGHT. GREEN GRASS IN FRONT OF BLDGS.

SEE INSTR. ATT.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination.  
Dry - Wet - Pancromatic - Color Separation.  
Transfer - Paper Process - New Process.  
Stripping - White Border - Full Face.  
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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MAKE 2 CUTS

SIZE 3 3/16 x 5 3/16

SCREEN 65 - 60 - 85 100 110 120 133 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE - WIDE - HIGH, SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS  
- FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

RETURN PHOTO

YES

NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 2A639

ORDER NO. 60154

DATE 4-6-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 11 1932

Photos for  
this Customer

CUSTOMER LAS PALMAS COURT HOTEL,  
EL CENTRO, CALIF.

3 1/2 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MAIN LOUNGE AND LOBBY

STYLE DUOTONE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES										ZINC ETCHINGS FROM _____ COPIES									
DUPLICATES _____ ZINC COLOR PLATES										DUPLICATES _____ COLOR PLATES									
LINE & HALFTONE COMB _____ COLOR PROCESS																			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
														SIZE _____ WIDE _____ HIGH SAME SIZE _____					
														BLOCKING DEPT. WOOD MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)					
														PROOFS FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF _____ ON WOOD METAL					
														ETCHING DEPT. PAINT IN BACKGROUND SOLID					
														FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER					

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 2A640

ORDER NO. 60154

DATE 4-6-1932

CUSTOMER LAS PALMAS COURT HOTEL,  
EL CENTRO, CALIF.

3 1/2 M

PG GROUP (2) E

3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No

Title in full LAS PALMAS COURT HOTEL EL CENTRO  
CALIFORNIA

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photos — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

Large Photos

COMPLETED

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 11 1932

Photos for  
this Customer

STYLE

DUOTONE

WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line Halfstone — Combination  
Dry — Wet — Pancromatic — Color Separation  
Transfer — Paper Process — New Process  
Stripping — White Border Full Face  
Blue Print — Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

5.25  
4.00  
9.25  
3.50  
5.75  
3.40  
2.75

plus  
5.00  
extra  
work  
done



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A641 ORDER NO. 60156 DATE 4-6-1932

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 X 5 1/2

STYLE

APR 12 1932  
DUFLEX

W.B.

PLACE OF TITLE: Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WINTER AERIAL VIEW OF THE CISTERCIAN

MONASTERY (TRAPPISTS), VALLEY FALLS, N. Y.

BOT, SMALL TYPE: (C) ARTHUR P. ROSSI

LEFT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

TAKE IN ONLY THAT PORTION SHOWN BY OVAL MASK. REMOVE  
THE DILAPIDATED FENCE IN BACKGROUND, AT LEFT OF  
BLDG. (IN FRONT), THE THREE FIGURES IN FRONT OF  
BUILDING; ALSO THE WATER RESERVOIR OR TANK  
IN BACK OF THE FENCE. PUT A LITTLE DETAIL ON LEFT  
SIDE OF BUILDING. SINCE SO MUCH OF THE VIEW IS TO  
BE CUT AWAY, IT MIGHT BE WELL TO ADD A LITTLE SNOW  
IN PLACES SO THAT IT LOOKS LIKE A WINTER VIEW (X JUST  
ON THE GROUND)

COLOR DESCRIPTION

ATTENTION MR SLADEK!

NO RETOUCHING TO BE DONE ON

THIS PHOTO!

FRONT NO. 12  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination  
Dry - Wet - Panromatic - Color Separation  
Transfer - Paper Process - New Process  
Stripping - White Border - Full Face  
Line Print - Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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MAKE OVAL CUT

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

11.11 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

DIAL NO. 2A642

ORDER NO. 60178

DATE

4-8-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER C.W. HUGHES & CO.,  
MECHANICVILLE, N.Y.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE

APR 12 1932  
AMERICAN ART

PLACE OF TITLE: Upper Lower, Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SQUAW PEAK TOURIST CAMP, GREAT  
BARRINGTON, MASS.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: MR. AND MRS. E.V. DAMMS, GREAT  
BARRINGTON, MASS.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative Line Half-tone Combination 120  
Dry Wet Panchromatic Color Separation 133  
Transfer Paper Process New Process 150  
Stripping White Border Full Face 175  
Blue Print Handcolor Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

BLDGS. WHITE, GREEN TRIM, DARK GREY ROOF.  
GAS PUMP RED, CHIMNEY RED BRICK.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB COLOR PROCESS										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE 3 3/16 x 5 3/16  
SCREEN 55 - 60 - 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

PLAT GOOD INCOLORED SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ret. 5/19/32  
RETURN PHOTO WITH CARDS.



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 2A643 ORDER NO. 60164 DATE 4-8-1932

CUSTOMER C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LOBBY - HOTEL BARNES - MARKET STREET,  
AMSTERDAM, N.Y.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO WITH CARDS.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
APR 14 1932

DATE COMPLETED

Photos for  
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from        Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER        Straighten Photo  
Negative — Line — Halftone — Combination.        120  
Dry — Wet — Pancromatic — Color Separation.        133  
Transfer — Paper Process — New Process.        150  
Stripping — White Border — Full Face.        175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM        COPIES

DUPLICATES        ZINC COLOR PLATES

LINE & HALFTONE COMB.        COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM        COPIES

DUPLICATES        COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE        WIDE        HIGH, SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL No. 2A644

ORDER NO. 60167 DATE

4-8-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 25 1932

Photos for  
this Customer

CUSTOMER J.J. CASEY & SON,  
BOSTON, MASS.

6 M BUS.CARDS SIZE 2 x 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: TEL. KENMORE 0792 MILTON 4342

BOT: 19 DEERFIELD STREET BOSTON, MASS.

STYLE AMERI CAN ART

(All of this on address side)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

# RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

# PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Bluc Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120  
133  
150  
175

# ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

# PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL NO. 2A645

ORDER NO. 60186

DATE 4-13-1932

CUSTOMER KRAMMER FUR CO.,  
CHICAGO, ILL.

1221 PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**DO THIS AND AVOID THIS!**  
**(ETC. AS PER COPY)**

#### RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

#### COLOR DESCRIPTION

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 28 1932

Photos for  
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 100 110 120 133 150.

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



A4

ROSE'S 5-10 & 250 STORE,  
KINSTON, N.C.

✓ NO. 2A645

ORDER NO. 60180

DATE 4-8-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL KINSTON,  
KINSTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAN & RED BRICK SPOTTED. CREAM WINDOW TRIM. BASE & 2ND FLOOR TRIM  
WHITE STONE. AWNINGS WHITE & GREEN STRIPES. ROOF DARK & LIGHT  
RED MOTTLED TILE. SIGNS BLACK WHITE LETTERS. PAKE CUT SIDEWALK  
STAND IN LEFT FOREGROUND. BLDG. AT RIGHT DARK RED BRICK, GREEN &  
WHITE AWNINGS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

APR 12 1932

2



NO. 2A647

ROSE'S 5-10 & 25C STORE,  
KINSTON, N.C.

ORDER NO. 60180

DATE 4-8-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) QUEEN STREET LOOKING  
NORTH, KINSTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
RIGHT-1ST BLDG. LIGHT CREAM RED TRIM SIGN BRIGHT RED GOLD LETTERS.  
2 RED WHITE TRIM 3 CREAM BLDG. GREEN ROOF 4 GREEN BLDG. 5-6 RED  
7 WHITE LAST TALL BLDG. RED. LEFT-1ST GRAY 2 (TALL BLDG.) LIGHT  
GRAY 3 RED 4 CREAM 5 GRAY 6 CREAM 7 RED 8 WHITE 9 RED.  
XXX TAKE OUT SIGN ACROSS STREET.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 25 1932



2A 648  
1

Photo -  
LB 550

1/26/55



44

2 1/2

ROSE'S 5-10 & 25C STORE,  
KINSTON, N.C.

NO. 2A648  
ORDER NO. 60180  
DATE 4-8-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAINGER HIGH SCHOOL,  
KINSTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM, WHITE STONE COLUMNS, BLACK IRON STEP  
RAILS, SLATE ROOF, GREEN BUSHES, WHITE FLOWERS, MAKE SMOOTH  
GREEN LAWN, RIGHT END OF BLDG. AT BASEMENT WHITE STONE.

COMPLETED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 14 1932

6



2



NO. 2A649

ORDER NO. 60180

DATE 4-8-1932

ROSE'S 5-10 & 25C STORE,  
KINSTON, N.C.

M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

LEMUEL HARVEY SCHOOL,  
KINSTON, N.C.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG., WHITE ~~XXXX~~ STONE TRIM. MAKE LAWN SMOOTH GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 12 1932



NO. 2A650

ORDER NO. 60180

DATE 4-8-1932

ROSE'S 5-10 & 25C STORE,  
KINSTON, N.C.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE,  
KINSTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SANDSTONE BLDG. CREAM WINDOW TRIM. AWNINGS WHITE & GREEN STRIPES.  
BLDGS. AT EITHER SIDE RED BRICK. BUT REMOVE SIGNS. LAWN AT LEFT  
GRASSY. WHITE FLOWERS ON BUSHES. FLAGPOLE WHITE. MAIL BOX AT STEPS  
DARK GREEN. ~~XXXXX~~ IF POSSIBLE REMOVE FORD TRUCK AND SIGN IN FRONT  
OF ENTRANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
COMPLETED PHOTO TICKET

APR 12 1932



2

✓ NO. 2A651

ORDER NO. 60180

DATE 4-8-1932

ROSE'S 5-10 & 25C STORE,  
KINSTON, N.C.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

RESIDENCE OF HARVEY C.

IMPRINT

SAME AS ABOVE

HINES, KINSTON, N.C.

COLOR DESCRIPTION

BLOGS, RED BRICK WHITE STONE TRIM, VARIGATED SLATE ROOF (GREEN, BLUE & GRAY), RED BRICK CHIMNEY, GRASSY LAWN. REMOVE FRAMES AROUND SHRUBBERY, CONCRETE WALKS. TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 12 1932



44 1/2

2

ROSE'S 5-10 & 25C STORE,  
KINSTON, N.C.

✓ NO. 2A652

ORDER NO. 60180

DATE 4-8-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FAIRFIELD COUNTRY CLUB,  
KINSTON, N.C.

IMPRINT SAME AS ABOVE

4341558

COLOR DESCRIPTION

WHITE WOODEN BLDG. LIGHT ~~XXX~~ GREEN WINDOW SHUTTERS. RED CHIMNEYS.  
~~XXXXXX~~ SPECKLED RED & GRAY SLATE ROOF. POLE ON GREEN IS BLACK.  
RED FLAG, WHITE RM FIGURE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 12 1932



HOLDREGE NEWS CO.,  
HOLDREGE, NEB.

✓ NO. 2A653

ORDER NO. 60199

DATE 4-11-1932

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DALE HOTEL, HOLDREGE,  
NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

APR 14 1932

67



3



NO. 2A654

ORDER NO. 60201

DATE 4-12-1932

WESLEY ANDREWS, INC.  
PORTLAND, ORE.

6 M

AMERICANART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

JACKSON STREET, ROSEBURG,  
OREGON ON PACIFIC HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

37

R. M

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER  
642

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 29 1932



A5

3

WESLEY ANDREWS, INC.,  
PORTLAND, ORE.

✓ NO. 2A655

ORDER NO. 60201

DATE 4-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE AND  
STREET SCENE, ROSEBURG, OREGON ON  
PACIFIC HIGHWAY

PRIVATE NO. UPPER LEFT CORNER- 643

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

AS PER TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

APR 28 1932

10

10



WESLEY ANDREWS, INC.,  
PORTLAND, ORE.

NO. 2A656

ORDER NO. 60201

DATE 4-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SENIOR HIGH SCHOOL,  
ROSEBURG, OREGON ON PACIFIC HIGHWAY  
PRIVATE NO. UPPER LEFT CORNER-  
644

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

37

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEIGH & COMPANY, INC., CHICAGO

PHOTO TICKET  
**COMPLETED**

APR 29 1932



2 1/2

A 4 1/2

WESLEY ANDREWS, INC.,  
PORTLAND, ORE.

✓ NO. 2A657

ORDER NO. 60201

DATE 4-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

JUNIOR HIGH SCHOOL,

IMPRINT

37

SAME AS ABOVE

ROSEBURG, OREGON ON PACIFIC HIGHWAY

PRIVATE NO. UPPER LEFT CORNER-  
645

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

APR 28 1932

5



WESLEY ANDREWS, INC.,  
PORTLAND, ORE.

NO. 2A658

ORDER NO. 60201

DATE 4-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

DOUGLAS COUNTY COURT

IMPRINT

SAME AS ABOVE

HOUSE, ROSEBURG, OREGON ON  
PACIFIC HIGHWAY

PRIVATE NO. UPPER LEFT CORNER-

646

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 29 1932



note 5x7  
R 62

WESLEY ANDREWS, INC.,  
PORTLAND, ORE.

NO. 2A659  
ORDER NO. 60201  
DATE 4-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

37

NO

VETERANS' HOSPITAL  
BUILDING NO. 1, ROSEBURG, OREGON  
ON PACIFIC HIGHWAY

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-  
648

COLOR DESCRIPTION

LAWN PARK  
GREY STONE

WALLS LIGHT RED BRICK - TERRA COTTA COLOR.  
STONE SECTIONS (WINDOW KEYS) GREYISH BUFF COLOR STONE, WHITE  
TRIMMINGS, IVORY COLORED WINDOWS. ROOF VERIGATED COLORS  
OBLONG TILE SHINGLES - NATURAL RED, BROWN AND FIRE  
FLASHED SPLASHED WITH RED. WHITE COLUMNS.

SUBMIT: (RET. PHOTO YES) B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 25 1932

Cor

DEADLINE DEADLINE



L4 1/2

5

GAYLORD 50 TO \$1.00 STORE,  
GAYLORD, MICH.

✓ NO. 2A660

ORDER NO. 60200

DATE 4-11-1932

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

2

YES

NONE

CATHOLIC CHURCH  
PARSONAGE AND SCHOOL, GAYLORD,  
MICH.

COLOR DESCRIPTION

ALL DARK RED BRICK BUILDINGS, TAKE OUT TREES CHECKED ON PHOTO.  
REMOVE ~~XXXXXX~~ SNOW AND MAKE GRAVEL ROAD AS ON CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 12 1932

6



✓ NO. 25661

ORDER No. 60200

DATE 4-11-1932

GAYLORD 50 TO \$1.00 STORE,  
GAYLORD, MICH.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HEART LAKE COUNTRY  
CLUB, GAYLORD, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

GREY FRAME BUILDING, BLUISH ROOF REMOVE FENCE FROM PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 14 1932

2 1/2

A4

6



1 1/2

44 1/2

GAYLORD 50 TO \$1.00 STORE,  
GAYLORD, MICH.

NO. 2A662

ORDER NO. 60200

DATE 4-11-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

THE AU SABLE CLUB,  
GAYLORD, MICH.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.—      CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 14 1932

2



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A663

ORDER NO. 60217

DATE 4-11-1932

CUSTOMER F. PUGLIA & GRAMATICA,  
PATERSON, N.J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 25 1932

Photos for  
this Customer

25 M

FC

SIZE

3 1/2 X 5 1/2

STYLE

PHOTOCHROM

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full F. PUGLIA & GRAMATICA  
COAL YARD

64 BECKWITH AV. PATERSON, N.J.

IN SKY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE ENTIRE PICTURE.

*Photo returned  
5/11/32*

COLOR DESCRIPTION

BLDGS. RED AS SHOWN ON VIEW. USE OWN JUDGMENT FOR  
REST OF COLORS.

*Color description  
see sketch*

*Must have proof 4/26/32*

FRONT NO. NONE (All of this on address side)

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

Special type as sample

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

*1 re* Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

MAKE 2 CUTS

SIZE — WIDE — HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DEADLINE



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 2A664

ORDER NO. 60223

DATE 4-11-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

102

R. M.

NO

TITLE (IN FULL)

GRASSLANDS HOSPITAL,

VALHALLA, WESTCHESTER CO., N.Y.

IMPRINT

SAME AS ABOVE

BOT. RIGHT- AERO-GRAPH BY LLOYD D. LE MAN

COLOR DESCRIPTION

BLDGS. ALL BRICK AS ON CARD 2A114 ATTACHED.

*Photo returned 5/26/32  
to Ruben*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 14 1932



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

YES

RETURN PHOTO

DIAL No. 2A665 ORDER NO. 60231 DATE 4-11-1932

CUSTOMER WOODLAND DAIRY,  
WATERTOWN, MASS.

12½ M BUSINESS CBS. SIZE 3½ x 7¼

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: NOW MILK IN THE CREAM TOP BOTTLE  
BOT: WOODLAND DAIRY MILK FOR HEALTH

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## COLOR DESCRIPTION

*See instructions attached**See instructions attached**Photo in D-2154*DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 29 1932

Photos for  
this Customer

STYLE AMERICAN ART

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet Panormatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH, SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH, SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



44

1/2

NO. 2A666

GLENN KENNEDY, 52 LATTA AVENUE,  
COLUMBUS, OHIO

ORDER NO. 60229

DATE 4-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

THE HARBOR AT  
RUSSELL'S POINT, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 62109-C. CHANGE NAME ON BOAT TO READ - CHIEF WE  
SEEALL. ~~USE RED COLOR PLATES OF 62109-C IF POSSIBLE AND CHANGE~~  
~~NUMBER.~~

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 14 1932

2



RETURN PHOTO

COMPLETED



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A668

ORDER NO. 60Q38

DATE 4-13-1932

CUSTOMER GARFIELD FIREPROOF STORAGE CO.,  
CHICAGO, ILL.

12 1/2 M BUSINESS CARDS SIZE 2 X 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

LETTERING ON BUILDING TO:  
CHANGE ~~ST~~ ~~IS~~:

GARFIELD FIREPROOF STORAGE CO.

COLOR DESCRIPTION

BLDG. RED BRICK. LETTERING GOLD. SIGN GREEN,  
WHITE LETTERS. COLOR TRUCK LIKE OA5300 ATTACHED.  
CHASSIS YELLOW

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 25 1932

Photos for  
this Customer

STYLE AMERICAN ART

FRONT NO. NONE R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Panormatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BASE GROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT  
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM  
FLUSH SIDES FLUSH ALL AROUND  
UNMOUNTED WITH DRAWERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

3.50

Garfield Fireproof Storage Co.



Agg

✓

STROUBE DRUG CO., BATON ROUGE, LA.		NO. 2A569
		ORDER NO. 60258
		DATE 4-13-1932
6 M	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 5 2 R. M. NONE
TITLE (IN FULL) WOMEN'S DORMITORY, LOUISIANA STATE UNIVERSITY, BATON ROUGE, LA.		IMPRINT NONE
COLOR DESCRIPTION		
CREAM TAN STUCCO, RED TILE ROOF, CLEAN UP GROUNDS AT RIGHT.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

COMPLETED

APR 25 1932

DEADLINE

2



STROUBE DRUG CO.,  
BATON ROUGE, LA.

NO. 2A570

ORDER NO. 60265

DATE 5-2-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FINE ARTS BUILDING,  
LOUISIANA STATE UNIVERSITY,  
BATON ROUGE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

CLEAN UP LAWN, FIX STREET. TAKE OUT TRUCKS & BLDG. MATERIALS.

CREAM TAN BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 5 1932

*submit*



1 1/2

Age

XX ALPENA CANDY & CIGAR CO.,  
ALPENA, MICH.

NO. 2A671

ORDER NO. 60272

DATE 4-13-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

GRAND LAKE SHOWING

IMPRINT

SAME AS ABOVE

ISLAND BIRCH HILL, ALPENA, MICH.

COLOR DESCRIPTION

BRING OUT BIRCHES AND THE ISLAND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 25 1932

DEADLINE

2



A 4/12

2

ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A672

ORDER NO. 60273

DATE 4-14-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) ALLEGHENY GENERAL  
HOSPITAL, PITTSBURGH, PA.

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE •  
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

LIGHT BUFF BRICK, BROWN TILE AND XXXXX BUFF MOTTLED ROOF. BRONZE  
SASH, GRAY CORNOCE ON TOP & LOWER FLOORS. REMOVE FENCE ALONG  
FRONT OF BLDG. GREEN LAWN & LIGHT GRAY WALKS ON LEFT FOREGROUND.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

~~DEADLINE~~

5



13 1/2

3

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A673  
ORDER NO. 60273  
DATE 4-14-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

FALK MEMORIAL CLINIC,  
PITTSBURGH, PA.

IMPRINT

21

NO

SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE -  
PITTSBURGH PROMOTES  
PROGRESS

COLOR DESCRIPTION

LIGHT STONE ALL OVER, BROWN TILE ROOF, BRONZE MARKEE & DOORS. LIGHT  
GRAY STEPS, DARK SASH & WINDOW FRAMES, GREEN TERRACED LAWN,  
BLDGs. ON RIGHT DARK RED. FINISH BLDG. ON REAR LEFT - GRAY.  
REMOVE P CLE & WIRES AND MAN ON WALK.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

Very Rushy  
H.D.

10  
4



AS  
1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A674

ORDER NO. 60273

DATE 4-14-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW SHOWING GULF BUILDING,  
KOPPERS BUILDING AND FEDERAL RESERVE  
BANK, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE -  
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

USE BEST PHOTO. FIRST TALL BLDG. LIGHT STONE ALL OVER. BRONZE  
SASH. SECOND BLDG. GRAY STONE COPPER ROOF. BRONZE SASH. 3RD BLDG.  
ON RIGHT DARK RED. GRAY TRIM. 4TH BLDG. ON RIGHT GRAY. BLDGS. ON  
RIGHT ~~EDGE~~ EDGE DARK RED. GRAY TRIM. BLDGS. ON REAR RIGHT LIGHT  
GRAY. REMOVE DERRICKS IN LEFT FOREGROUND AND MAKE SMOOTH LIKE  
STREET.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 27 1932

Very Rushy  
J. Robbins

X

X

X



A4<sup>2</sup>

3

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A675

ORDER NO. 60273

DATE 4-14-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) ENTRANCE TO LIBERTY  
TUNNELS SHOWING TRAFFIC CIRCLE,  
PITTSBURGH, PA.

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE -  
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

LIGHT GRAY CEMENT TUNNELS. GREEN LAWN IN CIRCLE WITH WHITE POSTS  
AND CURBING. REMOVE BLURRED AUTOS ON RIGHT. CEMENT DRIVE. DARK  
RAILING IN FOREGROUND. LIGHT GRAY LAMP POST IN CENTER OF CIRCLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

DEADLINE

2



I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A676

ORDER NO. 60273

DATE 4-14-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

CURTISS-BETTIS AIRPORT,

IMPRINT

21

NO

PITTSBURGH, PA.

SAME AS ABOVE

SUB TITLE- CLOSE-UP VIEW OF HANGARS

BOT. SMALL TYPE- CURTISS WRIGHT

FLYING SERVICE, INC.-AERIAL SURVEY  
DIVISION

PUT AT TOP OF MESSAGE SPACE-

PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

CUT OFF BOTTOM AS MARKED; USE SMALLER PHOTO AND PUT AT BOTTOM  
OF POST CARD IN SAME POSITION AS IT IS ON PHOTO.

BLDGS. LIGHT BUFF BRICK, LIGHT STONE CORNICE, DARK GREEN ROOFS. XX  
LIGHT CEMENT CIRCLE WALK ALONG FRONT OF BLDGS. GREEN TERRACED LAWN  
AROUND BLDG. IN LEFT CENTER. FIELD IN FOREGROUND TAN OR LIGHT  
BROWN. FIELDS IN REAR GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 28 1932

DEADLINE



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A677

ORDER NO. 60274

DATE 4-14-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

YES

TITLE (IN FULL) CENTER VIEW OF  
SCHENLEY FARMS DISTRICT, PITTSBURGH,  
PA.

IMPRINT

SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE -  
PITTSBURGH PROMOTES  
PROGRESS

COLOR DESCRIPTION

BLOGS, IN FOREGROUND LIGHT GRAY BRICK GREEN ROOFS, LARGE BLDG. ON  
RIGHT REAR TAN GRAY, TALL BLDG. IN MIDDLE RIGHT CENTER BROWN  
BLOGS, IN REAR MIDDLE LEFT LIGHT GRAY DARK RED ROOFS, TOWER IN  
CENTER LIGHT GRAY, FILL IN FIRST FLOOR AND TOP OF TOWER LIKE 104671  
ATTACHED, GROUP OF BLOGS, IN REAR RIGHT CENTER LIGHT GRAY DARK GREEN  
ROOFS, LARGE BLDG. IN REAR LEFT CENTER DARK RED, GRAY TRIM, GREEN  
LAWN & FLAG POLE IN REAR XXXX RIGHT, SHOW REAR BLOGS, CLEAR  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RET. IN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

DEADLINE



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A678

ORDER NO. 60274

DATE 4-14-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SKYLINE FROM DUQUESNE  
UNIVERSITY, SHOWING DOWNTOWN,  
PITTSBURGH WITH NEW COUNTY OFFICE  
BUILDING IN FOREGROUND, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE  
PITTSBURGH PROMOTES  
PROGRESS

COLOR DESCRIPTION

ON LEFT 1ST BLDG. LIGHT STONE BRONZE SASH 2 GRAY STONE REAR BLDGS.  
GRAY. IN CENTER 1ST BLDG. DARK GRAY STONE SLATE ROOF. ON RIGHT  
REAR TALL BLDGS. LIGHT STONE ALL OVER. COPPER ROOF ON LEFT BLDG.  
TALL BLDG. IN REAR RIGHT CENTER DARK RED BRICK. RAILROAD CARS IN  
FOREGROUND DARK DULL RED. LIGHT GRAY CURB AND RAILINGS IN  
FOREGROUND. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 26 1932

*Very Rare*  
*BT*

*X* *X* *X*

*10*  
*12*



A4 1/2

4

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A679

ORDER NO. 60274

DATE 4-14-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CATHEDRAL OF LEARNING,  
UNIVERSITY OF PITTSBURGH,  
PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M

NO

IMPRINT

SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE  
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

GRAY STONE, LIGHT STONE TRIM, FILL IN STRUCTURAL FRAME ON FIRST  
FLOOR LEFT. LIKE SHOWN ON FIRST FLOOR RIGHT, GREEN TERRACED LAWN  
AROUND BLDG. AND IN FOREGROUND. GREEN SHRUBBERY, GREEN LEAVES ON  
TREES, FINISH TOP OF BLDG. LIKE 104671 ATTACHED. REMOVE SCAFFOLD  
OR HOIST ON LEFT OF TOWER AT TOP, BLDG. ON LEFT GRAY STONE, SLATE  
ROOF, GRAY LAMP POSTS, GREEN BENCHES ALONG WALK.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

DEADLINE

14



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A680

ORDER NO. 60276

DATE 4-14-1932

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

APR 25 1932

DATE COMPLETED

Photos for  
this Customer

CUSTOMER QUAPAW BATHS,  
HOT SPRINGS NATIONAL PARK, ARK.

300 CALENDARS SIZE 7 1/4 X 10 1/2

STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full QUAPAW BATHS HOT SPRINGS NATIONAL  
PARK, ARK.

(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

#### RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

ADD AT TOP OF TOWER AS SHOWN ON  
PROOF ATT.

#### COLOR DESCRIPTION

#### PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

#### ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

#### PROOFS

PLAT. — GOOD — IN COLORS — SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



3

A42

E. A. BISHOP,  
RACINE, WISCONSIN

NO. 2A681

ORDER NO. 60289

DATE 4-15-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

26

R. M.

NO

TITLE (IN FULL) ALPINE RESORT HOTEL AND  
OBSERVATORY, EGG HARBOR, DOOR  
COUNTY, WISCONSIN.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 118

COLOR DESCRIPTION

BE SURE AND MAKE FOLIAGE EXACTLY LIKE 123581 ATTACHED. ALSO SHOW THE  
TOWER, FLAGS, SKY AND COLOR OF BLOBS. LIKE 123581 ATTACHED. CUT  
AWAY A LITTLE OF THE FOLIAGE SO AS TO SHOW THE TOWER AND FLAG AS  
PLAINLY AS IN 123581 ATTACHED. THERE ARE TWO FLAGS - ONE ON TOWER  
AND ONE ON FLAG POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 26 1932

DEADLINE

2



A6 1/2

5

WAYNE NOVELTY & PUBLISHING CO.,  
FT. WAYNE, IND.

NO. 2A683

ORDER NO. 60291

DATE 4-15-1932

6 M GROUP (4) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, COWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

VIEWS OF WELDON'S  
LANDING, LAKE JAMES, INDIANA  
SUB TITLES- FROLIC IN BLEDSOR'S BEACH;  
VIEW OF BLEDSOR'S BEACH AT WELDON'S  
LANDING, BLEDSOR BRUS, PAVILION  
AT WELDON'S LANDING, JIMMERSON'S  
CREEK, WELDON'S LANDING.

COLOR DESCRIPTION

FOLLOW SAME LAYOUT AS ON SAMPLE ATTACHED.  
BLEDSOR'S BEACH- LAUNCH WHITE WITH GREEN TRIM. CENTER (ROUND)  
RESTING PLATE WHITE. PAVILION- CURTAINS BLUE & WHITE STRIPE.  
NATURAL STONE COLOR BLDG. WHITE TRIM. GREEN ROOF. FLOWERS IN  
CENTER OF LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co.- CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 29 1932

*Curt Teich*

2



2

W 3 T TETHER,  
BARRYVILLE, N.Y.

✓ NO. 2A684

ORDER NO. 60288

DATE 4-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WASHINGTON BEACH  
HOTEL, YULAN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT NONE

TAKE OFF R.M. AFTER 2,000 ARE  
RUN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET  
**COMPLETED**

*ret. 5/12/32*  
APR 26 1932

5



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A685 ORDER NO. 60283 DATE 4-14-1932

CUSTOMER HOTEL ARROWHEAD,  
DULUTH, MINN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 25 1932

Photos for  
this Customer

3 1/2 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border - Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL ARROWHEAD, DULUTH, MINN.

STYLE DUOTONE

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative - Line - Halftone - Combination. Screen 120  
Dry - Wet Paneromatic - Color Separation. Screen 133  
Transfer - Paper Process - New Process. Screen 150  
Stripping - White Border - Full Face. Screen 175  
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES										DUPLICATES										
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE _____ WIDE _____ HIGH SAME SIZE _____																				
BLOCKING DEPT. WOOD MORTISE - ANCHOR SOLID METAL - FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)																				
PROOFS																				
FLAT GOOD IN COLORS SPECIAL STOCK																				
ELECTROTYPES EACH OF ON WOOD METAL																				

3 3/16 x 5 3/16  
SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID  
FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

YES

RETURN PHOTO

DIAL NO. 2A686  
~~2X571~~

ORDER NO. 60295 DATE

5-5-1932

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAY 9 1932

Photos for  
this CustomerCUSTOMER SOL.A.SILVEY,  
CHICAGO, ILLINOIS

12½ M PC SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOL. A. SILVEY FUR SHOP,

4223 W. MADISON ST., CHICAGO, ILL.

(HAVE THE NAME "SOL.A.SILVEY" IN LARGE TYPE)

## RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination.

Dry - Wet - Pancromatic - Color Separation.

Transfer - Paper Process - New Process.

Stripping - White Border - Full Face.

Blue Print - Handcolor - Black &amp; White Proof. Titles - Red, Blue.

Screen  
120  
133  
150  
175

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE JMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SIZE.

SCREEN 55 - 60 - 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

FLAT GOOD IN COLORS SPECIAL SECT.  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

1/2 R. M.

R. 2 1/2

PC-1 1/2

A 6 1/2

C-1 1/4



A4 1/2

2

ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A587

ORDER NO. 60302

DATE 4-15-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

ST. JOSEPH'S HOSPITAL,  
PARKERSBURG, W. VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE COLUMNS, CORNICE & TRIM, GRAY SASH,  
BROWN CORNICE ON EDGE OF TOP TOWER, DARK RED BRICK DRIVE ON RIGHT,  
GREEN LAWN & SHRUBBERY, REMOVE LUMBER, RUBBISH & WHEEL BARREL,  
LIGHT CEMENT DRIVE IN FOREGROUND.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 26 1932

*Photo to Office  
4/6/33*

5  
6



C.W. HUGHES & CO.,  
MECHANICVILLE, N.Y.

NO. 2A688

ORDER NO. 60301

DATE 4-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

29

R. M.

NO

TITLE (IN FULL) THE LOCUST, NORTON  
HILL, N.Y.

IMPRINT

L.H. POWELL COMPANY,  
NORTON HILL, N.Y.

COLOR DESCRIPTION

VERY LIGHT GREEN BODY, CREAM TRIM, GREEN & WHITE STRIPE AWNINGS,  
UMBRELLA ORANGE & BLACK. GRAY SLATE ROOF MAIN PART, GREEN ROOF  
ON WIND.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 26 1932

DEADLINE



2

C.W. HUGHES & CO.,  
MECHANICVILLE, N.Y.

NO. 2A689

ORDER NO. 60301

DATE 4-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 29 R. M. NO

TITLE (IN FULL) MC NAUGHTONS FARM  
HOUSE, GREENVILLE, N.Y.

IMPRINT L.H. POWELL COMPANY,  
NORTON HILL, N.Y.

COLOR DESCRIPTION

HOUSE IVORY, BROWN TRIM, RED ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 25 1932

*Copy to file*

~~DEADLINE~~



2

4

C. W. HUGHES & CO.  
MECHANICVILLE, N. Y.

NO. 2A690

ORDER NO. 60301

DATE 4-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN STREET, NORTON  
HILL, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

R. M.

NO

IMPRINT

L. H. POWELL COMPANY,  
NORTON HILL, N. Y.

COLOR DESCRIPTION

BODY OF STORE WHITE, FRONT CREAM, BROWN TRIM ON FRONT, GREEN ROOF,  
CHURCH WHITE, GREEN ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 25 1932

DEADLINE

6



A4

2-

G.W. HUGHES & CO.,  
MECHANICVILLE, N.Y.

NO. 2A 691

ORDER NO. 60301

DATE 4-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEADOWDALE FARM  
HOUSE, GREENVILLE, R.F.D., N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

R. M.

NO

IMPRINT

L.H. POWELL COMPANY,  
NORTON HILL, N.Y.

COLOR DESCRIPTION

HOUSE WHITE, GREEN BLINDS, NATURAL SHINGLE ROOF, SHADES HALF  
WAY DRAWN, SHOWING CURTAINS, REMOVE POST AND HAMMOCK.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 25 1932

DEADLINE

5-



3

4 1/2

WANYE NOVELTY & PUBLISHING CO.,  
FORT WAYNE, IND.

✓ NO. 2A692

ORDER NO. 60309

DATE 4-16-1932

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) AEROPLANE VIEW OF  
STADIUM, THE BOWLEA, PURDUE  
UNIVERSITY, LAFAYETTE, IND.

IMPRINT NONE

COLOR DESCRIPTION

Photo in D-2157

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 26 1932

Photos to  
Mrs. Kepner  
10/12/32

19



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 2A693

ORDER NO. 60315

DATE 4-18-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KAY DEROSS PARK  
PAVILION AND BATHING BEACH,  
SARATOGA LAKE, N.Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER 265

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*cream*  
~~WHITE~~ BLDGS. WITH RED ROOFS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

*Very Rush*  
*8/10*

*Carroll*

*X*



3

5

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 2A694

ORDER NO. 60315

DATE 4-18-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

29

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

BEACH SCENE AT  
KAY/DEROSS PARK, SARATOGA LAKE, N.Y.

PRIVATE NO. 3-411 FROM RIGHT EDGE IN  
UPPER BORDER- 266

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

*Very Rare  
1932*

*XX*

192



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

RETURN PHOTO

DIAL NO. 2A695

ORDER NO. 60310 DATE 4-28-1932

CUSTOMER SOUTHWAY HOTEL CORP.,  
CHICAGO, ILL.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO-LITHO  
COMPOSING  
LITHO-ART

DATE COMPLETED

MAY 2 - 1932

Photos for  
this Customer

6 M PC GROUP (2) SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SOUTHWAY "CHICAGO'S FINEST"

6012 SO. PARK AVE. CHICAGO

RESIDENTIAL

TRANSIENT

## RETOUCHING DEPARTMENT

Subinit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

EXTERIOR: CUT OUT BLDG. ON RIGHT OF PHOTO. INSERT  
BUSH AT RIGHT WHERE BLDG. IS TAKEN OFF. TAKE OFF  
RAILS AT BOTTOM OF PHOTO. TAKE OUT ELECTRIC LIGHT  
POST. TAKE OUT SIGNS AT RIGHT XXXXXX & LEFT  
END OF PHOTO (MARKED X).

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER \_\_\_\_\_ Straighten Photo  
Negative - Line - Halftone - Combination. 120  
Dry - Wet - Pancromatic - Color Separation. 133  
Transfer - Paper Process - New Process. 150  
Stripping - White Border - Full Face. 175  
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

## PROOFS

1st 1st GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE - SPECIAL BORDER

*Photo ret.  
3/14/33*

PHOTO RETURNED

TO

PHOTO USED FOR



1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A696

ORDER NO. 60324

DATE 4-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

LOOKING DOWN ROUTE 21  
FROM SUMMIT OF EAST RIVER MOUNTAIN,  
BLUEFIELD, W. VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK ROAD, WHITE FENCE, REAP BLOGS, RED & WHITE, MAKE GREEN FOLIAGE  
ON MOUNTAINS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932



1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A697

ORDER NO. 60324

DATE 4-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOUNTAIN SCENERY FROM  
PINNACLE ROCK SHOWING EAST RIVER  
MOUNTAIN NEAR BLUEFIELD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BEAUTIFUL GREEN FIELDS AND MOUNTAIN FOLIAGE, NO YELLOW COLORS;  
MAKE MOUNTAINS GREEN IN REAR LEFT & CENTER;

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 28 1932



44

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A698

ORDER NO. 60324

DATE 4-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PINNACLE ROCK ON  
STATE HIGHWAY NEAR PRINCETON AND  
BLUEFIELD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ROCK DARK GRAY, DARK ROAD, WHITE FENCE,

PUT CLOUDS IN SKY

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 27 1932

5



1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A699

ORDER NO. 60324

DATE 4-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF FEDERAL AND  
BLAND STREETS, BLUEFIELD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST DARK BUFF 2 BUFF GRAY TRIM OTHERS RED BRICK. CENTER 1ST  
GREEN WHITE TRIM 2&3 DARK RED 4 DARK RED & LIGHT FRONTS ON RIGHT &  
LEFT. ON RIGHT EDGE LIGHT GRAY GREEN LAWN 2 FILLING STATION YELLOW.  
GREEN ROOF 3 RED 4 BUFF 5 TALL BLDG. DOLL BUFF FIRST & TOP  
FLOORS LIGHT GRAY STONE. 6 GRAY. REAR CENTER RED BRICK.

DARK AERIAL TOWERS ON TOP OF TALL BLDG. ON RIGHT.

BUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

APR 27 1932



1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A700

ORDER NO. 60324

DATE 4-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

BLUEFIELD COUNTRY CLUB.

IMPRINT

21

NO

SAME AS ABOVE

BLUEFIELD, W. VA.

COLOR DESCRIPTION

BLDG. WHITE. GREEN ROOF. WHITE COLUMNS & TRIM. GRAY STONE WALL & BASE.  
BRIGHT GREEN LAWN IN FOREGROUND.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932



A7

4

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A701

ORDER NO. 60324

DATE 4-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

21

NO

TITLE (IN FULL)

BIRD'S-EYE VIEW OF

IMPRINT

SAME AS ABOVE

BLUEFIELD, W. VA.

COLOR DESCRIPTION

TALL BLOCS. IN CENTER LIGHT GRAY & DARK RED BRICK, ON RIGHT  
RED BRICK, ON LEFT DARK RED. SHOW ROAD ~~BE~~ CROSSING MTS. IN REAR,  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

6



3 1/2

✓ NO. 2A702

I. ROBBINS & SON,  
PITTSBURGH, PA.

ORDER NO. 60324

DATE 4-16-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

BLUEFIELD SANITARIUM,  
BLUEFIELD, W. VA.

IMPRINT

21  
SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT DARK GRAY SLATE ROOF, GREEN HEDGE, ON RIGHT RED BRICK,  
TOP STORY LIGHT STUCCO, GRAY STEPS & TRIM, REMOVE POLE & ~~WIRE~~  
WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

5



14  
ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A703

ORDER NO. 60324

DATE 4-18-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BLUEFIELD COLLEGE,  
BLUEFIELD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. ALL DARK RED BRICK, WHITE TRIM. DARK RED ROOFS.  
MAKE SMOOTH GREEN LAWN ON YARD AROUND BLDG. ON LEFT. REMOVE  
STEAM LINE ALONG LEFT & CENTER & MAKE GREEN LAWN. SHOW GREEN  
FOLAGE ON TREES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932



CUSTOMER

DIAL NO. 2A704

ORDER NO. 60325

DATE

4-18-1932

CUSTOMER SCHELDROP, INC.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

12 1/2 PC

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
BOT: PLANTS OF CENTRAL SHOE COMPANY,  
MANUFACTURERS - ST. LOUIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

TOP: CENTRAL SHOES FOR MEN AND WOMEN -- ROBIN HOOD SHOES  
FOR BOYS AND GIRLS.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination.

Dry - Wet - Pancromatic - Color Separation.

Transfer - Paper Process - New Process.

Stripping - White Border - Full Face.

Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

Screen 120  
133  
150  
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

FINISHING DEPT. OVAL CIRCLE  
SQUARE - LINE COPY VIGNETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

Large Photo

COLOR DESCRIPTION

See 868.55

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4.50



14  
KAPLAN NEWS AGENCY,  
LAFAYETTE, IND.

✓ NO. 2A705

ORDER NO. 60337

DATE 5-2-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW POST OFFICE,  
LAFAYETTE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE STONE BUILDING, HOTEL IN DISTANCE RED BRICK. TAKE OUT  
WIRES, AUTOS, BUILDING MATERIAL, FINISH STEPS IN FRONT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 6 1932



175706

AUG 29 1968

OCT 21 7



2

✓ NO. 2A706

ORDER NO. 60346

DATE 4-19-1932

ROSE'S 5-10 & 25C STORE,  
MOREHEAD CITY, N.C.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

XX NO

TITLE (IN FULL) CHAS. S. WALLACE SCHOOL,  
MOREHEAD CITY, N.C.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT RED BRICK, WHITE STONE TRIM. MAKE LAWN GRASSY. PUT  
FOLIAGE IN. WALK WHITE GRAVEL. PUT WHITE GLOBES ON LIGHT POSTS  
ON EACH SIDE OF ENTRANCE.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

442

5



A42

3

HENRY S. BEACH,  
EL PASO, TEX.

✓ NO. 2A707

ORDER NO. 60348

DATE 4-21-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. 110

TITLE (IN FULL) AUSTIN HIGH SCHOOL,  
EL PASO, TEXAS

IMPRINT H.S.B.

PRIVATE NO. BEFORE TITLE - 2260

COLOR DESCRIPTION

BLDG. TAN BRICK, CREAM TRIM. CUT OFF AT BOTTOM AS MARKED. REMOVE  
DIRT PILE ON RIGHT AND MAKE ALL STREET. TAKE OUT POLE & WIRES.  
PUT FLAG ON STAFF. SEE ATTACHED PHOTO FOR BETTER DETAILS OF  
ENTRANCE AND TOWER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 27 1932

DEADLINE

17



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A708 ORDER NO. 60364 DATE 4-21-1932  
CUSTOMER KLINGSTEIN & CO.,  
FRIDDLE'S RESTAURANT,  
HARRISONBURG, VA.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 X 5 1/2

STYLE MAY AMERICAN ART

PLACE OF TITLE: Upper, Lower, Center—Border (Follow Layout)  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: FRIDDLE'S RESTAURANT -  
HARRISONBURG, VIRGINIA  
CORRESPONDENCE CARD FOR BUSY PERSONS  
(ETC. AS PER LAYOUT)

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panormatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE  
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MOPTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRACKETS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD - METAL

Use drawing 1518-30

COLOR DESCRIPTION

COLORS AS MARKED ON CARD ATTACHED.

Large Photo

Draw

PHOTO RETURNED

TO

PHOTO USED FOR



2PC-1 1/2  
A-62

4 1/2

FRED HARVEY, KANSAS CITY, MO.		NO. 2A709
		ORDER NO. 60366
		DATE 4-21-1932
1 M H.C. PROOF AMERICAN ART		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. NONE	R. M. NONE
TITLE (IN FULL) OBSERVATION TOWER AND REST HOUSE AT DESERT VIEW, GRAND CANYON NATIONAL PARK, ARIZONA	IMPRINT NONE	
COLOR DESCRIPTION		
SEE SAMPLES ATTACHED AND INSTRUCTIONS MARKED ON EXTRA PRINTS.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO.	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

APR 25 1932

MUST BE FINISHED  
MONDAY 4-25-

DEADLINE  
DEADLINE  
DEADLINE



1/2  
44 1/2

CARTER CAVES CO.,  
CARTER, KY.

✓ NO. 2A710

ORDER NO. 60385

DATE 4-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL)

10 FAMOUS CARTER CAVES,  
EASTERN KENTUCKY, KING OF  
STALACTITES

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 29 1932

5



1/2

1/4 1/2

CARTER CAVES CO.,  
CARTER, KY.

✓ NO. 2A711

ORDER NO. 60385

DATE 4-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) FAMOUS CARTER CAVES,  
EASTERN KENTUCKY, NOTORIOUS  
PIPE ORGAN!!

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

APR 29 1932

5



2

H  
15

HIBBING DAILY TRIBUNE,  
HIBBING, MINN.

✓ NO. 2A712

ORDER NO. 60384

DATE 5-26-1932

25 M TRIPLE CARDS SIZE 3 1-2 X 16 1-2 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAHONING HULL RUST  
MINE

IN PLATE - (C) P. SCHAWANG,  
ST. PAUL, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE •  
PLACE STAMP HERE

COLOR DESCRIPTION

*Large Photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

**COMPLETED**

JUN 2 1932

X



HIBBING DAILY TRIBUNE,  
HIBBING, MINN.

✓ NO. 2A713

ORDER NO. 60391

DATE 4-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BLANDIN PAPER COMPANY  
MILL, GRAND RAPIDS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WORK IN THE NAME BLANDIN PAPER COMPANY ON THE CHIMNEY OF THE  
MILL. BLDG. IS OF LIGHT BRICK WITH SUITABLE COLORS FOR THE SKY,  
TREES, FLOWERS AND GRASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3 good proofs

MAY 3 1932

Curt



R. H. QUINN VARIETY STORE,  
GALLITZ IN, PA.

✓ NO. 2A714

ORDER NO. 60404

DATE 4-26-1932

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF P. R. R. TUNNELS,  
HIGHEST POINT BETWEEN PITTSBURGH AND  
HARRISBURG, RXR GALLITZ IN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

GRAY STONE TUNNEL. BLDG. ON REAR LEFT RED BRICK, GREEN ROOF.  
OTHER BLDGS. GRAY & BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 28 1932



✓ R. H. QUINN VARIETY STORE,  
GALLITZIN, PA.

✓ NO. 2A715

ORDER NO. 60404

DATE 4-26-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) VIEW SHOWING HIGH  
SCHOOL AND RESIDENCE SECTION,  
GALLITZIN, PA.

IMPRINT

NONE

COLOR DESCRIPTION

LARGE BLOBS; ON LEFT BUFF, SLATE ROOFS. OTHERS BROWN & GRAY.  
REMOVE LARGE POLES IN FOREGROUND.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 28 1932



J. R. BEATLEY,  
RUSSELLS POINT, OHIO

NO. 2A716

ORDER NO. 60401

DATE 4-26-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(HOTEL) BEATLEY'S-ON-  
THE LAKE, RUSSELLS POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

MAIN BUILDING LIGHT GRAY. RED ROOF. ALL TRIMMING IVORY (WINDOWS, DOORS  
& GABLES IVORY. FOUNDATION DARK GRAY STONE. BETWEEN AUTOS. SMALL  
PART OF LAKE SHOWING - BLUE WATER. MAKE BLINDS EVEN IN LARGE BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 3 1932

rephoto 8x10  
R 3 1/2



CUSTOMER

PHOTO PROPERTY OF C. T. &amp; CO.

YES

RETURN PHOTO

DIAL NO. 2A717 ORDER NO. 60431 DATE 4-27-1932

CUSTOMER SENTINEL PRINTING CO.,  
INDIANAPOLIS, IND.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

APR 27 1932

Photos for  
this Customer

3 1/2 M FC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CANYON INN, MC CORMICK'S CREEK  
CANYON STATE PARK, SPENCER, IND.

STYLE AMERICAN ART

FRONT NO. 1 (All of this on address side) R. M. Yes No  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT BOARD IN FOREGROUND OF PHOTO.

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.Screen  
120  
133  
150  
175

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16

SCREEN 55 - 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT CUTTING IN CIRCLE  
HARE 1/2 CORN VIOLETTE HIGHLIGHT  
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BRARERS  
CUT TO PICAS (see size)

## PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A71B

ORDER NO. 60442

DATE 4-27-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOUBLE HORSE SHOE  
CURVE ON STATE HIGHWAY BETWEEN  
WILLIAMSON AND LOGAN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK GRAY ROAD. MAKE GREEN COLOR ON FOLIAGE. NO YELLOW COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

APR 29 1932



3 1/2

A4

ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A719

ORDER NO. 60442

DATE 4-27-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) HIGH SCHOOL, LOGAN,  
W. VA.

IMPRINT SAME AS ABOVE

*[Handwritten signature]*

COLOR DESCRIPTION

LIGHT BUFF BRICK, LIGHT GRAY CORNICE & BASE, LIGHT GRAY COLUMNS  
OVER ENTRANCE, GRAY STEPS & VASES AT ENTRANCE, GREEN LAWN & SHRUBBER  
DARK FENCE, REMOVE POLES & WIRES, REMOVE AUTOS IN FOREGROUND,

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 29 1932

119



I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A720

ORDER NO. 60442

DATE 4-27-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIRD'S-EYE VIEW OF  
BUSINESS SECTION, LOGAN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT BLDGS. DARK RED. LIGHT TRIM. ON LEFT CENTER LARGE BLDGS.  
DARK RED & GRAY. LIGHT TRIM. ON RIGHT 1ST BLDG. LIGHT GRAY. REAR  
TALL BLDG. BUFF. RIGHT CENTER LARGE BLDGS. DARK RED & BROWN. BLDG.  
WITH TOWER LIGHT GRAY STONE. REAR LEFT LARGE BLDGS. DARK RED. WHITE  
TRIM. PUT FLAG ON POLE IN YARD OF THESE BLDGS.

BUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 2 - 1932

Cars



2 1/2

15

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A721

ORDER NO. 60442

DATE 4-27-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

STRATTON STREET LOOKING

IMPRINT

SAME AS ABOVE

WEST, LOGAN, W. VA.

COLOR DESCRIPTION

ON LEFT 1ST DARK GRAY STONE, LIGHT SASH, BRONZE CLOCK, 2 BUFF, LIGHT TRIM, 3 & 4 RED BRICK, 5 BROWN, 6 TALL BLDG., LIGHT GRAY, OTHERS RED BRICK. ON RIGHT 1ST GRAY, GRAY COLUMNS & CORNICE, 2 DARK RED BRICK, GRAY TRIM, 3 BUFF, 4 GRAY, 5 GRAY, OTHERS RED BRICK, DARK BLUE SIGNS WHITE LETTERS. REMOVE POLE & LARGE WIRE ON LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 2 - 1932

10



2

NO. 2A722

ORDER NO. 60441

DATE 4-27-1932

I. ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

21

NO

HIGH SCHOOL AND JUNIOR  
HIGH SCHOOL, NEW PHILADELPHIA, OHIO

SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT DARK RED BRICK, GRAY SASH, GRAY STEPS. ON LEFT REAR LIGHT  
BROWN BRICK, LIGHT GRAY TRIM, GREEN LAWN. REMOVE POLES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 29 1932



1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A723

ORDER NO. 60441

DATE 4-27-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M

NO

TITLE (IN-FULL)

SCHOENBRUNN, FIRST  
SETTLEMENT IN OHIO, MEMORIAL STATE  
PARK, NEW PHILADELPHIA, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. DARK BRXXXXX GRAY LOGS, LIGHT GRAY MORTAR, DARK SHINGLE  
ROOFS, LIGHT GRAY FENCE, MAKE FOLIAGE ON TREES, DARK GRAY ROAD.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

APR 29 1932



3

4 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A724

ORDER NO. 60441

DATE 4-27-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

U.S. POST OFFICE, NEW  
PHILADELPHIA, OHIO

IMPRINT

21

NO

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED & BROWN MIXED BRICK. GRAY STONE TRIM. GREEN LAWN NEXT TO  
BLDG. BUFF SASH & WINDOW FRAMES & DOORS. GRAY STONE CORNICE &  
ENTRANCE. BRONZE LIGHTS. REDDISH BROWN SLATE ROOF. BUFF T  
TOWER WITH LIGHT GRAY CORNERS & RAILINGS. BRONZE TOP ON TOWER.  
BLOGS ON RIGHT BUFF. SLATE ROOF. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

PUT CLOUDS IN SKY

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 2 - 1932



5 1/2

1. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A726

ORDER NO. 60460

DATE 4-27-1932

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

21

NO.

TITLE (IN FULL)

TOP- PITTSBURGH INCLINE

IMPRINT

SAME AS ABOVE

BOT- THE ONLY INCLINE IN X THE  
WORLD WITH A CURVE, PITTSBURGH, PA.

PUT IN MESSAGE SPACE, AT TOP  
!! PITTSBURGH PROMOTES PROGRESS !!

COLOR DESCRIPTION

FOREGROUND BLDGS. DARK RED, INCLINE CAR DARK RED. TALL BLDGS. ON  
REAR-LEFT LIGHT GRAY. ON LEFT FOREGROUND BLDGS. GRAY. SHOW  
RIVER IN REAR AT BASE OF HILL.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 2 - 1932

17



3/4

6

5

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A727

ORDER NO. 60460

DATE 4-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) WEST END NORTH SIDE

IMPRINT SAME AS ABOVE

BRIDGE NO. 3, OHIO RIVER, PITTSBURGH,  
PA.

PUT IN MESSAGE SPACE, AT TOP  
"PITTSBURGH PROMOTES PROGRESS"

COLOR DESCRIPTION

BRIDGE LIGHT GRAY, LIGHT STONE PIERS. LARGE BLDG. ON LEFT LIGHT  
BUFF. TALL BLDGS. ON REAR CENTER LIGHT STONE. TALL BLDG. ON REAR  
RIGHT BROWN. REAR BRIDGES LIGHT GRAY. REMOVE SMOKE IN SKY AND SHOW  
BLDGS. CLEAR.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

APR 29 1932

14



1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A728

ORDER NO. 60460

DATE 4-27-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

MC KEES ROCKS-NORTH  
SIDE BRIDGE NO. 2, OHIO RIVER,  
PITTSBURGH, PA.

PUT IN MESSAGE SPACE, AT TOP-  
PITTSBURGH PROMOTES PROGRESS!

COLOR DESCRIPTION

BRIDGE DARK GRAY. LIGHT STONE PIERS. BRIGHT GREEN LAWN IN CIRCLE IN  
FOREGROUND. GREEN SHRUBBERY AROUND EDGE OF CIRCLE. REMOVE STREAKS  
ON CIRCLE IN FOREGROUND AND MAKE CLEAR SMOOTH GREEN LAWN. REMOVE  
ASHES ON CENTER APPROACH TO BRIDGE AND MAKE GREEN LAWN WHERE  
ASHES ARE AT SIGNAL POST. REAR LARGE BLOBS. DARK RED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 3 1932



ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A729

ORDER NO. 60460

DATE 4-27-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OHIO RIVER BOULEVARD,  
NORTH SIDE, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

PUT IN MESSAGE SPACE, AT TOP  
"PITTSBURGH PROMOTES PROGRESS"

COLOR DESCRIPTION

GREEN CENTER LAWN, REMOVE STREAKS ON LAWN, REAR BRIDGE GRAY, DARK  
TANK, GREEN LAWN & SHRUBBERY ON RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 3 1932



1 1/2

A 4 1/2

W. F. COBB, BRUNSWICK, ME.		✓ NO. 2A730	
		ORDER No. 60466	
		DATE 4-28-1932	
3 M 500		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT No. 2 R. M. NO	
TITLE (IN FULL) HARBAYUE HOUSE, SOUTH HARPSWELL, ME MAINE		IMPRINT NONE	
COLOR DESCRIPTION			
WHITE HOUSE, GREEN TRIM, RED CHIMNEYS, RED & WHITE AWNING, BLACK FENCE RAIL, WHITE POSTS & GATES.			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			
COMPLETED		MAY - 1932	

DEADLINE

5



W. F. COBB,  
BRUNSWICK, ME.

NO. 2A731

ORDER NO. 60466

DATE 4-28-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

HARBAVUE HOUSE LAWN,  
SOUTH HARPSWELL, MAINE

IMPRINT

NONE

COLOR DESCRIPTION

WHITE HOUSE, GREEN TRIM, DAHLIAS AT CORNER OF HOUSE HAVE YELLOW  
BLOSSOMS. UMBRELLA ~~XXXXXX~~ MANY COLORS. HYDRANGEA BEHIND UMBRELLA  
UMBRELLA HAVE WHITE BLOSSOMS. ROCKS GRAY. SEAT WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 2 - 1932

DEADLINE



11/2

A42

W. F. COBB,  
BRUNSWICK, ME.

✓ NO. 2A732

ORDER NO. 60466

DATE 4-28-1932

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

IMPRINT

NONE

WOULDN'T YOU LIKE TO  
BE ME AT HARBAVUE, SOUTH HARPSWELL,  
MAINE?

COLOR DESCRIPTION

COLOR SAME AS 2A731. CHILD'S CART IS RED. CHILD AND WOMAN ARE WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 9 - 1932

DEADLINE

2



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

DIAL No. 2A733 ORDER NO. 60468 DATE 4-28-1932

CUSTOMER NEWARK POOL TABLE MFG'S.,  
NEWARK, N.J.

25 M PC GROUP (3) SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEWARK POOL TABLE MFG'S

SHOWROOM 71 SPRINGFIELD AVE. FACTORY 15-17

~~STRENGTH~~ STREET NEWARK, NEW JERSEY  
SHIPMAN

ARRANGE BEST WAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photos — Wash Drawing  
Follow Layout

MAKE YOUR OWN LAYOUT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTOS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

MAY 4 1932

Photos for  
this Customer

STYLE AMERICAN ART

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet Panormatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE  $3\frac{3}{16} \times 5\frac{3}{16}$

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DRARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL SIZE  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR



2

✓ NO. 2A734

I. ROBBINS & SON,  
PITTSBURGH, PA.

ORDER NO. 60497

DATE 4-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT, NO.

21

R. M.

NO

TITLE (IN FULL)

MAIN STREET, WEST

IMPRINT

SAME AS ABOVE

FROM BROAD STREET, LANCASTER, OHIO

COLOR DESCRIPTION

ON LEFT 1ST & 2ND BUFF, GREEN SIGNS & SASH, 3 RED, 4&5 BUFF, 6 RED,  
7 BUFF, 8 RED, 9&10 BUFF, REAR RED. ON RIGHT 1ST RED, 2 GRAY,  
3-4-5-BUFF, 6&7 GRAY, 8 RED, 9 GRAY, 10 RED, 11 GRAY, 12 & 13 RED,  
OTHERS BUFF & RED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 16 1932

17



NO. 2A736

ORDER NO. 60497

DATE 4-29-1932

I. ROBBINS & SON,  
PITTSBURGH, PA.

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF FLAG STAFF,  
BOYS' INDUSTRIAL SCHOOL,  
LANCASTER, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M

NO

IMPRINT

SAME AS ABOVE

PHOTO-N-3683

COLOR DESCRIPTION

BROWN BRICK WALK, LIGHT BORDER. BLDG. RED BRICK, WHITE TRIM,  
PURPLE AND PINK & RED FLOWERS ALONG WALK, DARK GREEN FOLIAGE &  
LAWN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 4 1932



2

ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A735

ORDER NO. 60497

DATE 4-29-1932

6 M.

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

RACE XXXXX TRACK.

IMPRINT

SAME AS ABOVE

FAIR GROUNDS AND NEW AMPHITHEATRE,  
LANCASTER, OHIO

*PHOTO 111 36-83*

COLOR DESCRIPTION

WHITE FENCE, LIGHT BROWN TRACK, ON LEFT 1ST WHITE, DARK ROOF. GRAND  
STAND ON LEFT RED BRICK, GRAY ROOF, ON RIGHT BLDG. WHITE, DARK ROOF.  
REAR BLDGS, LIGHT GRAY & WHITE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

COMPLETED

CUNNINGHAM & COMPANY, INC., CHICAGO

MAY 4 1932



46 1/2

5

1. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A737

ORDER NO. 6160498

DATE 4-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIFTH AVENUE LOOKING

EAST FROM MARKET STREET,  
MC KEESPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
ON LEFT 1ST GRAY 2 BUFF 3 DARK RED 4 LIGHT GRAY 5 DARK RED 6 TALL  
BLDG. WHITE GREEN SASH 7 & 8 LIGHT GRAY 9 TALL BLDG. BROWN 10 &  
11 BRXX RED 12 GRAY 13 BROWN. ON RIGHT 1ST DARK RED 2 DARK RED  
GRAY TRIM 3 BUFF BUFF SIGN GREEN BORDER RED LETTERS BROWN MARKEE  
4 RED 5 & 6 GRAY 7 & 8 RED 9 BROWN 10 BROWN 11 GRAY DARK GREEN  
SIGNS WHITE LETTERS. REMOVE BLURRED MEN ON LEFT. REMOVE TRAFFIC  
LIGHT AND WIRES. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET  
**COMPLETED**

MAY 5 1932

Photo in  
7AH2710



A4 1/2

2 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A738

ORDER NO. 60498

DATE 4-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) ~~XXXXXXXXXX~~  
YOUGHIOGHENY COUNTRY CLUB,  
MC KEESPORT, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BUFF BRICK, GRAY STONE BASE, GREEN ROOF, WHITE CORNICE, GABLES  
& COLUMNS ON RIGHT, WHITE SASH & WINDOW FRAMES & DOORS, DARK GREEN  
STEPS, GREEN LAWN & SHRUBBERY, LIGHT GRAY DRIVE & WALK, TANK ON  
REAR LEFT GRAY, MAKE GREEN FOLIAGE ON TREES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

Phot in  
7A12711

MAY 4 1932

5



I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A739

ORDER NO. 60498

DATE 4-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MC KEESPORT HOSPITAL,  
MC KEESPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. A-10574. COLOR SAME AS A-10574.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 3 1932

COMPLETED



I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A740

ORDER NO. 60498

DATE 4-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF  
BUSINESS SECTION, MC KEESPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 67094. COLOR SAME AS 67094.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 3 1932

COMPLETED



1 1/2

✓ NO. 2A741

ORDER NO. 60499

DATE 4-29-1932

W. T. TETHER,  
BARRYVILLE, N.Y.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL)

WASHINGTON BEACH HOTEL  
AND BATHING GROUNDS, YULAN, N.Y.

IMPRINT

NONE

TAKE OFF R.M. AFTER 2,000  
ARE RUN.

COLOR DESCRIPTION

roof red white bldg.

ret. 5/10/32

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 2 - 1932

DEADLINE

2



STANDARD MERCANTILE CO.,  
TOMAHAWK, WIS.

✓ NO. 2A742

ORDER NO. 60534

DATE 5-3-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SOMO RIVER, TOMAHAWK,  
XXXXX WIS.

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

BE SURE TO TAKE OUT DARK STREAK AT TOP OF PRINT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 5 1932



1  
2

STANDARD MERCANTILE CO.,  
TOMAHAWK, WIS.

✓ NO. 2A743

ORDER NO. 60534

DATE 5-3-1932

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

BRADLEY PARK,  
TOMAHAWK, WIS.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET  
**COMPLETED**

MAY 5 1932

2



1  
2

✓ NO. 2A744  
ORDER NO. 60534  
DATE 5-3-1932

STANDARD MERCANTILE CO.,  
TOMAHAWK, WIS.

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) CLEAR LAKE,  
TOMAHAWK, WIS.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 5 1932

2



1  
2

NO. 2A745

STANDARD MERCANTILE CO.,  
TOMAHAWK, WIS.

ORDER NO. 60534

DATE 5-3-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

SQUAW POINT,  
TOMAHAWK, WIS.

IMPRINT

NONE

COLOR DESCRIPTION

|

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO 1932  
PHOTO TICKET

MAY 5 1932

COMPLETED

2



1  
2

STANDARD MERCANTILE CO.,  
TOMAHAWK, WIS.

✓ NO. 2A746

ORDER NO. 60534

DATE 5-3-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

XXXXX RAPIDS ON  
TOMAHAWK RIVER, TOMAHAWK, WIS.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 5 1932

5



STANDARD MERCANTILE CO.,  
TOMAHAWK, WIS.

✓ NO. 2A747

ORDER NO. 60534

DATE 5-3-1932

T M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDGE OVER WISCONSIN  
RIVER NEAR WUSTERS RESORT,  
TOMAHAWK, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT STUMPS IN THE RIVER SO THEY WILL NOT SHOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 5 1932



3

44

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A748

ORDER NO. 60527

DATE 5-3-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) CAMPUS MARTIUS HISTORICAL  
MUSEUM, MARIETTA, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK. CREAM GABLES, SASH & WINDOW FRAMES & DOORS & CORNICE.  
LIGHT STONE COLUMNS ON FRONT, ON LEFT. DARK RED BRICK WALL ON LEFT.  
GRAY STEPS WITH RED BRICK SIDES. DARK & LIGHT BLUE MOTTLED SLATE  
ROOF. GREEN TERRACED LAWN & SHRUBBERY. REMOVE POLES & WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

MAY 9 1932

in D. 5161

*Very Pleasant*

*X*

5



A5

2

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A749

ORDER NO. 60527

DATE 5-3-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

21

R. M.

NO

TITLE (IN FULL)

GOVERNMENT DAM AND  
SKYLINE, MARIETTA, OHIO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT BLDGS, RED BRICK, WHITE TRIM, SLATE ROOFS. TALL CENTER BLDG.  
WITH TOWER GRAY STONE. BLDGS. ON LEFT LIGHT GRAY & RED BRICK. GRAY  
LOCK IN CENTER & RIGHT ON RIVER BANK. BRIDGE ON LEFT EDGE BLACK.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 4 1932

*Curt*



A4 1/2

2

I. ROBBINS & SON,  
PITTSBURGH, PA.

✓ NO. 2A750  
ORDER NO. 60527  
DATE 5-3-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) PART OF MARIETTA  
COLLEGE AND CAMPUS, MARIETTA, OHIO

FRONT NO. 21 R. M. NO  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT LIGHT GRAY, DARK RED ROOF, CENTER BLDG. BROWN BRICK, RED  
ROOF, WHITE TRIM, GRAY BASE & STEPS, ON RIGHT DARK RED BRICK, RED  
ROOF, LIGHT CEMENT WALKS, GREEN LAWN & FOLIAGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 9 1932

*Very Rushy* X X X

5



1 1/2

4 1/2

I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 2A751

ORDER NO. 60527

DATE 5-3-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

LARGEST ELM TREE IN  
U. S., MARIETTA, OHIO

21

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SHOW SPRINGTIME FOLIAGE ON TREES. BLDG. GRAY STUCCO, WHITE TRIM,  
SLATE ROOF. GRAY BASE & STEPS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 4 1932

2



2



NO. 2A752

ORDER NO. 60526

DATE 5-3-1932

ROBBINS & SON,  
PITTSBURGH, PA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) SCENE IN SNYDER PARK,  
SPRINGFIELD, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED & PINK FLOWER BEDS IN REAR CENTER, BLDG. GRAY, SLATE ROOF.  
FIR SHRUBS GREEN WITH REDDISH BROWN TINGE ON TOP. REMOVE LEAVES  
FROM WATER.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 6 1932

5



BRYAN'S 5 & 100 STORE,  
MITCHELL, IND.

✓ NO. 2A753

ORDER NO. 60525

DATE 5-5-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M

NO

TITLE (IN FULL)

HAMER'S MILL, BUILT IN  
1816, SPRING MILL STATE PARK,  
MITCHELL, IND.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 9 1932



BRYAN'S 5 & 10C STORE,  
MITCHELL, IND.

✓ NO. 2A754

ORDER NO. 60525

DATE 5-5-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

HAMER'S MILL, BUILT IN  
1818, SPRING MILL STATE PARK,  
MITCHELL, IND.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 9 1932



NO. 2A755

ORDER NO. 60520

DATE 5-3-1932

J. B. HOFFMAN,  
HARRISBURG, PA.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

28

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

EDUCATIONAL BUILDING,  
CAPITOL PARK, HARRISBURG, PA.

*Photo no. 3A4913*

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER, DARK COPPER ROOF, DARK GREEN SASH & GRILL  
ON CENTER FIRST FLOOR WINDOWS, BRONZE PANEL LENGTH ALONG WALK, MAKE  
GREEN LAWN ON YARD AND LEFT CENTER BETWEEN WALKS, LIGHT CEMENT WALKS,  
REMOVE PILES OF DIRT IN LEFT FOREGROUND AND MAKE GREEN LAWN BETWEEN  
CURB & WALK, DARK PAVING ON STREET ON RIGHT, REMOVE AUTOS.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

MAY 5 1932

*Curt Teich*



34  
2

15

2

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

✓ NO. 2A756

ORDER NO. 60519

DATE 5-3-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POCATELLO LAKE AND  
GOLF COURSE, MIDDLETOWN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST WHITE, LEFT CENTER BLDGS, LIGHT GRAY, SLATE ROOFS, ON  
RIGHT CENTER 3 BLDGS, BROWN, GREEN ROOFS, BRIGHT GREEN LAWN &  
FOLIAGE, SHOW MTS. CLEAR IN REAR. MAKE NICE BLUE LAKE IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 5 1932



✓ NO. 2A757

ORDER NO. 60519

DATE 5-3-1932

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 102 R. M. NO

TITLE (IN FULL) NORTH CONGREGATIONAL  
CHURCH, MIDDLETOWN, N.Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FANCE RUSTIC NATIVE STONES WHITE & BUFF TRIM GABLE, COLUMNS & TOWER.  
GILT CROSS WHITE DOORS & CORNICE, SLATE ROOF, DARK GRAY STONE WALL,  
LIGHT CEMENT STEPS. REMOVE STONES AGAINST WALL ON RIGHT & LEFT, PEA  
GREEN LAMP POSTS. LIGHTEN FOLIAGE WHICH IS DARK, REMOVE PILES OF  
DIRT IN CENTER, HIDING PART OF BLDG. MAKE A COLORFUL PICTURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

COMPLETED

MAY 6 1932



44 1/2

1 1/2

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

✓ NO. 2A758

ORDER NO. 60519

DATE 5-3-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

102

R. M

NO

TITLE (IN FULL)

ORANGE COUNTY GOLF CLUB,  
MIDDLETOWN, N.Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDGS. LIGHT BROWN. PEA GREEN ROOFS. GREEN LAWN, FAIRWAYS & FOLIAGE,  
WITH VARIOUS SHADES OF GREEN IN CIRCLES. ADD DOTS OF COLOR IN  
FOLIAGE AT LEFT AND ~~THE~~ HOUSES.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET  
**COMPLETED**

MAY 4 1932



A52

1  
2

STRINGER'S POST CARD SERVICE,  
MONTGOMERY, ALA.

✓ NO. 2A760

ORDER NO. 60539

DATE 5-3-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

COMMERCE STREET FROM

IMPRINT

SAME AS ABOVE

COURT SQUARE, MONTGOMERY, ALA.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H183.

RR. COLOR AS PER TISSUE ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO  
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF  
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET  
**COMPLETED**

MAY 5 1932

19



STRINGER'S POST CARD SERVICE,  
MONTGOMERY, ALA.

DATE

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) FIRST WHITE HOUSE OF  
THE CONFEDERACY, MONTGOMERY, ALA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H184. COLORS AS PER CARD ATTACHED. SHRUBBERY IN  
FRONT OF HOUSE ALL EVERGREEN, NO FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

MAY 5 1932



44 1/2

1  
2

STRINGER'S POST CARD SERVICE,  
MONTGOMERY, ALA.

✓ NO. 2A762

ORDER NO. 60539

DATE 5-3-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

BIBB GRAVES MEMORIAL  
BRIDGE NEAR MONTGOMERY, ALA.

COLOR DESCRIPTION

USE PHOTO NO. 2A-4185. SNOW WHITE CONCRETE BRIDGE ALL OVER. CHURCH  
AT END OF BRIDGE WHITE, SLATE ROOF. GREEN WINDOWS. STEEPLE RED  
ROOF SLATE. OTHER BLDGS. WHITE. DARK ROOFS. MAKE BANKS GRASSY.  
REMOVE POST AT EXTREME RIGHT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED  
CURTIS TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MAY 5 1932

19